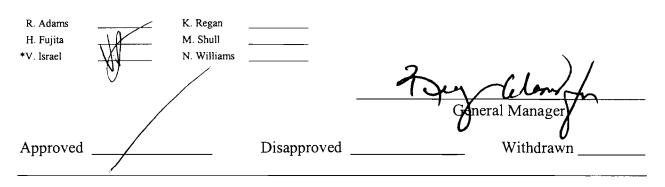
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REPORT OF GENERAL MANAGER	MAR 1 4 2012	NO	12-090
DATE March 14, 2012	OARD OF RECREATION and PARK COMMIDEIONERS	C.D	8

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: EXPO CENTER – GRANT FROM BROTHERHOOD CRUSADE CONSISTING OF FUNDING FOR AN AFTERSCHOOL YOUTH SOCCER PROGRAM



<u>RECOMMENDATIONS</u>:

That the Board:

- 1. Accept with gratitude a grant in the amount of \$12,255.32, from Brotherhood Crusade, a California non-profit corporation, to fund an afterschool, youth soccer program (Program) at EXPO Center and that appropriate recognition be given to the donor; and,
- 2. Authorize the Department Chief Accounting Employee to appropriate funding received from Brotherhood Crusade in the amount of \$12,255.32 to Fund 205 Dept 88 Account 88GP02.

SUMMARY:

Brotherhood Crusade provided EXPO Center with funding in the amount of \$12,255.32 to implement the Program during the winter of 2012. Brotherhood Crusade is providing said funding through its Soccer for Success Grant Program (SSGP), which is a free afterschool soccer program for youth ages 6 through 17. The goal of the SSGP is to improve the physical, mental, social and emotional health of South Los Angeles youth, by engaging them in organized soccer activities in a safe, pro-social environment. The Program consists of drills and activities centered on soccer instruction. There is a 20 minute nutritional component each day where kids learn about healthy eating and the importance of exercise. The Program began on January 9, 2012, and will end on March 30, 2012, and is being offered three days per week, 90 minutes per day. The Program is being managed by Department staff.

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Brotherhood Crusade secured grant funding from the US Soccer Foundation, the Laureus Sport for Good Foundation, the California Endowment, and Verizon to fund the SSGP for the benefit of the Program, including associated EXPO Center staff costs.

Approval of the Soccer for Success grant was made through Board Report 11-139 on May 20, 2011. Payments are made quarterly, with this being the third quarter payment for the program. Brotherhood Crusade is the recipient of the Soccer for Success grant, and as the program's main site, EXPO Center is allocated a portion of the funds based on each quarter's enrollment. Though the winter quarter of the program began in January, EXPO Center received payment on February 15, 2012. This is the reason why a Board Report is being submitted at this time and not in January at the start of the winter quarter.

The Brotherhood Crusade was founded in 1968 as a grassroots, community-based organization. Brotherhood Crusade's vision is to improve the quality of life of lower-income families by meeting the unmet needs of under-served, under-represented, and disenfranchised individuals. Brotherhood Crusade envisions a South Los Angeles devoid of health disparities, disenfranchisement, and poverty-associated adverse public health conditions. Brotherhood Crusade believes that South Los Angeles can be a safe, thriving, culturally relevant, and inclusive community that provides all residents equitable access to human and social services, and continually improves the quality of life of its residents.

The \$12,255.32 will be used to cover staff costs associated with the afterschool youth soccer program. In addition, EXPO Center will have funds to provide daily nutrition to Program participants.

FISCAL IMPACT STATEMENT:

Acceptance of this grant has no fiscal impact on the Department's General Fund.

This report was prepared by Belinda Jackson, Executive Director, EXPO Center.