

APPROVED
MAY 13 2013

REPORT OF GENERAL MANAGER

NO. 13-140

DATE May 13, 2013

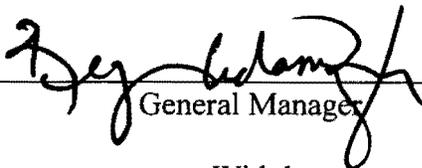
**BOARD OF RECREATION
& PARK COMMISSIONERS**

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: PARTNERSHIP DIVISION – AGREEMENT WITH THE SOUTHERN CALIFORNIA TENNIS ASSOCIATION FOR THE IMPLEMENTATION OF A YOUTH TENNIS PROGRAM AT VARIOUS PARK SITES

R. Adams	_____	K. Regan	_____
H. Fujita	_____	M. Shull	_____
*V. Israel	<u>ll</u>	N. Williams	_____



 General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATIONS:

That the Board:

1. Accept a donation from the Southern California Tennis Association (“SCTA”) consisting of equipment, materials, and instruction for a Youth Tennis Program, at an estimated value up to \$40,000.00 annually as detailed in the Summary of this Report;
2. Approve a proposed (3) three-year Agreement (“AGREEMENT”), substantially in the form on file in the Board Office, between the City of Los Angeles, a municipal corporation acting by and through its Board of Recreation and Park Commissioners (“CITY”) and SCTA, a California 501(c)(3) non-profit corporation, setting forth the terms and conditions for the implementation of the SCTA Youth Tennis Program (“PROGRAM”), subject to the approval of the Mayor and of the City Attorney as to form;
3. Direct the Board Secretary to transmit the proposed AGREEMENT to the Mayor in accordance with Executive Directive No. 3, and concurrently to the City Attorney for review and approval as to form; and,
4. Authorize the Board President and Secretary to execute the AGREEMENT subsequent to all necessary approvals.

REPORT OF GENERAL MANAGER

PG. 2

NO. 13-140

SUMMARY:

For over thirty (30) years the SCTA has successfully organized and implemented various tennis programs at the City of Los Angeles, Department of Recreation and Parks ("RAP") park sites providing an atmosphere and activities in which junior tennis participants, ages eight (8) through seventeen (17), can gain tennis skills and personal growth through quality tennis instruction. SCTA and RAP continue to implement the tennis programs to support the promotion of sports in an effort to increase youth participation and to provide positive social change in the area of fitness. In 2011, SCTA's tennis program was implemented at twenty-four (24) RAP sites during the summer, up to eight (8) of which were used during a year-round program. As a result of past program success, RAP and SCTA have agreed to continue providing the program through the proposed AGREEMENT.

The SCTA is one of seventeen (17) sections of the United States Tennis Association and has administered these programs for over thirty (30) years. More than 155,000 local youth in underserved communities have participated in SCTA programs. The program emphasizes learning basic tennis skills, having fun, and good sportsmanship. SCTA has received support from LA84 for their programs.

The proposed (3) three-year AGREEMENT, commencing for summer programming on July 1, 2013, will set forth the terms and conditions for the continued implementation of the PROGRAM. Under the guidance of RAP, SCTA will provide tennis instruction for PROGRAM sessions including instructional materials and supplies, and tennis instruction by SCTA trained instructors. In addition, SCTA will provide the following equipment: a T-shirt, a tennis racket and tennis balls for each of the participants, up to twenty-five (25) participants between the ages of eight (8) and seventeen (17) at each respective park site identified by the list of park sites attached hereto as Exhibit A. SCTA is permitted to collect up to \$10.00 from each participant to offset costs.

The PROGRAM shall include sixty (60) minute sessions of tennis instruction, a minimum of two (2) days per week. RAP Director(s)-In-Charge at the respective facilities shall have the option of implementing the PROGRAM in the centers' camp program, CLASS Parks program, or as a separate course offering. In addition, SCTA will provide publicity and promotion for the Program, through written materials and electronic media.

The proposed AGREEMENT and PROGRAM provided by SCTA has an estimated value up to \$40,000.00 annually, which permits the City to offer youth tennis programs to the community at a reduced cost, with no impact on RAP's General Fund. RAP staff involvement in the Program does not create additional costs to RAP, as the program is incorporated into RAP's existing recreational programming.

REPORT OF GENERAL MANAGER

PG. 3

NO. 13-140

RAP will coordinate with SCTA to implement the PROGRAM by providing temporary, limited use of particular tennis courts at various park sites during specified days and hours as determined by mutual agreement. RAP and SCTA will work together to conduct the PROGRAM, promote the PROGRAM through the distribution of flyers and/or displaying of banners at various park sites, providing part-time Recreation Assistant staff to assist SCTA with the PROGRAM, subject to staff availability, and provide full-time and/or part-time staff to assist SCTA with participant registration process through normal RAP program registration protocol.

Staff has determined that the proposed AGREEMENT with SCTA will enrich the lives of the youth at each of the twenty-four (24) RAP sites. Therefore, staff recommends that the Board approve the proposed AGREEMENT, so RAP and SCTA may continue to provide valuable tennis instruction programs to Los Angeles communities. The City alone does not have the necessary funding or resources to fund these youth programs without the assistance of SCTA.

