

# APPROVED

OCT 18 2017

## BOARD OF RECREATION AND PARK COMMISSIONERS

BOARD REPORT

NO. 17-225

DATE October 18, 2017

C.D. 4

### BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: GRIFFITH PARK – LAKE HOLLYWOOD PARK PLAYGROUND – MURAL INSTALLATION PROJECT; EXEMPTION FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO ARTICLE III, SECTION 1, CLASS 1 (1) OF THE CITY CEQA GUIDELINES (MODIFICATIONS OF AN EXISTING PARK FACILITY WITH NO EXPANSION OF USE)

AP Diaz	_____	V. Israel	_____
<i>for</i> R. Barajas	<u>CSJ</u>	S. Pinacortez	_____
H. Fujita	_____	N. Williams	_____

  
 \_\_\_\_\_  
 General Manager

Approved   X   Disapproved \_\_\_\_\_ Withdrawn \_\_\_\_\_

### RECOMMENDATIONS

1. Approve the Lake Hollywood Park Playground - Installation of a Mural (Project);
2. Find the Project is exempt from the provisions of the California Environmental Quality Act (CEQA) and instruct the Chief Financial Officer to issue a Seventy- Five Dollars (\$75.00) check to the Los Angeles County Clerk for filing a Notice of Exemption;
3. Authorize the Department of Recreation and Parks (RAP) to issue the appropriate Right of Entry permit; and,
4. Authorize RAP's Chief Accounting Employee to make technical corrections as necessary to carry out the intent of this Report.

### SUMMARY

Lake Hollywood Park Playground is a 2.42 acre facility located at 3160 North Canyon Drive, within Griffith Park, in the Hollywood community. Lake Hollywood Park features a children's play area, bar-b-que pits and picnic tables. This facility serves the community by providing a scenic vista of the Hollywood Sign.

Lake Hollywood Park Playground has recently received a Donation from NBCUNIVERSAL Media LLC, for new playground equipment (Report No. 16-092 approved on April 20, 2016, Exhibit A). The new play area replaced existing equipment at the same location within an existing perimeter fence. The Lake Hollywood Homeowner's Association is requesting that the solid portion of the

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perimeter fencing (internal facing only) be painted with a colorful mural depicting playful representations of the flora and fauna found in the surrounding area. One portion of the mural will include sponsorship recognition of the Hollywood United Neighborhood Council and the Lake Hollywood Homeowners Association, and identify the artist. The muralist, Sophie Pleshette, is a local resident who specializes in children's art. A depiction of the proposed mural is attached hereto. (Exhibit B)

Funding sources for the mural include One Thousand Dollars (\$1,000.00) from the Hollywood United Neighborhood Council for the installation of the mural. The Lake Hollywood Homeowners Association has committed Five Hundred Dollars (\$500.00) per year for the first five (5) years that the mural is in place for maintenance of the mural. RAP has committed to pressure wash the walls prior to painting and to apply anti-graffiti coating. RAP has identified an existing fund which is used for anti-graffiti activities throughout Griffith Park. Ms. Pleshette has signed the Artist Waiver and all parties are in agreement that the mural may be removed if not maintained to RAP standards.

Community support for this mural at the Lake Hollywood Park Playground is demonstrated by the commitment of funds and maintenance activities by the Hollywood United Neighborhood Council, the Lake Hollywood Homeowner's Association and the continued involvement of the Lake Hollywood Homeowner's Association Playground Committee which was instrumental in the donation of the playground equipment. On May 25, 2017, the Griffith Park Advisory Board voted to support the installation of the mural at Lake Hollywood Park Playground. (Exhibit C)

This mural proposal was presented to the Facilities Repair and Maintenance Commission Task Force on September 20, 2017, at which time the installation of the mural was given conceptual approval.

Council District 4 and Griffith Region management and staff support this project at Lake Hollywood Park Playground.

### ENVIRONMENTAL IMPACT STATEMENT

The proposed Project consists of the installation of a mural. This will not result in any expansion of the use of the Lake Hollywood Park facility. Staff recommends that the Board determine that the Project is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 1 (1) of the City CEQA Guidelines. A Notice of Exemption will be filed with the Los Angeles County Clerk upon Board's approval.

### FISCAL IMPACT STATEMENT

There will be minimal fiscal impact to RAP's General Fund as the cost of the mural installation is being funded by the Hollywood United Neighborhood Council and maintenance of the mural will be funded for a period of five (5) years by the Lake Hollywood Homeowners Association. RAP has identified existing funding (M302/89, APPR Account 89817M Sub Account GP) available to

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prepare the wall for mural installation and will be responsible for removal of the mural if not maintained or at the end of its lifespan.

