

APPROVED
SEP 19 2007

REPORT OF GENERAL MANAGER

NO. 07-219

DATE September 19, 2007

BOARD OF RECREATION
and PARK COMMISSIONERS

C.D. 9

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: PERSHING SQUARE PARKING GARAGE – ANNUAL STATUS REPORT
ON PARKING GARAGE OPERATIONS AND REVENUE AND TRANSFERS
BETWEEN FUNDS AND ACCOUNTS FOR FISCAL YEAR 2005-2006

R. Adams _____
H. Fujita _____
S. Huntley _____
*V. Israel RAH

J. Kolb _____
F. Mok _____
K. Regan _____
M. Shull _____

[Signature]
General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board:

1. Note and file the Pershing Square Parking Garage Annual Status Report for Fiscal Year 2005-2006 (Attachment);
2. Authorize the transfer of appropriations from Fiscal Year 2005-2006 between accounts in Recreation and Parks Fund 302, Department 89 from Account 810M Pershing Square Parking Operations to Account 812M Pershing Square Capital Improvements as follows:

FROM: Account 810M Pershing Square Parking Operations \$80,631
Excess Revenue Over Expenditures - Fiscal Year 2005-2006

TO: Account 812M Pershing Square Capital Improvements \$80,631

3. Authorize the General Manager or his designee to authorize and make technical corrections as necessary to those transactions included in this report.

SUMMARY:

Parking Garage Operations and Revenue

The revenue for Year 6 was \$3,038,734, a modest increase over revenue for Fiscal Year 2005. Operating expenses and capital expenditures amounted to \$2,166,613; \$414,305 was transferred

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for youth recreation programming, leaving \$457,816 as excess revenue over expenditures (noted in Attachment).

The Department of General Services (GSD) carried out daily operations, maintenance and repairs in the garage throughout the year. Garage staff overcame fluctuations in monthly garage business by actively recruiting new customers and special event parking.

Capital Improvements Account

The Department of Recreation and Parks (RAP) and GSD worked on deferred maintenance needs at Pershing Square. Repair of the garage restrooms began in Fiscal Year 2006 and was completed in Fiscal Year 2007. Capital improvement funds were allocated to purchase a new parking system and to re-stripe garage parking stalls on all levels. RAP implemented additional lighting and electrical improvements, replaced and upgraded the pigeon abatement system, and made repairs to the café. Additionally, facility repair funds were allocated to control water leakage into the garage.

Funds in Account 812M are reserved for future capital improvement projects which include replacing ventilation system in power vault, repairing additional water leaks, upgrading garage fire sprinkler system and installing additional lighting and a security camera system.

Youth Programming

Youth programming includes concerts designed for teens, music and craft programs on Saturday afternoons, and Glide-In Movies. A three-day Winter Holiday Festival is held each December and is part of the City's Holiday Lights/Downtown program. Pershing Square is illuminated for the winter holiday season with enhanced winter holiday lighting. Youth cultural programs are offered during the spring and feature musical and cultural performances with crafts.

After meeting with various Council offices and area social service providers regarding community recreational needs, a mobile youth recreation program was created to provide recreational activities to youth at selected pocket parks within a five mile radius of Pershing Square. The daily attendance averages 25 youth per location, which includes Prospect Park, Pico Union Park, Vermont Square Park and 48th Street Park, and Grand Hope Park. By providing recreational activities for children and their families that may not have access to traditional programming at a recreation center, the mobile program provides a positive play environment and the opportunity for RAP to help the community youth build positive lifetime recreational and social skills. Pershing Square youth programming is continuously growing and changing to meet the needs of community.

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FISCAL IMPACT STATEMENT:

Pershing Square Garage generates a positive fiscal impact by providing funds for garage operations, security, facility improvements, park and facility maintenance, enhanced park programming, and youth programming.

Report prepared by Carol Jacobsen, Senior Management Analyst

City of Los Angeles
 Department of Recreation and Parks
 Pershing Square Parking Operations
 Annual Status Report
 For Fiscal Year 2006

ATTACHMENT

	AMOUNTS
Actual Revenue	\$ 3,038,734
Actual Expenses	
General Services Department/Parking Garage	
Parking Operating Expense	472,886
Building Maintenance Expense	76,385
Capital Improvement and Equipment Fund - Garage	208,223
Security (below ground)	273,524
Utilities	0
Marketing Consultant (1st Year)	0
Total Expenses - General Services	\$ 1,031,017
Department of Recreation and Parks	
Added Surface Security	
Regular Surface Security	310,079
Extra Program/Event Security	4,951
Total Added Surface Security	315,030
Facility Administration	202,483
Added Surface Maintenance	
Park and Facility Maintenance	37,499
Facility Repair/Maintenance	210
Total Added Surface Maintenance	37,709
Capital Improv and Equip Fund	80,371
Additional Recreation Programming	7,887
Master Plan/ Marketing Consultants	0
Recreation & Parks General Revenue Fund	500,000
Total Expenses - Recreation and Parks	\$ 1,143,480
Total Expenses for General Services and Recreation and Parks	\$ 2,174,497
Less: Decrease in Designated Fund Balance for Electrical Repairs	7,884
Net Total Expenses	\$ 2,166,613
Less: Funds for Youth Recreation Programming	414,305
Excess Revenue Over Expenditures	\$ 457,816