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| REPORT OF | GENERAL MANAC | GERLA MAR | 0 3 2010 | NO | 10-059 |
| DATEMa | arch 3, 2010 | | F RECREATION COMMISSIONERS | C.D | 8 |
| BOARD OF | RECREATION AND | PARK COMM | ISSIONERS | | |
| SUBJECT: | MARTIN LUTHER MURAL AT SNAC | , | THERAPEUTI | C RECREATON | N CENTER - |
| R. Adams | J. Kolb | | | | |
| H. Fujita _ | F. Mok | | | | |
| S. Huntley | K. Regan | —— / | | | |
| V. Israel | *M. Shull | - Ff fre | _ fur | W. Manag | er (fin) |
| Annroyed | | Disapproved | | Withdra | u.n |

RECOMMENDATION:

That the Board conceptually approve a mural on the snack shop at Martin Luther King, Jr. Therapeutic Recreation Center.

SUMMARY:

A Chance For Children Foundation (CCF) is a non-profit organization that has served the community with their little league baseball programming at Martin Luther King, Jr. Therapeutic Recreation Center (MLK Recreation Center) for more than fifteen years; their organization was formally known as Camp Baywatch. CCF has provided a public benefit to the community by renovation activity at MLK Recreation Center. Currently, CCF is using the little league baseball field without a written agreement but with the permission of Department staff assigned to the management of the facility. CCF is involved at this time in a specific schedule of improvements, several of which have been completed, others are in the works, and other improvements are pending. The value of these improvements is intended to be an in-kind payment of fees for a three-year operations agreement for the facility.

One of the proposed improvements to MLK Recreation Center is the painting of a mural on the snack shop. The proposed murals on the snack shop are intended to celebrate the tie between the community and the Los Angeles Dodgers. The front of the snack shop would be painted with an image of Dodger's manager Joe Torre. The sides of the snack shop would be painted with images of Jackie Robinson, the first African American to play in major league baseball, and Fernando Valenzuela, the only pitcher in baseball history to win both the Rookie of the Year and Cy Young award in the same year. (See Exhibit A)

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The CCF is in the process of obtaining a letter of support for the project from Joe Torre, as well as working out issues regarding anti-graffiti coating, cleaning and maintenance. These issues will be delineated in a subsequent Board Report requesting final approval of the project.

The Cultural Affairs Commission has yet to review this project.

The Council District 8 and Pacific Region management and staff support this project at Martin Luther King, Jr. Therapeutic Recreation Center.

FISCAL IMPACT STATEMENT:

Fiscal impacts will be described in subsequent Reports to the Board on these proposals.

This report was prepared by Camille Walls, City Planner, and Melinda Gejer, City Planning Associate, Planning and Construction.

Exhibit A