This Report was prepared by Melinda Gejer, City Planning Associate, Planning, Maintenance and Construction Branch.

### LIST OF ATTACHMENTS

- 1) Exhibit A – BR 16-092
- 2) Exhibit B – Mural details
- 3) Exhibit C – Letter of support from the Griffith Park Advisory Board

BOARD REPORT

NO. 16-092

DATE: April 20, 2016

C.D. 4

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: LAKE HOLLYWOOD PARK – DONATION OF FUNDING FROM NBCUNIVERSAL MEDIA, LLC FOR NEW PLAYGROUND EQUIPMENT; EXEMPTION FROM CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO ARTICLE III, SECTION 1A, CLASS 1, CATEGORY 14 AND SECTION 1K, CLASS 11, CATEGORY(S) 3 AND 6 OF THE CITY CEQA GUIDELINES

A.P. Diaz	_____	V. Israel	_____
R. Barajas	_____	K. Regan	_____
H. Fujita	_____	N. Williams	_____

  
 \_\_\_\_\_  
 General Manager

Approved \_\_\_\_\_ Disapproved \_\_\_\_\_ Withdrawn \_\_\_\_\_

RECOMMENDATION

That the Board accept a donation from NBCUniversal Media, LLC in the amount of Two Hundred Thousand Dollars (\$200,000.00), to be used for the removal of existing playground equipment at Lake Hollywood Park, and for the purchase and installation of new playground equipment and resilient surfacing, and that appropriate recognition be given to the donor.

SUMMARY

The Department of Recreation and Parks (RAP) has received a cash donation from NBCUniversal Media LLC (NBCU), a Delaware limited liability company, in the amount of Two Hundred Thousand Dollars (\$200,000.00) for the removal and replacement of existing playground equipment at Lake Hollywood Park, located at 3160 Canyon Drive, Los Angeles 90027. In accordance with NBCU requirements, the donation may be used only for the removal of existing playground equipment, design of a new play area, and the purchase and installation of new playground equipment with resilient surfacing, referred to hereinafter as "the Project". This generous donation is the result of a request from the local community to NBCU, and NBCU's related discussions with the RAP and the Office of Councilmember David E. Ryu Fourth Council District, to address safety concerns regarding the existing equipment.

Pursuant to the cost estimate attached to this Report as Exhibit A, the Project's estimated value is approximately One Hundred Ninety-Nine Thousand, Nine Hundred Eighty Dollars and Forty-Nine Cents (\$199,980.49). The new playground includes shaded structures and several fun features, which will be located within the same space as the existing equipment, as illustrated by the design rendering attached as Exhibit B and site plan attached as Exhibit C, respectively.

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Site review, project planning, related approvals, and installation of the new equipment will be coordinated and implemented through the RAP Planning, Construction, and Maintenance Branch (PCM), ensuring that the Project conforms to RAP standards. The physical work will be performed by the supplier, Game Time, which is licensed, appropriately insured, and currently under contact with RAP. In accordance with Americans with Disabilities Act (ADA) requirements, RAP will be installing an ADA compliant path of travel to and from the new playground and park entrance.

With this current donation, NBCU continues to support and advance the mission of RAP by enriching the lives of the residents of the City of Los Angeles by helping to provide safe and welcoming parks, as also demonstrated previously in December 2014, through their donation of park improvements at El Paseo de Cahuenga Park, valued at approximately Six Hundred Thousand Dollars (\$600,000.00). This current donation in the amount of Two Hundred Thousand Dollars (\$200,000.00) for Lake Hollywood Park further demonstrates NBCU's commitment to community focus, support, and participation.

### ENVIRONMENTAL IMPACT STATEMENT

RAP staff has determined that this Project consists of a donation between RAP and NBCU for the installation of accessory structures at an established public park. Therefore, the project is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1a, Class 1, Category 14 and Section 1k, Class 11, Category(s) 3 and 6 of the City CEQA Guidelines.

### FISCAL IMPACT STATEMENT

The Board's acceptance of this donation results in no fiscal impact to the RAP General Fund, as the new playground equipment at Lake Hollywood Park, including removal of existing equipment and the purchase and installation of new equipment amounting to approximately One Hundred Ninety-Nine Thousand, Nine Hundred Eighty Dollars and Forty-Nine Cents (\$199,980.49), including contingencies, is being funded directly by NBCU.

