REPORT OF GENERAL MANAGER

NO

DATE July 8, 2009

BOARD OF RECREATION and PARK COMMISSIONERS

14 C.D.

BOARD OF RECREATION AND PARK COMMISSIONERS

K. Regan

HOLLENBECK PARK - BANDSHELL - INSTALLATION OF A MURAL SUBJECT:

R. Adams

J. Kolb H. Fujita F. Mok

S. Huntley

V. Israel *M. Shull

Approved

Disapproved

Withdrawn

RECOMMENDATION:

That the Board:

- 1. Approve the installation of a mural at the Hollenbeck Park bandshell located at 415 South St. Louis Street, Los Angeles, CA 90033; and,
- 2. Authorize the Department to issue the appropriate right-of-entry permit.

SUMMARY:

City Year is an organization dedicated to days of service and work of community benefit in various areas of the City. Recently, members of this organization contacted Department staff relative to a proposal that would install a mural (see Exhibit A) on the park bandshell at Hollenbeck Park, as well as paint minor decorative improvements, such as checkerboards on some picnic tables and hopscotch squares.

This park site is a large community park in the eastern area of the City. It is proposed that young people from the organization, as part of their commitment to community service, would paint the mural on fabric, as well as paint some decorative elements at Hollenbeck, in June 2009. The organization has submitted this mural design to the Department of Cultural Affairs. The mural is scheduled to be presented for approval to the Cultural Affairs Commission in June 2009.

REPORT OF GENERAL MANAGER

PG. 2 NO.: 09-190

The community group, some park patrons and some Park Advisory Board members have expressed support for the mural project as a means to clean up and beautify the park site, build friendships and a sense of community with residents and the youth who will work on this project. This project was discussed at a recent Park Advisory Board meeting, with no objections. A formal presentation to the Park Advisory Board and a community meeting will be scheduled prior to this meeting.

The mural is a visual panorama of musical symbols and instruments, in keeping with the bandshell theme. It will be painted on fabric and installed on the bandshell walls at a later date. The painted fabric mural will be stored at the organization's offices. Anti-graffiti coating will be applied over the mural, when installed, to protect it. Mural maintenance and repair will be the responsibility of the organization. These issues will be delineated in the right-of entry permit, which will provide for the mural's removal if it is not maintained. Removal of the mural is subject to the provisions of Federal and State law that require notice to artists prior to physical defacement, mutilation, alteration or destruction of works of fine art (17 U.S. Code 106A; California Civil Code section 987).

As the mural will be painted on fabric on the day of service at the park, painting of the mural on site, as well as later installation for the mural is requested, which, as noted above, has some neighborhood support. This mural project is a wonderful opportunity to build bonds necessary for a strong community and beautify the park facility.

Staff has determined that the subject project is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 11 (1) of the City CEQA Guidelines.

The Council District 14 staff and Griffith Metro Region management and staff have no objections to this project at Hollenbeck Park.

FISCAL IMPACT STATEMENT:

Negligible fiscal impact, due to anti-graffiti coating applied to mural and organization responsibility for maintenance, as well as possible minor savings to the Department over time, through reduced maintenance costs for the Department due to bandshell graffiti and vandalism.

This Report was prepared by Camille Walls, City Planner, Planning and Development and Melinda Gejer, Planning Associate.

