APPROVED

JUL 0 8 2009

REPORT OF GENERAL MANAGER

DATE _July 8, 2009

BOARD OF RECREATION and PARK COMMISSIONERS

C.D. ___14____

NO. <u>09-192</u>

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: EVERGREEN CHILD CARE CENTER – MULTI-PURPOSE ROOM - INSTALLATION OF MEMORIAL PLAQUE IN HONOR OF WILLIE CORONA

R. Adams	J. Kolb		
H. Fujita	F. Mok		
S. Huntley	K. Regan		
V. Israel	*M. Shull	- of	
		ų ,	General Manager
			Gran Wanager
Approved		Disapproved	Withdrawn

RECOMMENDATION:

That the Board:

- 1. Approve the installation of a memorial plaque at the Evergreen Child Care Center in honor of Willie Corona;
- 2. Approve the wording of the memorial plaque, as described in Attachment A, and its placement on the wall outside the door of the new multi-purpose room; and,
- 3. Authorize Department staff to install the memorial plaque as stated in the Summary of this report.

SUMMARY:

The family and friends of Willie Corona have proposed the installation of a memorial plaque in the honor of Willie Corona for his dedication, time and efforts given to the community and park patrons of the Evergreen Recreation Center. The memorial plaque will be installed by Department staff at the newly built Evergreen Child Care Center located at 211 South Evergreen Avenue, Los Angeles, California, 90033.

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Willie Corona was a resident of Boyle Heights who donated his time, skills, money and efforts in making Evergreen Recreation Center a better place. Countless hours were donated to the park by Mr. Corona, whether it was coaching, mentoring children or officiating at games. Mr. Corona's passion and commitment to working with children and giving back to the community could not be measured.

Over the last seven years, the Department of Recreation and Parks, with the assistance of Council District 14, conducted several community meetings regarding this naming proposal. At the conclusion of the public process, the proposal was submitted to the Department's Naming Committee. The consensus was to place a plaque in a prominent public space outside the door of the new multi-purpose room at the child care center. The room will be named the "Willie Corona Multi-Purpose Room" in honor of Mr. Corona's countless hours of dedication to the park and local community.

Department staff has reviewed the proposal and recommend the installation of the memorial plaque since it is approved by the community and consistent with Board policy. The bronze plaque will be approximately 12" in height and 15" in width. The bronze plaque will read as described in Attachment A, and be installed at the Evergreen Child Care Center.

Mr. Art Chasco, a coach and volunteer for the past 40 years at the Evergreen Recreation Center and his fellow supporters have agreed to pay for the cost of the plaque. The Department's Construction Division will install the plaque.

The Department Naming Committee has reviewed this proposal and found no objections. Conceptual approval for this proposed park naming was granted by your Board on March 4, 2009 (Board Report No. 09-052).

Staff has determined that the subject project will consist of the placement of an on-premise sign, which is a minor structure that is accessory to (appurtenant to) the existing park facilities, and therefore, is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 11 (1) of the City CEQA Guidelines.

FISCAL IMPACT STATEMENT:

There will be a negligible impact on the Department's General Fund for the cost of installing and maintaining the memorial plaque. Maintenance requirements for the plaque are minimal.

This board report was prepared by Camille Walls, City Planner, Jason Kitahara, Sr. Recreation Director II, Griffith-Metro Region, and Melinda Gejer, Planning Associate, Planning and Development.

ATTACHMENT A

The Willie Corona Multi-Purpose Room

In Memory of Willie Corona Coach, Mentor & Friend

In appreciation of 40 years of exemplary service and unwavering commitment to the youth of Evergreen Recreation Center and Park

Dedicated on behalf of:

Councilmember José Huizar

14th District, City of Los Angeles The Board of Recreation and Park Commissioners

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A Grateful Community