BOARD REP	ORT				N	01	8-161
DATE AU	ugust 8, 2018				С	.D	4
BOARD OF F	RECREATION AN	ID PARK CON	MISSIONER	S			
SUBJECT:	DESIGN AND APPROVAL	BRANDING	SERVICES	-	REQUEST	FOR	CONTRACT

AP Diaz	V. Israel	
R. Barajas	S. Piña-Cortez	
H. Fujita	* N. Williams	NOW

General Manager

Approved

Disapproved

Withdrawn

#### RECOMMENDATIONS:

That the Board of Recreation and Park Commissioners (Board):

- Approve the award of a contract (Contract) in accordance with the details set forth in the Summary of this Report and in substantially the form attached as Attachment #1 to this Report, between the Department of Recreation and Parks (RAP) and High Pressure Zone, LLC (HPZ), to provide as-needed design and branding services for a term of three (3) years and in an amount not to exceed Two Hundred Fifty Thousand Dollars (\$250,000) with an hourly rate not to exceed one hundred dollars (\$100.00) per hour, subject to the review and approval by the Office of Mayor and of the City Attorney as to form;
- 2. Find, that pursuant to Charter Section 371(e)(2), that the services to be provided are professional, scientific, expert, technical or other special services of a temporary and occasional character for which competitive bidding is not practicable or advantageous as it is necessary for the Department of Recreation and Parks (RAP) to be able to call on contractors to perform this work as-needed and on an occasional, but frequent, basis without engaging in a new competitive process for each individual project to be performed;
- 3. Find, that pursuant to Charter Section 371(e)(10) that the services to be provided are for the performance of professional, scientific, expert or technical services and the use of competitive bidding would be undesirable, impractical or impossible or is otherwise excused by the common law;
- 4. Find, that pursuant to Charter Section 1022 that RAP does not have personnel available in its employ with sufficient time or the necessary expertise to undertake these

#### **BOARD REPORT**

#### PG. 2 NO. <u>18-161</u>

specialized professional tasks in a timely manner, and it is more feasible, economical and in RAP's best interest to secure these services by contract;

- 5. Direct the Board Secretary to transmit the proposed Contract to the Office of the Mayor for review under Executive Directive No. 3 (Villaraigosa Series);
- 6. Direct the Board Secretary to transmit the proposed Contract to the City Attorney for review and approval as to form;
- 7. Authorize RAP's General Manager or their designee to make technical corrections to as necessary to carry out the intent of this Report;
- 8. Authorize the Board President and Secretary to execute the Contract upon receipt of the necessary approvals.

#### SUMMARY:

The Department of Recreation and Parks (RAP) is responsible for maintaining the City of Los Angeles' (City) parks and green space for the enjoyment of residents, national, and international visitors. The largest and most prominent park, Griffith Park, is located in the heart of the City. Griffith Park offers a variety of amenities and attractions such as the Griffith Observatory, Hollywood Sign, the Greek Theatre, Los Angeles Zoo, Merry Go Round, Pony and Train Ride and over 50 miles of hiking and equestrian trails. Griffith Park attracts over ten (10) million visitors annually.

Griffith Park's popularity routinely causes congestion entering and exiting the park. This is more noticeable in summer, when both the Griffith Observatory and the Greek Theatre have events; however large crowds and traffic can happen at any time, making the need for branding of offsite parking areas critical. RAP has continuously worked to reduce traffic in Griffith Park. RAP has partnered with the Department of Transportation (DOT) since 2017 to develop and implement a DASH route for the Griffith Observatory. During the Greek Theatre concert season, this DASH route extends its operating hours to accommodate Greek Theatre patrons. It is an economical and sustainable transit solution. RAP would like to expand on this success by developing and implementing an innovative initiative to brand public transit into Griffith Park (Griffith Park Transit Initiative).

Branding public transit to the Griffith Observatory and Greek Theatre make for a convenient and hassle free way to visit Griffith Park. More visitors would opt for public transit if they were aware of this option. Reducing vehicle traffic is the goal. Parking opportunities are limited in this area of Griffith Park. There are multiple underused parking lots throughout Hollywood, all within walking distance to a Metro Station. The easiest and most economical way is to leave their vehicle parked at these underutilized parking lots and use the Metro Red Line to the nearest DASH Observatory stop. Promoting this option by branding these parking opportunities and advertising alternative modes of transportation is advantageous to the visitor experience, environmentally beneficial to the park and a benefit to the adjacent neighborhoods that suffer

#### BOARD REPORT

#### PG. 3 NO. <u>18-161</u>

from traffic congestion. Promoting this service on buses, LAX car rental facilities, bus shelters, social media, online media and print media will ensure visitors have the information needed to be able to make the best travel decisions. In partnership with LADOT marketing, RAP can further message to our visitors that public transit is the best option when visiting the Griffith Observatory and Greek Theatre.

