REPORT OF GENERAL MANAGEF		NO. <u>10-332</u>
DATE December 8, 2010	DEC 0 8 2010  BOARD OF RECREATION  and PARK COMMISSIONERS	C.D4

# BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: GRIFFITH PARK – INSTALLATION OF COMMEMORATIVE PLAQUES TO ACKNOWLEDGE DONORS TO THE ACQUISTION OF CAHUENGA PEAK AND RELATED SITE IMPROVEMENTS

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V. Israel	/	V	Well sail for
			General Manager
Approved		Disapproved _	Withdrawn

# **RECOMMENDATION:**

That the Board grant conceptual approval for the installation of three plaques and landscaping, fencing, and associated site improvements, at the various locations in Griffith Park, as described in the Summary of the Report.

# SUMMARY:

Griffith Park is located at 4730 Crystal Springs Drive in the Hollywood area of the City. This 4,281.73 acre park provides a variety of recreational amenities, programs, and activities for the local community, as well as for the entire of City of Los Angeles residents.

On May 17, 2010, in Board Report No. 10-124, the Board of Recreation and Park Commissioners (Board) authorized the acquisition and acceptance of 138 acres of open space property known as Cahuenga Peak. On June 2, 2010, in Board Report No. 10-130, the Board approved the phased acquisition and conveyance of Cahuenga Peak through a process that proposed that the City acquire 122 acres of the Cahuenga Peak property as a first phase and the remaining 16 acres as a second phase.

As detailed in Board Report No. 10-124, the Trust for Public Land (TPL), a non-profit organization, acted as the buying agent for the Cahuenga Peak acquisition and entered into a property sale and gift agreement with the City in order to acquire the entire property and then convey it to the City via grant deed. TPL used public funds, totaling \$5,720,576, and private donations, totaling \$5,979,424,

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to acquire the property. TPL completed the acquisition of the Cahuenga Peak property and has conveyed the first phase of 122 acres to the City. The conveyance of the second phase of 16 acres to the City is forthcoming in the next several months.

In recognition of the help and support of the private donors who contributed funding to acquire the Cahuenga Peak property, TPL is requesting permission to install commemorative plaques and develop site improvements at three locations on, or adjacent to, the Cahuenga Peak property. TPL will fund the cost for the fabrication and installation of the commemorative plaques and the associated site improvements.

The proposed plaques will be made of bronze, measure approximately 17" high x 21" wide, and be protected with a graffiti resistant coating. Each commemorative plaque will be secured to a stone boulder, approximately 30" high x 60" wide, which will need to be brought on-site. In addition to installation of the commemorative plaques, TPL is proposing to provide landscaping, fencing, and associated site improvements at the location of each monument plaque. Exhibit A shows the proposed language for the three plaques and Exhibit B shows a small scale example of how the final plaque and boulder installation would appear.

Upon conceptual approval of this project, TPL will coordinate site visits with Department staff, the Councilmember of the District, the Hollywood Sign Trust, and other stakeholders as necessary, in order to identify appropriate locations for the installation of the proposed commemorative plaques and to discuss the proposed site improvements. The results of this process will be presented to the Board in a subsequent Report.

Staff has determined that the subject project will consist of modifications to existing park facilities and placement of new accessory structures and signage. Therefore, the project is exempt from the provisions of the CEQA pursuant to Article III, Section 1, Class 1(1, 3) and Class 11(1,3) of the City CEQA Guidelines.

### FISCAL IMPACT STATEMENT:

Installation of these items will have negligible impact on the Department's General Fund, as the cost of the plaques, landscaping, fencing, and associated site improvements will be funded by the Trust for Public Land.

This report was prepared by Darryl Ford, Management Analyst II, Planning and Construction Division.

# Exhibit A

Cahuenga Peak was added to Griffith Park with the help and support of donors worldwide.

Thanks to all who helped The Trust for Public Land save Cahuenga Peak for everyone to explore and enjoy—today and for generations to come.

City of Los Angeles
The Tiffany & Co. Foundation
Aileen Getty
State of California
Hugh M. Hefner

Lucasfilm Foundation

Mountains Recreation Conservation Authority
Santa Monica Mountains Conservancy
Wildlife Conservation Board
Steven Spielberg

The Academy of Motion Picture Arts and Sciences
CBS Corporation
The Walt Disney Company Foundation
The Entertainment Industry Foundation
Carl W. Johnson Foundation
Kathleen Kennedy and Frank Marshall
NBC Universal
Margie and Jerry Perenchio
Sony Pictures Entertainment
Twentieth Century Fox
Warner Bros. Entertainment Inc. and Time Warner Inc.

and

Californians who voted for land and water conservation. Thousands of individual donors from California and around the world

Project Partners

Tom LaBonge, Councilmember 4th District, Los Angeles Department of Recreation & Parks, Hollywood Sign Trust, and Hollywood Chamber of Commerce

December 2018

TRUST

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# CAHUENGA PEAK MONUMENT ILLUSTRATION