

REPORT OF GENERAL MANAGER

APPROVED
JUN 27 2013

NO. 13-182

DATE June 27, 2013

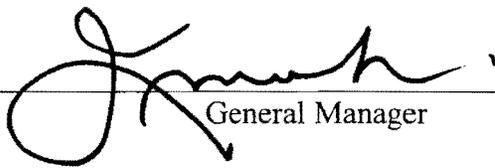
**BOARD OF RECREATION
& PARK COMMISSIONERS**

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: 90+ LEGACY LUNCHEON FOR 2013 – PFIZER, INC. SPECIAL EVENT GRANT – AUTHORIZATION TO SUBMIT GRANT PROPOSAL; ACCEPTANCE OF GRANT FUNDS

R. Adams		K. Regan	_____
H. Fujita	_____	M. Shull	_____
*V. Israel	_____	N. Williams	_____



 General Manager

Approved _____ Disapproved _____ Withdrawn _____

RECOMMENDATIONS:

That the Board:

1. Approve the submission of a Pfizer, Inc. Special Event Grant application in the approximate amount of \$10,000.00 to augment funding for the Department of Recreation and Parks (RAP) 90+ Legacy Luncheon for 2013, subject to the approval of the Mayor and the City Council;
2. Direct staff to transmit a copy of the grant proposal to the Mayor, Office of the City Administrative Officer (CAO), Office of the Chief Legislative Analyst (CLA) and to the City Clerk for committee and City Council approval before accepting and receiving the grant award, pursuant to Los Angeles Administrative Code Section 14.6 et seq. as may be amended;
3. Authorize RAP's General Manager to accept and receive the Special Event Grant, if awarded, in the approximate amount of \$10,000.00 from Pfizer, Inc. to support the 90+ Legacy Luncheon for 2013, subject to the approval of the Mayor and City Council;
4. Designate RAP's General Manager, Executive Officer, or Assistant General Manager, as the agent to conduct all negotiations, execute and submit all documents, including, but not limited to applications, agreements, amendments, and payment requests and so on, which may be necessary for the completion of the project; and

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5. Authorize RAP's Chief Accounting Employee to establish the necessary account and/or appropriate funding received within "Recreation and Parks Grant" Fund 205 to accept the Pfizer, Inc. Special Event grant, if awarded, in the approximate amount of \$10,000.00 for the 90+ Legacy Luncheon for 2013.

SUMMARY:

In April of 2013, the Department of Recreation and Parks (RAP) found a potential funding opportunity, the Pfizer, Inc. Special Event Grant, which has an open due date. The purpose of the Pfizer, Inc. Special Event Grant is to support special events held by not for profit organizations, such as fundraising dinners, walks, biking and golf events, galas, award ceremonies, and other similar events. Pfizer, Inc. provides these grants to demonstrate their commitment to fund programs and initiatives that provide broad public benefit while expressly not providing Pfizer with any tangible benefit.

For the past fifty (50) years, RAP has presented the 90+ Legacy Luncheon to honor Los Angelinos who have reached ninety (90) years of age and older, celebrating their longevity and life in general. The event provides attendees with lunch, live entertainment, an honorary ceremony, a commemorative booklet, goodie bag, and round trip transportation to the Luncheon. This year's Luncheon is scheduled to take place on November 7, 2013, at RAP's Friendship Auditorium.

If awarded, the grant funds would be used to support the 90+ Legacy Luncheon 2013, which will serve approximately three-hundred (300) senior citizens, ages ninety (90) years and older.

FISCAL IMPACT STATEMENT:

The 90+ Legacy Luncheon is annually funded in part by donations of materials and funding. Receipt of this Grant will augment the funding and have no fiscal impact to the RAP General Fund.

This report was prepared by Mark Rose, Facility Director, Grants Administration.