

APPROVED

AUG 09 2017

BOARD OF RECREATION AND PARK COMMISSIONERS

BOARD REPORT

NO. 17-176

DATE August 9, 2017

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: DONATIONS OF FUNDS, EQUIPMENT, AND IN-KIND CONTRIBUTIONS FROM THE LOS ANGELES DODGERS FOUNDATION IN SUPPORT OF DODGERS REVIVING BASEBALL IN INNER CITIES YOUTH BASEBALL AND GIRLS SOFTBALL LEAGUE AT FIFTEEN (15) PARK SITES

AP Diaz _____
R. Barajas _____
H. Fujita _____

*V. Israel _____
N. Williams _____



General Manager

Approved

Disapproved

Withdrawn

RECOMMENDATIONS

Accept a donation from the Los Angeles Dodgers Foundation (LADF) consisting of funding, uniforms, equipment, and in-kind contributions, with an estimated value of Two Hundred Ten Thousand, Six Hundred Sixty-One Dollars and Twenty Cents (\$210,661.20), in support of the Department of Recreation and Parks' (RAP) operation of the Dodgers Reviving Baseball in Inner Cities Program (RBI) 2017 season, for the benefit of youth ages 5 to 15; and that appropriate recognition be given to LADF.

SUMMARY

The Los Angeles Dodgers Foundation (LADF) is a 501(c)(3) non-profit organization and the official team charity of the Los Angeles Dodgers. LADF's primary focus is to strengthen and support cornerstone programs in sports, recreation, education, literacy, health, and wellness, which benefit children and families in need throughout the greater Los Angeles region. The Dodgers RBI Program (Program) encompasses more than two hundred (200) cities and over two hundred thousand (200,000) youth, helping them grow on and off the baseball field. Over the past five years, the Program has been supported by LADF. The 2017 Program began in April and will conclude in August.

The following is a list of the fifteen (15) recreation centers that are participating in the 2017 Program:

- 109th Street Recreation Center
- Algin Sutton Recreation Center
- Baldwin Hills Recreation Center
- Central Recreation Center
- Denker Recreation Center

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- Harbor City Recreation Center
- Highland Park Recreation Center
- Jackie Tatum/Harvard Recreation Center
- Martin Luther King Jr. Recreation Center
- Montecito Heights Recreation Center
- Normandie Recreation Center
- Pecan Recreation Center
- Rancho Cienega Sports Complex
- Rosecrans Recreation Center
- Ross Snyder Recreation Center

The LADF's current support for the 2017 Program consists of:

- Funding in the amount of Forty-Six Thousand, Four Hundred Forty Dollars (\$46,440.00) for umpire and field maintenance expenses at the fifteen (15) Program sites; Three Thousand Ninety-Six (3,096) sets of baseball and softball uniforms, consisting of a cap, two jerseys, pants, socks, and belts for each participant; Five Hundred Sixteen (516) polo shirts for coaches; with the value of the uniforms and sports apparel amounting to approximately Forty-Nine Thousand, Three Hundred Twenty-Six Dollars and Twenty Cents (\$49,326.20); and
- Baseball and softball equipment valued at approximately Sixty-Nine Thousand, Eight Hundred Ninety-Five Dollars (\$69,895.00).

The total value of the LADF's donation of funding, uniforms, and equipment is One Hundred Sixty-Five Thousand, Six Hundred Sixty-One Dollars and Twenty Cents (\$165,661.20), excluding additional in-kind Program contributions.

The uniforms, which display the RAP logo on one sleeve, will be worn at league games by approximately three thousand, ninety-six (3,096) boys and girls, ages 5 through 15, and approximately five hundred sixteen (516) coaches. Program participants will be allowed to keep the issued uniforms for personal use once the season ends. The donated baseball and softball equipment will be retained by each participating recreation center for future use.

The LADF also provided RAP with the following in-kind contributions with an estimated value of Forty-Five Thousand Dollars (\$45,000.00):

- Recruitment flyers and banners for each site;
- Vision to Learn free eye exams and eyeglasses for event participants at Rancho Cienega Sports Complex "Dodger Days" event. Additional activities include a baseball clinic, inflatable Dodger pitching machine, alumni autograph signing, pizza, and various giveaways;

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- Bank of America Better Money Habits Seminar held at Ross Snyder and Normandie Recreation Centers. The seminars are intended to teach parents and players how to manage their money and save for college;
- A coaching clinic was held at Algin Sutton Recreation Center;
- Fitness Nights were held at Baldwin Hills, Jackie Tatum Harvard and Montecito Heights Recreation Centers;
- CSUN College Access Tour
- An invitation to all players and coaches to the annual PlayerFest at Dodger Stadium, where a baseball clinic, stadium tours, carnival games, various giveaways, alumni autographs, eye exams, and lunch will be provided.

The collective, approximate value of LADF's donation to RAP, which includes funding, uniforms, equipment, and in-kind contributions in support of the Program's 2017 season, is approximately Two Hundred Ten Thousand, Six Hundred Sixty-One Dollars and Twenty Cents (\$210,661.20).

The Superintendents of the Pacific and Metro Regions support the 2017 Program, and each concurs with staff's recommendations.

FISCAL IMPACT STATEMENT

This donation of funding, uniforms, equipment, and in-kind contributions valued at approximately Two Hundred Ten Thousand, Six Hundred Sixty-One Dollars and Twenty Cents (\$210,661.20), from the LADF through the RBI Program, supplements uniforms, equipment, and other related expenses to make the RBI baseball and softball programs a success. Acceptance of the LADF's annual donation has no fiscal impact on the RAP General Fund, as all funding is being provided by the LADF, at no cost to RAP, for the benefit of participating youth from fifteen (15) communities.

This Report was prepared by Chinyere Stoneham, Recreation Supervisor, CLASS Parks, Metro Region and Jennifer Sapone, Senior Management Analyst I, Program Grants.