

APPROVED

OCT 18 2017

BOARD OF RECREATION AND PARK COMMISSIONERS

BOARD REPORT

NO. 17-216

DATE October 18, 2017

C.D. #

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: FIRST AND BROADWAY CIVIC CENTER PARK – NEW PARK DEVELOPMENT (PRJ20781) – ADDITION TO SCHEDULE OF RATES AND FEES AS A SPECIAL FACILITY AND STATUTORY EXEMPTION FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO SECTION 2 (O) [MODIFICATION OF RATES FOR MEETING OPERATING EXPENSES AND OBTAINING FUNDS FOR CAPITAL PROJECTS TO MAINTAIN SERVICES

*AP Diaz _____
R. Barajas _____
H. Fujita _____

V. Israel _____
N. Williams _____



General Manager

Approved X Disapproved _____ Withdrawn _____

RECOMMENDATION(S)

1. Approve the addition of First and Broadway Civic Center Park to the Schedule of Rates and Fees as a Special Facility; and
2. Approve the daily use fee for twenty-four (24) hours, or portion thereof, to be Two Thousand, Eight Hundred dollars (\$2,800.00); and
3. Direct the Department of Recreation and Parks' (RAP) Chief Accounting Employee or a designee to deposit all monies collected from First and Broadway into the 302-89/TBD special funds account; and,
4. Authorize RAP's Chief Accounting Employee to make technical correction as necessary to carry out the intent of this Report; and,
5. Find that the proposed change in the schedule of rates is statutorily exempt from the California Environmental Quality Act.

SUMMARY

The First and Broadway Civic Center Park (Park) is located at 217 West 1st Street in the Civic Center area of the Downtown Los Angeles area, on an approximately 1.96 acre or 85,377 square feet parcel. The Park was formerly the site of a thirteen (13) story State office building that was constructed in 1931 as part of the Public Works Programs. The State building was

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occupied until the mid-1970's, and was demolished in 1976 due to systemic damage suffered in the 1971 Sylmar earthquake.

Since then, RAP acquired the property through Report 13-072, Resolution 10367. The Park site is currently vacant and fenced off. At this time, the Park site has been made available to temporarily permit for activities and events, such as film production parking, which generate revenue for RAP.

Because of the proximity to the Downtown area, the Park site has become a high demand location for film production companies and special events. The current daily use fees for occupying the location by permit is approximately Five Hundred Dollars (\$500.00) per day. Other parking and event areas within Downtown, such as Pershing Square, are collecting several thousands of dollars per day for the same services. All revenues collected by permitting of the Park site will be used to support the future development plans for the Park.

NUMBER OF PEOPLE SERVED

Potentially several thousand workers employed by the Film and Entertainment Industry and patrons attending special events.

TREE AND SHADE

There is no anticipated impact to existing trees.

ENVIRONMENTAL IMPACT STATEMENT

The proposed change in the schedule of rates for film productions and special events is necessary for the purpose of meeting operating expenses and obtaining funds for capital projects to maintain services for the high-demand specialty facility. Future development of the park site will be the subject of additional CEQA review. As such, Staff recommends that the Board find that the change in the schedule of rates and fees are statutorily exempt from CEQA pursuant to Section 2 (o) of the City CEQA guidelines and Section 15273 of the California CEQA Guidelines.

FISCAL IMPACT STATEMENT

There may potentially be a significant increase in revenue to directly support the future development plans for the 1st and Broadway Civic Center Park

This Report was prepared by Joe Salaices, Superintendent of Griffith Region.