Staff has discussed operation of the PROGRAM with each of the Superintendents of Valley, Metro and Pacific Region and each concur with staff's recommendation.

Staff has determined that the issuance of the proposed AGREEMENT is for the operation of recreational programming at existing park facilities involving negligible or no expansion of use and, therefore, is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 1 (14) of the City CEQA Guidelines.

FISCAL IMPACT STATEMENT:

Approval of this AGREEMENT will have no adverse impact to the RAP General Fund as SCTA's contributions will create a savings to the Department. RAP's portion of the PROGRAM is already budgeted for through RAP's normal annual budget process.

This report was prepared by Joel Alvarez, Senior Management Analyst, and Leslie Perez, Senior Recreation Director, Partnership Division.

EXHIBIT A

List of Properties

The twenty-four (24) RAP owned facilities comprising the PROPERTIES listed below, may be used for the provision of the PROGRAM during the summer session. The sites used will be mutually agreed upon by RAP and SCTA annually prior to the commencement of the PROGRAM.

Facility	Address	Phone	Email
109 th Street Recreation Center	1464 E 109 th Street Los Angeles, CA90059	323-566-4561	109thStreet.RecreationCenter@lacity.org
Algin Sutton Recreation Center*	8800 South Hoover St Los Angeles, CA90044	323-753-5808	AlginSutton.RecreationCenter@lacity.org
Arroyo Seco Park	5568 Via Marisol Los Angeles, CA90042	213-847-4875	HighlandPark.RecreationCenter@lacity.org
Eagle Rock Recreation Center	1100 Eagle Vista Dr. Los Angeles, CA90041	323-257-6948	EagleRock.RecreationCenter@lacity.org
Echo Park	1632 Bellevue Ave Los Angeles, CA90041	323-257-3578	EchoPark.RecreationCenter@lacity.org
El Sereno Recreation Center	4721 Klamath Street Los Angeles, CA90026	323-225-3517	ElSereno.RecreationCenter@lacity.org
Glassell Park	3650 Verdugo Rd. Los Angeles, CA90065	323-341-5681	Glassell.RecreationCenter@lacity.org
Green Meadows Recreation Center	431 E 89 th Street Los Angeles, CA90003	323-565-4242	GreenMeadows.RecreationCenter@lacity.org
Jackie Tatum/ Harvard Recreation Center*	1533 W 62 nd Street Los Angeles, CA90047	323-819-0433	Harvard.RecreationCenter@lacity.org
Jim Gilliam Park	4000 S La Brea Ave Los Angeles, CA90008	323-291-5928	JimGilliam.RecreationCenter@lacity.org
La Fayette Park*	625 S. LaFayette Park Pl Los Angeles, CA90057	213-389-1117	LaFayette.CommunityCenter@lacity.org
Lanark Recreation Center*	21816 Lanark Street Canoga Park, CA91304	818-883-1503	Lanark.RecreationCenter@lacity.org
Poinsettia Park	7341 Willoughby Ave. Los Angeles, CA90046	323-512-8234	Poinsettia.RecreationCenter@lacity.org
Queen Anne Recreation Center	1240 West Blvd. Los Angeles, CA90019	323-857-1180	QueenAnne.RecreationCenter@lacity.org
Rancho Cienega Sports Center	5001 Rodeo Rd. Los Angeles, CA90016	323-290-0908	RanchoCienega.SportsCenter@lacity.org
Rio Del Los Angeles Park	1900 N San Fernando Rd. Los Angeles, CA 900065	323-359-3022	
Ritchie Valens Park*	10736 Laurel Canyon Blvd. Pacoima, CA91331	818-427-1582	
Ross Snyder Recreation Center*	1501 E 41 st Street Los Angeles, CA90011	323-231-3964	RossSnyder.RecreationCenter@lacity.org

Facility	Address	Phone	Email
Shatto Recreation Center*	3191 W 41 st Street Los Angeles, CA90020	213-386-8877	Shatto.RecreationCenter@lacity.org
Sun Valley Recreation Center	8133 Vineland Ave. Sun Valley, CA91352	818-767-6151	SunValley.RecreationCenter@lacity.org
Valley Plaza Recreation Center*	12240 Archwood Street Los Angeles, CA91606	818-427-1582	ValleyPlaza.RecreationCenter@lacity.org
Van Ness Recreation Center*	5720 2 nd Ave. Los Angeles, CA90013	323-296-1559	VanNess.RecreationCenter@lacity.org
Van Nuys Recreation Center	14301 Vanowen Street Van Nuys, CA91403	818-756-8131	VanNuys.RecreationCenter@lacity.org
Yosemite Park	1840 Yosemite Dr. Los Angeles, CA90041	323-257-1644	YosemitePark.RecreationCenter@lacity.org

Up to 8 of these facilities may be used for year-round PROGRAM which are denoted above with an asterisk(*) by their name.