

APPROVED

REPORT OF GENERAL MANAGER

FEB 21 2007

NO. 07-54

DATE February 21, 2007

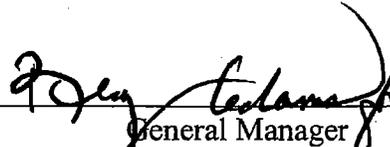
**BOARD OF RECREATION
and PARK COMMISSIONERS**

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BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: WILSON AND HARDING GOLF COURSES – KOREA TIMES 29TH ANNUAL
BAEK SANG KOREA OPEN GOLF CHAMPIONSHIP ON MAY 17-18, 2007

*J. Combs _____	H. Fujita _____
R. Adams _____	S. Huntley _____
F. Mok _____	J. Kolb _____
K. Regan _____	M. Shull _____



General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board waive the Golf Tournament Policy to permit the Korea Times to conduct the 29th Annual Baek Sang Korea Open Golf Championship on May 17, 2007, on Harding Golf Course and on May 18, 2007, on Wilson Golf Course, as a shotgun golf tournament.

SUMMARY:

The Korea Times is requesting a two-day tournament on Thursday, May 17, 2007, on Harding Golf Course and Friday, May 18, 2007, on Wilson Golf Course in Griffith Park. They are requesting that play on both days commence with an 8:00 AM shotgun start. Since Golf Tournament Policy permits shotgun format golf tournaments only on Mondays, Wednesdays, and Thursdays, Board approval is required to allow the Friday use as a shotgun start. Fridays are excluded from shotgun policy because this tournament format does not allow play ahead of the tournament, which further restricts public access.

The Baek Sang Korea Open Golf Championship is named after the founder of The Korean Times and is the oldest and most celebrated golf tournament in the Korean community. Over the past several years, the tournament has been held at various locations throughout the southland. Because of the large Korean customer base at the Wilson/Harding Golf Courses, tournament organizers have requested this year's event again be held at Wilson/Harding Golf Courses as it was in 2004, 2005, and 2006, in an effort to promote a closer relationship among the general Korean community, the Korean golfing community, and the Department. Staff supports the exemption of policy for this tournament in order to build more market strength in the Korean community. The tournaments held

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during May in 2004, 2005, and 2006, at the Wilson and Harding Golf Courses met with great success. The tournament committee was very organized, ran the tournament in a professional manner, followed all Department procedures, and cooperated well with golf course staff. The tournament organizers are not requesting a fee waiver and are prepared to pay all required fees.

FISCAL IMPACT STATEMENT:

Regular non-tournament weekday green fees are \$22 per person. The tournament fee for this shotgun tournament is \$33 per player, \$11 more than the regular weekday rate. Moreover, because this is a popular 36-hole complex, the public players being displaced from the tournament course will have the opportunity to utilize the non-tournament course during that time, plus regular play will resume on the tournament course after the tournament ends at approximately 1:00 PM. Therefore, total play volume and typical revenue for a Thursday and a Friday will be increased.

Report prepared by James N. Ward, Golf Manager, Golf Division.