

# APPROVED

SEP 06 2017

BOARD REPORT

BOARD OF RECREATION  
AND PARK COMMISSIONERS

NO. 17-184

DATE September 6, 2017

C.D. 9

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: EXPO CENTER – AUTHORIZATION TO ENCUMBER AND PAY  
COMMITTED FUNDS TO EXECUTE THE EXPOSITION PARK MASTER  
PLAN

A.P. Diaz	_____	V. Israel	_____
R. Barajas	_____	N. Williams	_____
H. Fujita	_____		

  
 \_\_\_\_\_  
 General Manager

Approved  \_\_\_\_\_ Disapproved \_\_\_\_\_ Withdrawn \_\_\_\_\_

RECOMMENDATIONS:

That the Board:

1. Authorize the Department of Recreation and Parks' (RAP) Chief Accounting Employee to encumber and pay to the Office of Exposition Park Management (OEPM) Seventy-Five Thousand Dollars (\$75,000.00), the sum of which represents the City of Los Angeles, RAP's contribution commitment as an Exposition Park entity to the execution of the Exposition Park Master Plan; and,
2. Authorize the RAP's Chief Accounting Employee to utilize Seventy-Five Thousand Dollars (\$75,000.00) from EXPO Center General Fund RAPX2990 account 302/88/3040.

SUMMARY:

Situated on a 160-acre site just south of Downtown Los Angeles, Exposition Park is home to celebrated museums, a one-of-a-kind science center, sporting venues, recreational and educational facilities that thrill, energize and spark the imagination of over three million (3,000,000) visitors annually. The park encompasses the California Science Center, the California African-American Museum, the Los Angeles County Natural History Museum, EXPO Center and the Exposition Park Rose Garden. Soon to join the park is the Los Angeles Football Club, as well as. the Los Angeles Rams will call the Los Angeles Memorial Coliseum their temporary home through the 2018 season. Each of the park entities has its very own identity, unique history and fabric,

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which collectively, produce a tapestry that defines the Park and enriches the total experience of those who come to enjoy its many offerings.

The City of Los Angeles is distinct from the other entities in that it is the only entity in the park, along with the State of California, that is a landowner within the park perimeter. This unique composition as both tenant and landowner requires the consultant to consider the City's assets as part of the wider strategy with simultaneously calling-out and studying the City's assets with regard to its specific needs. This City-specific core needs assessment will consider existing conditions, potential opportunities and constraints regarding the City assets.

In 2015, a committee was formed which included all the park entities to develop a procurement strategy for a Master Plan for Exposition Park. The total cost to secure a consultant is One Million, Fifty Thousand Dollars (\$1,050,000.00). The City, Natural History Museum of LA County, California Science Center, California African American Museum and the Lucas Museum were each asked to contribute Seventy-Five Thousand Dollars (\$75,000.00). The Los Angeles Football Club was asked to contribute One Hundred Thousand Dollars (\$100,000.00), University of Southern California One Hundred Fifty Thousand Dollars (\$150,000.00). and the Office of Exposition Park Management Four Hundred Fifty Thousand Dollars (\$450,000.00). The Exposition Park Master Plan's goal is to address the future vision and land use strategy for the park as it adjusts to its vibrant and continually changing environment. Each park entity pledged funding for the park plan. Pre-planning began in 2015 to procure strategy consulting and to begin the funding strategy. The committee has selected Torti, Gallas + Partners' bid for the project.

### FISCAL IMPACT STATEMENT:

RAP shall provide up to Seventy-Five Thousand Dollars (\$75,000.00) of its General Fund as its contribution to the Master Plan. No other funds will be expended.

This report was prepared by Belinda Jackson, Executive Director, EXPO Center.