(APPROVED)	
REPORT OF GENERAL MANAGER AUG 0 3 2011	NO. 11-226
DATE August 3, 2011 OF RECREATION and PARK COMMISSIONERS	C.D. <u>8</u>
BOARD OF RECREATION AND PARK COMMISSIONERS	
SUBJECT: ALGIN SUTTON RECREATION CENTER - AGREEMENT AND LA84 FOUNDATION FOR A DONATION CONS RESURFACING OF AN EXISITNG MULTI-SPORT SYNTHE	SISTING OF THE
R. Adams H. Fujita *V. Israel K. Regan M. Shull N. Williams General M	2 (An Ianager
Approved Disapproved Wi	thdrawn

RECOMMENDATION:

That the Board:

- 1. Approve a proposed Agreement, substantially in the form on file in the Board Office, with Nike Inc., and LA84 Foundation, for a donation consisting of the resurfacing of an existing multisport, synthetic play-court at Algin Sutton Recreation Center, subject to the approval of the Mayor, and the City Attorney as to form;
- 2. Direct the Board Secretary to transmit the proposed Agreement to the Mayor in accordance with Executive Directive No. 3, and concurrently to the City Attorney for review and approval as to form; and,
- 3. Authorize the Board President and Secretary to execute the Agreement upon receipt of the necessary approvals.

SUMMARY:

As a gift to the Department of Recreation and Parks (Department), Nike, Inc., (Nike) and LA84 Foundation (LA84) (collectively referred to as "Donors") have offered to resurface the existing multi-sport, synthetic play-court (Play-Court) located at Algin Sutton Recreation Center, at 8800 Hoover Street, Los Angeles, 90044. The Play-Court was originally purchased and installed by Donors in 2008, through Nike's "Let Me Play" program. Nike provides grants to community groups, foundations, and government entities to support increased opportunities for youth to access sports

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and benefit from the positive impact of sports, as a means for positive social change. The project shall be completed at no cost to the Department. The proposed resurfacing is necessary as the current state of the existing surface is torn, weathered, and worn to the extent that it is not safe for the public to use the field. Donors shall contract with McWil Sport Services Inc. (Contractor), for the resurfacing of the Play-Court, valued at \$42,400. Under the proposed Agreement, the Donors shall be responsible for the resurfacing of the existing Play-Court and ensuring its completion, in accordance with the scope of work attached hereto as Exhibit-A, and at the location of the existing Play-Court illustrated by the aerial site map attached here as Exhibit-B.

The Play-Court resurfacing will be performed with "Nike Grind" (recycled shoe) materials. Nike Grind Products are licensed, environmentally friendly and safe, synthetic materials manufactured from recycled athletic shoes under the Nike Reuse-A-Shoe program. Nike takes manufacturing waste-material such as cut strips and pieces of shoe rubber and material, returned athletic shoes that have manufacturing flaws, and post-consumer athletic shoes which are either worn-out or outdated, and shreds, grinds and processes the materials to create Nike Grind Products. Nike represents that by using Nike Grind Products to construct athletic fields, the environment is being spared from a vast amount of waste materials being dumped into it. For each field constructed, approximately 75,000 pairs of shoes and many, many pounds of rubber manufacturing waste won't end up in landfills.

The plans and specifications for the proposed resurfacing of the Play-Court were reviewed and approved by staff from the Department's Planning, Construction and Maintenance Division (PCMD). The Donors will be responsible for the Play-Court's resurfacing, in coordination with PCMD and Pacific Region staff. Nike and its affiliated vendors have worked successfully with Department staff in the past on similar projects, such as the installations of synthetic soccer fields at Glassell and Lafayette Recreation Centers, the installation of a synthetic basketball court at Green Meadows Recreation Center, as well as the installation of skate plazas at various park sites.

In exchange for this generous gift, and with the understanding that the term of the proposed agreement is three (3) years from the date of its execution, the Department will agree to terms and conditions including, but not limited to, the following:

- 1. Maintaining the Play-Court in a safe and attractive manner consistent with the Donors' image and reputation, and the terms and conditions of the product warranty;
- 2. Acknowledging Nike and LA84 as donors on applicable Department written materials, news releases, and related marketing or publicity including, but not limited to, a "kick-off" press conference and Play-Court dedication ceremony, if agreed upon;
- 3. Allowing Nike and LA84 the right to publicize, show photographs, and use the name of the Play-Court and otherwise promote Donors' contribution;

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- 4. Allowing Nike and LA84 the right to use the Play-Court from time to time for special events, and sports events, upon reasonable notice and subject to the approval of the Department;
- 5. Allowing Nike and LA84 the right (but not the obligation) to place and remove, on or around the fields, their logo(s), trademark(s), and other signage, marks and/or insignia as related to events held at the fields, subject to the reasonable approval of the Department and in accordance with City of Los Angeles Sign Ordinance(s) and Department policies; and,
- 6. Allow Nike and LA84 to operate a booth or similar area for promotional purposes at Nike and/or LA84 events at the Play-Court.

The performance of the above requirements shall not interfere with Department programming and prescheduled events. Donors will coordinate with the Department prior to committing the Play-Court to any events not operated by the Department.

Environmental:

Staff has determined that this project will be realized through the provisions of an agreement between the Department, Nike, Inc. and LA84 Foundation, to cause the resurfacing of a multi-sport, synthetic playing field, referred to as a "Play-Court," at Algin Sutton Recreation Center. The Play-Court will be an accessory facility to the existing recreational uses at the park. Therefore, the project is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1d, Class 4, Category 7 and Section 1k, Class 11, Category 6 of the City CEQA Guidelines.

Staff has discussed the proposed project with the Assistant General Manager of Recreation Operations and the Superintendent of the Pacific Region, and each supports the project and concurs with staff's recommendations.

FISCAL IMPACT STATEMENT:

The approval of this Agreement will have no fiscal impact on the Department's General Fund, as the costs of the proposed resurfacing of the Play-Court will be funded and contracted entirely by Nike and LA84 at their sole expense.

Future maintenance of the Play-Court will be part of the Department's annual maintenance budget for this facility, and are anticipated to be similar, if not identical, to previously budgeted amounts for this facility.

This report was prepared by Joel Alvarez, Senior Management Analyst, Partnership Division.

Exhibit-A

Algin Sutton Recreation Center Multi-Sport, Synthetic Play-Court Resurfacing Scope of Work

Under contract with Nike, inc. and/or LA84 Foundation, McWil Sports Services, Inc. shall resurface the existing Multi-Sport, Synthetic Play-Court located at Algin Sutton Recreation Center (8800 South Hoover St., Los Angeles, CA 90044) with 8mm Nike Grind system in accordance with the following Scope of Work:

SCOPE OF WORK

Roll out 8mm recycled Nike Grind/SBR rubber mat and adhere to substrate Apply two coats of Mat Sealer Apply Cushioned Filler Coat Sand entire area Apply 2nd Cushion Filler Coat Apply two coats of Cushioned Topcoat Apply Line Marking for Soccer/Futsol Apply Logos - (1) Nike Swoosh, (1) LA84, (1) Parks and Rec. Logo -

<u>COLOR</u>

By choice of Department

Exhibit-B

Algin Sutton Recreation Center Multi-Sport, Synthetic Play-Court Site Map

8800 South Hoover Street Los Angeles, CA 90044

PLAY-COURT location depicted in Red below.



