

APPROVED

OCT 18 2017

BOARD REPORT

BOARD OF RECREATION

NO. 17-217

DATE October 18, 2017 AND PARK COMMISSIONERS

C.D. 1

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: PROPOSED AMENDMENT TO THE PAY PARKING LOTS RATES AND FEE SCHEDULE

AP Diaz _____ V. Israel _____
R. Barajas _____ *S. Piña-Cortez _____
H. Fujita _____ N. Williams _____



General Manager

Approved X Disapproved _____ Withdrawn _____

RECOMMENDATIONS

1. Approve an amendment to the Pay Parking Lots section of the Department of Recreation and Parks' (RAP) Schedule of Rates and Fees, as outlined in the Summary of this Report and attached Schedule, effective upon Board of Recreation and Park Commissioners' approval;
2. Authorize RAP staff to amend the schedule of Rates and Fees to incorporate these changes;
3. Authorize RAP's Chief Accounting Employee to transfer Five Hundred Thousand Dollars (\$500,000) from 302/89/817M-GP Griffith Parking to the RAP General Fund 302/88 Revenue Source 4155 to meet the RAP budget mandate;
4. Authorize RAP's Chief Accounting Employee to make technical corrections as necessary to carry out the intent of this Report.

SUMMARY:

Hoover Recreation Center is located at 1010 West 25th Street in the University of Southern California (USC) business and residential district. Councilmember Gilbert Cedillo's Office, First Council District (CD 1), requested that RAP develop a metered parking lot that would enable park patrons, theater and business customers an alternative to the congested street parking on West 25th Street and Hoover Street.

RAP Park Services Division, in coordination with CD 1 and the Recreation Services Branch staff developed a metered pay by space parking lot. The lot will have twenty-eight (28) parking spaces and two 2 ADA parking spaces.

In addition to Hoover Parking Lot, Park Services manages pay by space parking lots at:

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- Westwood Parking – 42 spaces, 1411 S. Sepulveda Blvd., Los Angeles
- Cabrillo Beach Parking – 749 spaces, 3720 Stephen M. White Dr., San Pedro
- Harbor Sports Center – 450 spaces, 1235 N. Figueroa Pl., Wilmington
- Griffith Park - West Observatory Rd., East Observatory Rd and Western Canyon Rd.

Parking lot improvements have been made which include resurfacing, striping, numbering stalls, paint surrounding walls, installation of entry gates and LED lighting. Parking signs identifying pay by space parking lot, parking meter location signage, ADA parking, hourly rates and applicable Los Angeles Municipal Code (LAMC) provisions for enforcement.

A summary of the proposed changes is included below while specific changes are identified in the Attachments. Only those sections of the Rates and Fees Manual proposed for revision are included in the Attachments with new items identified by **bold** text, and items proposed for deletion indicated by ~~strikeout~~ text.

TREE AND SHADE

No trees or shade canopy will be affected.

ENVIRONMENTAL IMPACT STATEMENT

Action on this Board Report will not result in any environmental impacts, and therefore, is covered by the existing California Environmental Quality Act (CEQA) exemption. No additional CEQA documentation is required.

FISCAL IMPACT STATEMENT:

There will be no impact to RAP's General Fund. Fees deposited to facility Special Accounts will be used to fund RAP staff, facility equipment and maintenance needs.

This Report was prepared by Mark Karbon, Principal Park Services Attendant, Park Services Division.

LIST OF ATTACHMENTS

- 1) Pay Parking Lots Schedule of Rates and Fees – Revised: December 2013
- 1) Proposed Amendment to Pay Parking Lots Schedule of Rates and Fees

PAY PARKING LOTS
(Revised 06/08 ~~12/13~~)

All parking fees include the City of Los Angeles 10% Parking Occupancy Tax. Parking fees are in addition to any film permit fees collected by the Film LA office.

Fees collected, (excluding the City of Los Angeles 10% Parking Occupancy Tax), from facilities listed below are deposited into the Special Fund Account as follows:

- ~~100%~~ to Cabrillo Beach Parking Lot
- ~~35%~~ **100%** to Harbor Parking Lot
- ~~85%~~ to Westwood Parking Lot
- ~~60%~~ to Pacific Overlook Parking Lot

Remaining monies are deposited into the Department of Recreation and Parks General Fund Account.

CABRILLO BEACH PARKING LOT

Open year round 5:00 a.m. – 10:30 p.m.

Parking fees shall be based on "Pay by Exit," except on special event dates, with the following rates:

RATES

Vehicles	\$1.00 per hour (\$9.00 Max)
Oversized/Trailer/Bus	\$2.00 per hour (\$15.00 Max)

SPECIAL EVENT RATE (Memorial Day weekend, Fourth of July, Fourth of July weekend, Labor Day weekend).

