REPORT OF GENERAL MANAGER FEB 0 2 2011

NO. ___11-036

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C.D.

Withdrawn

DATE January 19, 2011

BOARD OF RECREATION and PARK COMMISSIONERS

EXPO CENTER – DONATION FROM THE FRIENDS OF EXPO CENTER

BOARD OF RECREATION AND PARK COMMISSIONERS

R. Adams H. Fujita S. Huntley	F. Mok K. Regan M. Shull	- - -
O'		Frey Cedam L
		General Manager

Disapproved

RECOMMENDATION:

Approved /

That the Board accept the donation as noted in the Summary of this Report and that appropriate recognition be given to the donor.

SUMMARY:

SUBJECT:

EXPO Center received \$12,500 from the Friends of Expo Center for scholarship assistance for the 2010 summer youth camp programs. This is the final 25% installment of the \$50,000 that has been allotted for summer 2010 by the Friends of Expo Center (the Friends).

The Friends was established as a 501 (c)(3) organization in 1998 to develop the site of the 1932 Los Angeles Swim Stadium and construct a state-of-the-art recreational and community center. Today, a 30-member volunteer Board comprised of community and business leaders continues to provide strategic support and financial assistance to Expo Center. A major goal of the Friends is to serve low income families in the Exposition Park community by providing scholarship assistance to subsidize all fee-based camp programs. Campers must be residents of the City of Los Angeles, to receive scholarship assistance.

The \$50,000 total donation was used to offer 826 full and partial camp scholarships to families that completed an application and qualified to receive assistance based on their financial situation. Combined with the contribution from EXPO Center, a total of 1,311 scholarships were awarded. Scholarships are given out on a first come, first served basis to families that meet the qualifications.

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FISCAL IMPACT STATEMENT:

Acceptance of this donation results in no fiscal impact to the Department's General Fund, except for unknown savings, as donations may offset some expenditures. Without this donation camp attendance would be much lower than the level we have been able to achieve.

The funds were deposited into the EXPO (EPICC) Donation Account for program related expenses.

This report was prepared by Belinda Jackson, Executive Director, EXPO Center.