

REPORT OF GENERAL MANAGER

APPROVED

NO. 11-011

DATE January 5, 2011

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C.D. Various

BOARD OF RECREATION  
and PARK COMMISSIONERS

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: LOS ANGELES PARKS FOUNDATION – REPORTING PROCEDURE FOR GIFTS MADE FOR THE BENEFIT OF LOS ANGELES CITY PARKS

R. Adams  
H. Fujita  
S. Huntley  
V. Israel

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F. Mok  
K. Regan  
\*M. Shull

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*MS*

*[Signature]*  
\_\_\_\_\_  
General Manager

Approved \_\_\_\_\_

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

RECOMMENDATIONS:

1. Approve a quarterly reporting procedure whereby the Los Angeles Parks Foundation (Foundation) will provide staff with a quarterly report of all gifts made by the Foundation to the Department of Recreation and Parks (RAP) for the benefit of Los Angeles City Parks, including related programs and services, valued at an amount of \$20,000 or less and/or which are associated with an agreement whose term or duration is one (1) year or less, and which have no associated performance requirements or consideration and executed under the authority of the General Manager with no Board approval required;
2. Approve a procedure whereby the Foundation will provide individual reports to staff for gifts made by the Foundation to RAP for the benefit of Los Angeles City Parks, including programs and services, of an amount greater than \$20,000 and/or associated with an agreement whose term or duration is more than one (1) year, and which may have performance requirements or consideration contained in the agreement, with no gift being accepted and no condition of any agreement being completed prior to acceptance by the Board in accordance with RAP's normal procedures for Board approvals; and,
3. Accept with gratitude, the gifts made by the Foundation to RAP since the Foundation's creation in 2008, in the indicated amounts for each of the facilities and/or respective purposes for the period April 2008 to September 2010:

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<u>Gift for:</u>	<u>Amount</u>
· Archery Instruction at Cheviot Hills Recreation Center	\$1,600
· Barrington Recreation Center Facility Improvements	\$27,000
· Bench Donations at Multiple Park Sites	\$20,650
· Camping Program Equipment	\$2,600
· Department Website Enhancement	\$10,000
· Griffith Park Nature Survey	\$2,500
· Honda Player of the Year Support	\$5,000
· 9 <sup>th</sup> and Hill Park Project	\$3,000
· Hoover Ideal Park Project	\$1,200
· Proposition 84 Application/Horticulture Learning Center	\$62,600
· Lake Balboa Bike Racks	\$5,500
· Laurel Canyon Dog Park Shade Structure	\$15,000
· Mar Vista Recreation Center facility improvements	\$21,600
· Mounted Patrol re-established	\$73,000
· Palms Recreation Center – events/various enhancements	\$6,900
· Pedlow Skate Park/Shade Structure	\$8,000
· Pershing Square Art Program	\$800
· Pershing Square Ice Rink sponsorship	\$85,000
· Various Park Site Recycling Events	\$17,000
· Queen Anne Recreation Center dugout benches	\$3,000
· Department Professional Development	\$8,000
· Venice Muscle Beach/ new bleachers	\$62,000
· Westchester Recreation Center sports equipment	\$2,500
· Westwood Recreation Center facility improvements	<u>\$260,000</u>
Total Donations	\$704,450

SUMMARY:

Foundation was incorporated in April 2008 as a not for profit corporation for the enhancement of Los Angeles City parks and their related programs and services. The Library Foundation and Police Foundation were used as models in establishing such a foundation for the purpose of raising funds on behalf of RAP, for the benefit of the City’s parks and their users in the same fashion that such entities serve other City departments.

The Foundation’s mission is to enhance, preserve, expand and promote recreation and parks for the people of Los Angeles. Foundation fulfills its mission by raising funds from public and private sources for enhancements at our City parks that are above and beyond City general fund revenues. The Foundation solicits and receives donations which may or not be restricted and/or specified for a

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specific park or purpose. In turn, the Foundation then works cooperatively with RAP to provide RAP with gifts that meet the unmet needs of city parks.

Staff and the Foundation have determined that the proposed quarterly reporting procedure for gifts made to RAP by the Foundation and accepted under the authority of the General Manager, in amounts of \$20,000 or less and/or which are associated with an agreement whose term or duration is one (1) year or less, and which have no associated performance requirements or consideration, would be more economical and efficient if reported to the Board as a group rather than reporting such gifts on an individual basis.

However, gifts of more than \$20,000 and/or which are associated with an agreement whose term or duration is more than one year, and which may or may not have associated performance requirements or consideration contained therein, shall be reported to the Board individually as gifts of such amounts and terms may involve capital improvement projects, programs and/or services requiring the Board's approval prior to commencement of the project, program or service.

FISCAL IMPACT STATEMENT:

Acceptance of these donations results in no fiscal impact to the Department's General Fund except for unknown savings as such gifts may offset certain RAP expenditures.

This report was prepared by Joel Alvarez, Senior Management Analyst, from the Real Estate and Asset Management Section in coordination with Judith Kieffer, Executive Director of the Los Angeles Parks Foundation.