

REPORT OF GENERAL MANAGER

APPROVED
JAN 21 2009

NO. 09-010

DATE January 21, 2009

C.D. 10

BOARD OF RECREATION
AND PARK COMMISSIONERS

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SUBJECT: LAFAYETTE PARK – RECOGNITION PLAQUE ACKNOWLEDGING A GIFT FROM THE ROB DYRDEK/DC SHOES SKATE PLAZA FOUNDATION CONSISTING OF THE CONSTRUCTION OF A STREET STYLE SKATE PLAZA

R. Adams _____	J. Kolb _____
H. Fujita _____	F. Mok _____
S. Huntley _____	K. Regan _____
V. Israel _____	*M. Shull <u>MS</u>

[Signature]
General Manager

Approved _____ Disapproved _____ Withdrawn _____

RECOMMENDATION:

That the Board:

1. Approve the design, wording, and installation of the proposed recognition plaque (Plaque), in gratitude for a gift to the Department from the Rob Dyrdek/DC Shoes Skate Plaza Foundation (Foundation), consisting of the design and construction of a street style skate plaza at Lafayette Park valued at \$300,000; and,
2. Authorize the Department to issue a right-of-entry permit to the Foundation for the installation of the proposed Plaque;

SUMMARY:

On December 11, 2008, the Board approved the Gift Agreement between the Department and Rob Dyrdek/DC Shoes Skate Plaza Foundation (Foundation) for a donation consisting of the design and construction of a street style skate plaza at Lafayette Park (Plaza), located at 625 S. Lafayette Park Place. The new skate plaza will provide the community with a modern street-skate venue to satisfy the needs of today’s urban-youth, street skater. In appreciation of the Foundation’s Gift, the Department is requesting that the Board authorize installation of a recognition plaque (Plaque) to acknowledge the Foundation’s generosity and gift to the youth of the Lafayette Park community.

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The Rob Dyrdek/DC Shoes Skate Plaza Foundation was formed in 2003, with a mission to promote the skateboarding by assisting municipalities with the design, development, and construction of Skate Plazas that maintain the integrity of terrain occurring naturally in urban environments and where the sport of skateboarding in its purest form is encouraged rather than discouraged. The Foundation's main objective is to change the way skate parks are constructed so that the majority of the skateboarder's needs are addressed. The Board approved Skate Plaza Gift at Lafayette Park valued at \$300,000.

The proposed Plaque will be installed by the Foundation and/or their contractor at no cost to the Department. The Plaque shall contain the Foundation logo and the following verbiage:

“To the skateboarders of Los Angeles,
on behalf of the Rob Dyrdek/DC Shoes Skate Plaza Foundation.”

ENVIRONMENTAL:

Staff has determined that this project will consist of the placement of an on-premises sign, which is a minor structure that is accessory to (appurtenant to) the existing park facilities. Therefore, the project is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 11(1) of the City CEQA Guidelines.

Staff has discussed the proposed project with the Assistant General Manager of Operations East and the Superintendent of the Metro Region, and each supports the project and concurs with staff's recommendations.

FISCAL IMPACT STATEMENT:

There will be no fiscal impact to the Department's General Fund as the proposed Plaque's installation will be funded entirely by the Foundation at no cost to the Department.

This report was prepared by Joel Alvarez, Management Analyst II, of the Department's Real Estate and Asset Management Section.