

REPORT OF GENERAL MANAGER

PG. 2

NO. 13-118

grading, new field drainage facilities, and installation of a new synthetic grass system and geotextile fabric; all of which will be managed by RAP.

A low bid of \$60,128.00 was accepted for the Project and the contractor chosen to perform the work will be contracted by RAP. LA84 will pay Project-related invoices directly to the contractor on RAP's behalf. Pursuant to the original RAP Project schedule, construction is scheduled to begin and be completed in May 2013. Should for some unforeseen reason the final project cost exceeds the donation amount, RAP will fund the difference through previously allocated funds for this Project. However, staff is confident that the funds provided by Nike and LA84 will be sufficient to cover all Project costs.

To acknowledge LA84's donation and subject to the Board's approval, RAP has agreed to place the official LA84 logo (Attachment-A) at the center of the refurbished soccer field, as illustrated by Attachment-B. LA84 has been a valued, long-time supporter of RAP programs and facilities. In recognition of their financial support, RAP has included the LA84 logo on publications of brochures and fliers, and has placed it at numerous recreation centers, including but not limited to:

- Various RAP Aquatics and Athletic Facilities Citywide;
- Expo Center AAF/John C. Argue Swim Stadium;
- Expo Center Sports Fields;
- Gladys Park; and
- 3 Fútbolito Fields.

The Board's acceptance of LA84's donation authorizes the placement of the logo in accordance with the size (approximately 23' x 17') and location (centerfield) depicted by Attachments A and B. RAP contends that the proposed logo placement is in compliance with "government speech" requirements for recognition signage and is in accordance with the intent of the City Council's Planning, and Land Use (PLUM) Committee recommendations on January 22, 2013, to amend the existing City Sign Ordinance by exempting RAP from certain restrictions, for the following reasons:

- The original Project to refurbish the Field is a RAP approved and managed project, and therefore any associated components, messages, or actions are from RAP;
- The proposed placement of the LA84 logo on the Field does not involve erecting or placing a traditional "sign" on a wall or stand, but consists of the logo being placed on the Field in the same manner such illustrations are normally placed on athletic fields and courts; and,
- To further emphasize the intent of the PLUM Committee's actions, the same LA84 logo proposed for this Field was used as a visual example during RAP's presentation to the Committee on January 22, 2013.

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FISCAL IMPACT STATEMENT:

Acceptance of this donation results in no negative fiscal impact to RAP's General Fund as donors will pay the project-related contractor invoices up to the estimated amount of \$60,128.00.

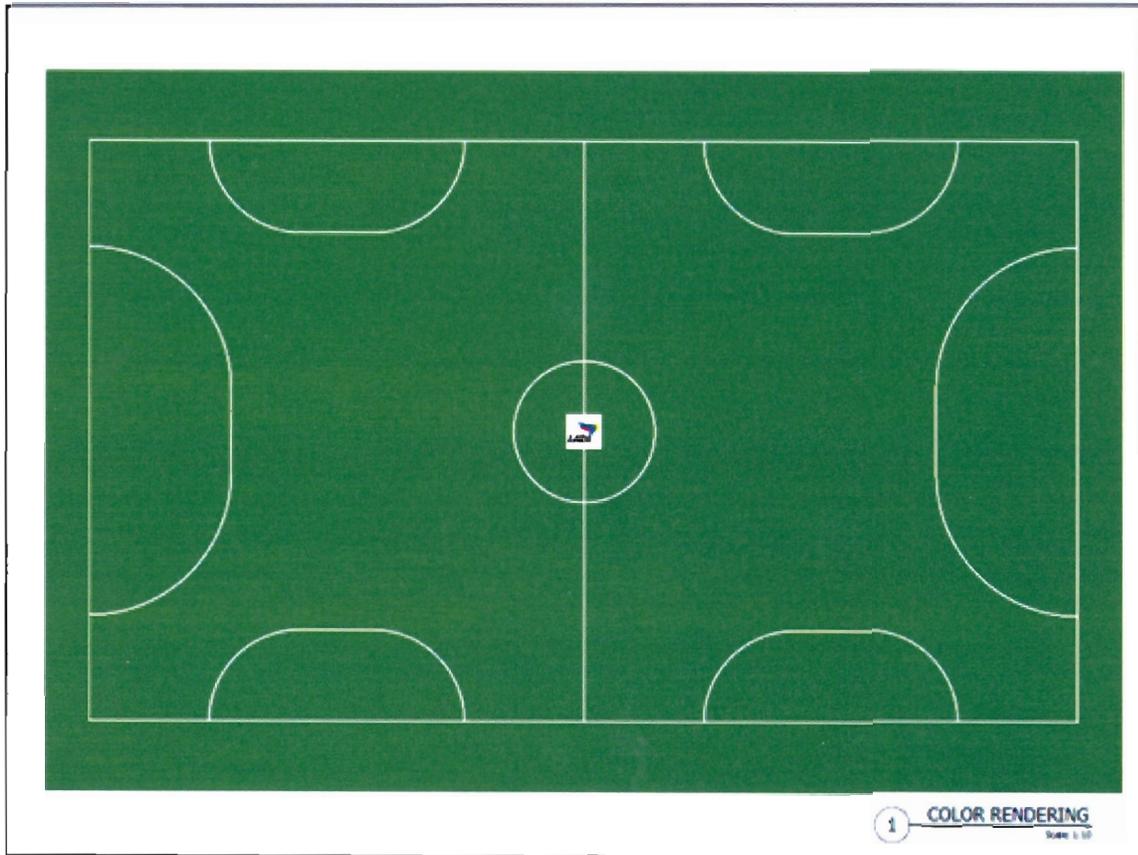
This report was prepared by Joel Alvarez, Senior Management Analyst, and Raymond Chang, Management Analyst, Partnership Division.

Attachment-A



LA84
Foundation

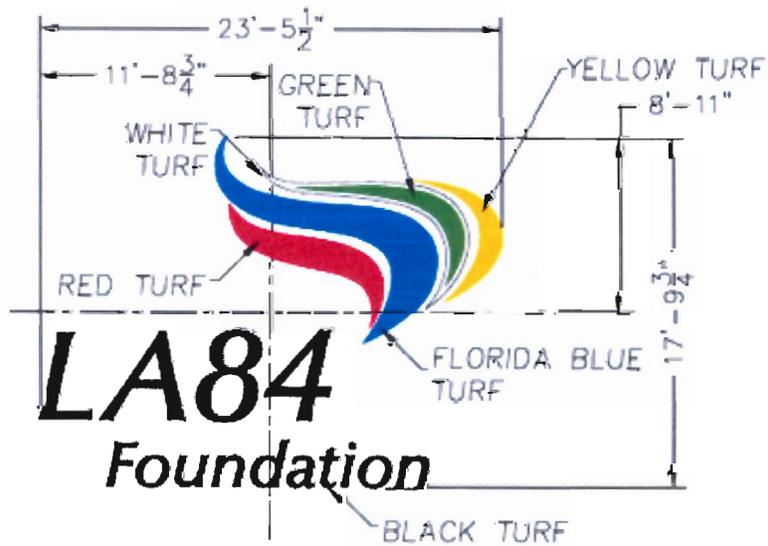
Attachment – B



matrix TURF

CITY OF LOS ANGELES-LAFAYETTE RECREATION CENTER
SYNTHETIC TURF SOCCER FIELD
Los Angeles, California
DATE: 04/08/10 01:1
FILE: 010_000000_0000

Hellas



1 MID-FIELD LOGO
Scale: NTS