The future maintenance of the new equipment will be addressed through the existing maintenance budget for Lake Hollywood Park, as the proposed project and donation are replacing existing play equipment presently covered by the current maintenance budget. It is anticipated that a budget savings may be generated through the implementation of the resilient surface as there will no longer be sand requiring consistent, regular attention by Maintenance Staff.

This report was prepared by Joel Alvarez, Senior Management Analyst II, Partnership Division.

Exhibit A

Project Cost Estimate



QUOTATION

Nate Younker  
858-344-0445



Lake Hollywood Park Option 2G

Date	Quote #
3/15/2016	NY82882KW

<b>Customer:</b>	City of Los Angeles
<b>Contract ID:</b>	59247
<b>Contract Line:</b>	1
<b>Buyer:</b>	Brenda D Aguirre
<b>Vendor:</b>	000004592

<b>Contact Information</b>
Phone: (323) 661-0465

Line Item	ITEM	DESCRIPTION	AMOUNT	TOTAL
1	EQUIPMENT	2-12 Custom Playground	\$80,535.54	\$80,535.54
2	INSTALL	Install Playground Equipment	\$98,250.00	\$98,250.00
3	SURFACING	1975 SF (1943 SF PLUS 21 LF of r.down @ sand x 1.5) 8' CFH, 100% EPDM, includes 50% standard/50% premium color, Aliphatic binder, prevailing wage, includes simple wavy pattern per provided drawing, includes hopscotch design (various color squares w/ numbers in each square & a black border line, delivered & installed	\$19.53	\$38,571.75
4	SITE WORK	Remove existing Playground, Remove existing sand to required depth for subbase, concrete & PIP, Install concrete sub base 2096 SF	\$28,900.00	\$28,900.00
5	Freight	Freight to City Yard	\$6,475.00	\$6,475.00

<b>SUBTOTAL</b>	\$192,732.29
<b>TAX 9.00%</b>	\$7,248.20
<b>TOTAL</b>	\$199,980.49

USC Volume Discount additional 10%

Due to rising costs of materials prices are good for 30 days. Unless specified, no installation costs have been added to your quote.

Important Terms and Conditions - Please Review:

Exhibit B  
Project Design Renderings

Los Angeles, CA Lake Hollywood Park Option 26



Great Western Park & Playground | Nate Youker | 858-344-0445 | nate@gwpark.com

Los Angeles, CA Lake Hollywood Park Option 26



Great Western Park & Playground | Nate Youker | 858-344-0445 | nate@gwpark.com



## Exhibit B

The playground is surrounded by a short retaining wall topped with chain link fencing. Surrounding the play area are short hills of native bushes and fox tails, oak and pepper trees. The colors of the mural are intended to compliment the new playground equipment and surrounding natural environment. Existing stucco walls will be rejuvenated with murals which will be painted on the playground side of **four existing** short retaining walls that are adjacent to one another (see photos).





East wall – Puma, snake, skunk family and red tail hawk



South Wall - Coyote and raccoon



North wall, behind mushroom table and chairs



Section A



All walls

East Wall: Now



East Wall: After Mural



North Wall, behind Mushroom Table



South Wall



South Wall – After Mural



West Wall – near gate and corner, will be converted to a dedication wall

**Mural Sponsored By:  
Hollywood United Neighborhood Council  
Lake Hollywood Homeowners Association**

**For Children and Nature Lovers, Everywhere**

Art by Sophie Pleshette 2017

**EXECUTIVE COMMITTEE:**

Chair: Susan Swan  
Vice Chair: Don Seligman  
Secretary: Kris Sullivan



**BOARD MEMBERS:**

Chip Clements Laura Howe  
Ron Deutsch Sheila Irani  
Lucinda Phillips Chris Laib  
Greg Bertens Jamie Robertson

**Griffith Park Advisory Board**  
**THURSDAY, MAY 25th 2017, 6:30pm**  
Griffith Park Visitor's Center Auditorium  
4730 Crystal Springs Drive L.A.CA, 90027

September 19, 2017

Re: Lake Hollywood Park Floral Mural for Playground Wall

To whom it may concern,

Sheila Irani presented a proposal for a Floral Mural installation at Lake Hollywood Park to us at our May, 2017 Board meeting.

We are very pleased to share with you our full support for the proposal. It's a perfect fit for the Park particularly with the Children's Playground.

Thank you for your consideration, we greatly appreciate it!

Sincerely yours,

Susan Swan\*  
Chair

Don Seligman\*  
Vice Chair

\*signed electronically