

APPROVED
NOV 06 2013

REPORT OF GENERAL MANAGER

NO. 13-279

DATE November 6, 2013

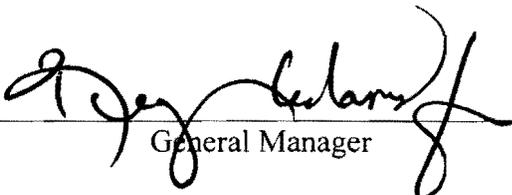
BOARD OF RECREATION
& PARK COMMISSIONERS

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: KAISER PERMANENTE – OPERATION SPLASH 2014 PROGRAM –
AUTHORIZATION TO SUBMIT GRANT APPLICATION FOR AQUATICS
PROGRAMMING; ACCEPTANCE OF GRANT FUNDS

R. Adams _____	K. Regan _____
H. Fujita _____	M. Shull _____
*V. Israel _____	N. Williams _____



General Manager

Approved _____ Disapproved _____ Withdrawn _____

RECOMMENDATIONS:

That the Board:

1. Approve the submission of a Kaiser Permanente Operation Splash 2014 Program grant application to Kaiser Permanente to augment funding for Department of Recreation and Parks (RAP) aquatics programming in the approximate amount of \$265,000.00 subject to Mayor and City Council approval;
2. Direct staff to transmit a copy of the grant application to the Mayor, Office of the City Administrative Officer (CAO), Office of the Chief Legislative Analyst (CLA), and to the City Clerk for committee and City Council approval before accepting and receiving the grant award, pursuant to Los Angeles Administrative Code Section 14.6 et seq. as may be amended;
3. Authorize RAP's General Manager to accept and receive the Operation Splash 2014 Program grant award, if awarded, in the approximate amount of \$265,000.00 from Kaiser Permanente for aquatics programming; and a supplemental program for Kaiser Permanente's "Rethink Your Drink" campaign, subject to the approval of the Mayor and City Council;
4. Designate RAP's General Manager, Executive Officer, or Assistant General Manager, as the agent to conduct all negotiations, execute and submit all documents, including, but not

REPORT OF GENERAL MANAGER

PG. 2 NO. 13-279

limited to applications, agreements, amendments, and payment requests, which may be necessary for the implementation and completion of the project(s); and,

5. Authorize RAP's Chief Accounting Employee to establish the necessary account and/or to appropriate funding received within "Recreation and Parks Grant" Fund 205 to accept the Operation Splash 2014 Program grant, if awarded, in the approximate amount of \$265,000.00 for aquatics programming.

SUMMARY:

In anticipation of the 2013 release of the Kaiser Permanente (Kaiser) request for grant proposals for the Operation Splash 2014 Program (Program), the Department of Recreation and Parks (RAP) requests approval to submit a grant application to help fund aquatic programs that provide safe physical activities in low-income neighborhoods. The Program's objectives include: 1) increasing opportunities for safe physical activities in low-income neighborhoods where health disparities are greatest and opportunities for safe physical activity are often scarce; 2) teaching children and adults basic water safety and swimming skills in order to prevent drowning; 3) promoting life-long physical activity; and 4) promoting healthy beverage choices.

The grant will provide supplemental funding for the Learn to Swim Program, Junior Lifeguard Program, and an extended pool season at approximately forty-seven (47) pools, and Kaiser's "Rethink Your Drink" campaign, which encourages healthy beverage choices, at City of Los Angeles RAP pools located within disadvantaged areas. The aquatic programs teach youth swimming fundamentals, water safety, emergency response, teamwork, and goal setting. Approximately 7,000 youth ages seven to seventeen (7 to 17) years old are projected to be served through this grant program.

FISCAL IMPACT STATEMENT:

The acceptance of this grant does not require a match. The grant provides needed funding for additional aquatic services to youth. There is no fiscal impact to RAP's General Fund.

This report was prepared by Mark Rose, Recreation Facility Director, Grants Administration.