Vehicle	\$9.00 flat rate
Oversized/Trailer/Bus	\$15.00 flat rate

A \$3.50 flat fee will be offered to private parties renting the Cabrillo Beach Bath House and Cabrillo Marine Aquarium with a minimum bulk purchase of 50 parking stalls.

~~**School buses with students K-12 attending a Museum Aquarium Tour are admitted free Monday through Friday. All other buses must pay oversized rate.~~

A grace period will be made available for those entering and exiting the facility within twenty minutes.

HARBOR PARKING LOT

Monday through Friday Sunday	\$3.00/vehicle per entry \$0.50/per hour
Saturday through Sunday	\$5.00/vehicle per entry \$5.00/vehicle per day

WESTWOOD PARK

Monday through Friday only	\$125.00/month, per space or \$1,500.00 if purchased annually.
6:00 a.m. to 3:00 p.m.	

PACIFIC OVERLOOK PARKING LOT

Overnight parking rates apply from 6:00 p.m. to 6:00 a.m.

- One night a week _____ \$12.00 per month
- Nightly _____ \$50.00 per month

PARKING FEE EXEMPTION POLICY

CABRILLO GENERAL PARKING LOT

The following groups will be exempt from parking fees provided they display the exemption pass properly in their parked vehicle:

- 1. Polar Bears — A Cabrillo Beach Booster Club that was established in 1936
- 2. School buses transporting groups which have booked guided or self-guided tours with CMA
- 3. Visitors with business appointments with Cabrillo Bathhouse Staff, arranged in advance
- 4. Attendees of Aquarium or Department sponsored or co-sponsored events, with the approval of the Assistant General Manager

CABRILLO MARINE AQUARIUM PARKING LOT

General public will not be allowed to park in the Aquarium section of the parking lot. The following groups/individuals will be admitted free to the Cabrillo Marine Aquarium Parking Lot, if parking spaces are available upon entry: _____

- 1. Cabrillo Marine Aquarium (CMA) staff or Cabrillo Beach Bathhouse staff, with parking pass displayed properly
- 2. Friends of the CMA, or volunteers, at the discretion of the Aquarium Director
- 3. Groups or individuals who pay for classes or tours given by Aquarium staff (e.g. "Sea Search" and "Science at the Seashore"), at the discretion of the Aquarium Director
- 4. Visitors who have business appointments with the Aquarium
- 5. Attendees of special Aquarium programs, functions or events. (This exemption does not include the annual Sea Faire or Whale Fiesta events.) Private events, whereby the Aquarium or Cabrillo Beach Bathhouse facilities are rented, are NOT exempt and must pay all applicable parking fees. (A \$3.50 flat fee will be offered to private parties renting the Cabrillo Beach Bath House and Cabrillo Marine Aquarium with a minimum bulk purchase of 50 parking stalls.)

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Fees collected from facilities listed below are deposited into the Special Fund Account as follows:

- 100% to Cabrillo Beach Parking Lot
- 100% to Harbor Parking Lot
- 85% to Westwood Parking Lot
- 100% to Hoover Parking Lot
- 100% to Griffith Pay Parking Lot

Remaining monies are deposited into the Department of Recreation and Parks General Fund Account.

CABRILLO BEACH PARKING LOT

RATES

Sunday through Saturday 5:00 a.m. to 10:30 p.m.

Vehicles \$1.00/per space per hour (\$9.00 Max)

Oversized/Trailer/Bus \$2.00/per space per hour (\$15.00 Max)

(Vehicles with attached trailers are permitted to stay overnight with paid parking only)

Filming \$2.00/per space per hour

A \$4.00 flat fee will be offered to private parties renting the Cabrillo Beach Bath House and Cabrillo Marine Aquarium with a minimum bulk purchase of 50 parking stalls.

****School buses with students K-12 attending a Cabrillo Marine Aquarium Tour are admitted free Monday through Friday. All other buses must pay oversized rate.**

CABRILLO PARKING LOT EXEMPTIONS

The following groups will be exempt from parking fees provided they comply with established procedures issued by the Park Services Parking Office.

1. Polar Bears – A Cabrillo Beach Booster Club that was established in 1936
2. School buses transporting groups which have booked guided or self-guided tours with Cabrillo Marine Aquarium
3. Attendees of Department sponsored events
4. Attendees of cosponsored Department, Cabrillo Marine Aquarium or Bathhouse events, with the approval of the Assistant General Manager or designee

