



City of Los Angeles  
Mayor Eric Garcetti



City of Los Angeles  
Department of Recreation and Parks



## Department of Recreation and Parks

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Vicki Israel, Assistant General Manager  
Recreational Services Branch  
Sophia Pina-Cortez, Assistant General Manager  
Special Operations Branch

### Partnership Section

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# PARTNERSHIP Section



*"Creating collaborative relationships  
to build healthy communities"*

## Overview

As the second largest city in the United States, the City of Los Angeles Department of Recreation and Parks (RAP) is the City's most comprehensive social service agency, providing affordable recreational and cultural programs and activities.

RAP manages all municipally owned and operated recreation and park facilities within the City. Some of the most famous icons in Los Angeles are managed by RAP - from the Griffith Observatory to the Venice Beach Boardwalk, from Pershing Square to the Exposition Park Rose Garden.

For over 125 years, we have brought people together to celebrate, to compete, to learn new skills, and to relax with family and friends in safe, welcoming parks and recreational facilities - providing high quality programs at low or no cost.

## Partnership Section

RAP created the Partnership Section to enhance and expand existing programs, services and facilities for residents and visitors of Los Angeles by collaborating with outside organizations. Our goals are to:

- Enhance community resources.
- Increase recreation and park services to fulfill greater programming opportunities.
- Improve and support parks and facilities.
- Support the mutual needs of RAP and partnering organizations.

The Section collaborates with outside organizations, companies, foundations, and individuals which support RAP as:

- **Partners** supplementing or providing services to the public.
- **Sponsors** providing funding or services in exchange for recognition or other benefits.
- **Naming Recognition/Opportunities** for major donations in support of capital improvements, renovations, or programs subsidies.



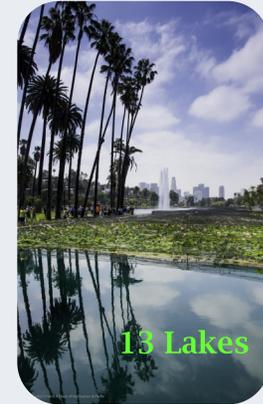
256 Ball Fields



17 Community Gardens



11 Wedding Sites



13 Lakes



62 Pools



12 Museums



99 Fitness Circuits



38 Universal Access Playgrounds



9 Dog Parks



321 Tennis Courts



30 Senior Centers



10 Splash Pads



95 Indoor Gyms



## RAP Assets and Resources

16,000+ Acres of Parkland and 400+ City Parks

184 Recreation Facilities



387 Playgrounds



92 miles of Hiking Trails



13 Golf Courses



56 Soccer Fields



100+ Outdoor Basketball Courts



9 Camps



2 Beaches



26 Skate Parks



## Ways to Support

- Donations, sponsorships and gifts
- Free or reduced cost programs
- Capital improvements

An ideal partner is willing to invest in the following opportunities:

- Recreational Programs
- Sports programs and clinics
- Support of museums and cultural programs
- Community gardens and other open space
- After School Programs
- Activities and services for seniors
- Life skills and personal development opportunities
- Acquisitions of parkland, capital development and park improvements

## Becoming a Partner, Sponsor, or Naming Recognition Donor

Contact us to discuss your interest and your proposed investment, or the programs you offer or are interested in supporting. We encourage potential partners, sponsors, and donors to have clear concepts about the facility, geographic area, demographic, or recreational program that you wish to enhance or expand upon. The Partnership Section handles all proposals and solicitations in accordance with existing Partnership, Sponsorship, and Naming Policies approved by the Board of Recreation and Park Commissioners. To finalize a relationship, the individual, agency, or organization is required to provide a written proposal. All proposed relationships will be considered and will be evaluated through the Section's Partnership Criteria and by weighing the benefits to the public.

Please visit our Website, [www.laparks.org/partnerships](http://www.laparks.org/partnerships), to access the Policies, a Partnership Application, and additional information.