High Pressure Zone, LLC (HPZ) was selected by the City of West Hollywood (WeHo) through a Request for Qualification (RFQ) process to provide various as-needed design and branding services to WeHo, and HPZ has successfully developed and implemented design and branding services for WeHo under the resulting contract with WeHo (WeHo Contract). RAP is seeking authorization from the Board to piggyback on the WeHo Contract and enter into the proposed Contract with HPZ to provide RAP with similar as-needed design and branding services at the same hourly rate as offered under the WeHo contract. The Contract will be for a term of three (3) years in an amount not to exceed Two Hundred Fifty Thousand Dollars (\$250,000.00) at an hourly rate of One Hundred Dollars (\$100.00) per hour. Under the proposed Contract, RAP will not be guaranteeing any minimum or maximum compensation amount or business, and any services RAP requests under the Contract will be on an as-needed, non-exclusive basis. Funding for projects will be provedid from various funding sources, and the Contract shall be subject to the Standard Provisions for City Contracts (Rev.10/17)[v.3], including the right of early termination by RAP.

Initially, RAP staff intends to use the proposed Contract to obtain design and branding services for the Griffith Park Transit Initiative. Based on its success, RAP may expand the services to other divisions, so RAP has a comprehensive transit initiative to reduce traffic throughout the City. Anticipated deliverables include but are not limited to: creative concepts, inspirational designs and concept mock ups that capture the development and ideation of messaging to the public. Custom content including photographs and illustrations. Interactive designs to promote web content and social media advertisement platforms. Video content promoting ideation through animation or live actors. Client review is encouraged each step of the way during the creative process.

#### FISCAL IMPACT STATEMENT:

Awarding and executing the proposed Contract has no impact to RAP's General Fund. Funding for design and branding services for the Griffith Park Transit Initiative will be from Special Fund No. 817M, Account No. PKG. Funding for expanded services, Department wide, will be from various funding sources, depending on activity and availability of funds.

LIST OF ATTACHMENTS

Attachment 1: Proposed contract

### Attachment 1

Proposed Contract Between High Pressure Zone, LLC And City of Los Angeles, Department of Recreation and Parks For Branding Strategy

### AGREEMENT BETWEEN THE CITY OF LOS ANGELES DEPARTMENT OF RECREATION AND PARKS AND

#### HIGH PRESSURE ZONE, LLC

#### FOR THE DEVELOPMENT AND IMPLEMENTATION OF A COMPREHENSIVE

#### BRANDING STRATEGY

This Agreement ("AGREEMENT" or "CONTRACT") is entered into this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, by and between the City of Los Angeles, (herein referred to as "CITY") a municipal corporation, Department of Recreation and Parks (hereinafter referred to as "RAP"), acting by and through its Board of Recreation and Park Commissioners (hereinafter referred to as "BOARD"), and High Pressure Zone, LLC (hereinafter referred to as "CONTRACTOR"), CITY and CONTRACTOR shall be referred to hereinafter as the "PARTY or PARTIES".

WHEREAS, the CONTRACTOR has been awarded a competitively bid contract by the West Hollywood Innovation Department (hereinafter referred to as "WeHo") to provide branding services on an as-needed, non-exclusive basis pursuant to a Contract (hereinafter referred to as "WeHo Contract") executed on April 18, 2016 (WeHo Contract #008133, attached hereto and incorporated herein by reference as Appendix A);

WHEREAS, pursuant to Charter Section 371(e)(2), that the professional, scientific, expert, technical or other special services to be provided by CONTRACTOR are of a temporary and occasional character for which competitive bidding is not practicable or advantageous;

WHEREAS, pursuant to Charter Section 371(e)(8), that the CITY may piggyback on the WeHo Contract with CONTRACTOR, because contracts for cooperative arrangements with other governmental agencies for the utilization of the purchasing contracts and professional, scientific, expert or technical services contracts of those agencies and any implementing agreements, are an exception to the CITY'S competitive bidding requirements;

WHEREAS, pursuant to Charter Section 371(e)(10), that the services to be provided by CONTRACTOR are for the performance of professional, scientific, expert or technical services and the use of competitive bidding would be undesirable, impractical or impossible or is otherwise excused by common law;

WHEREAS, RAP has the need for the development and implementation of a comprehensive transit innovation branding strategy throughout the CITY on an asneeded basis;

WHEREAS, RAP desires to secure the technical, expert and professional services of a qualified contractor on an occasional and as-needed basis for the development and implementation of a comprehensive transit innovation branding strategy in order to enhance the ingress and egress to our parks and facilities, as well as the overall enjoyment experience of the parks and facilities;

WHEREAS, pursuant to Charter Section 1022 RAP does not have available in its employ personnel with the necessary expertise to undertake the specialized professional tasks sought and the work can be performed more economically or feasibly by an independent contractor;

WHEREAS, CONTRACTOR is experienced in providing the services of the type required, is willing to perform such service, and can provide such services to RAP; and

WHEREAS, it is in RAP's best interest to secure these services from CONTRACTOR;

WHEREAS, the CONTRACTOR has agreed to provide such branding services to RAP (CONTRACTOR'S Proposal dated February 22, 2018 referenced and incorporated as Appendix B;

WHEREAS, The City of West Hollywood by written communication dated June 26, 2018 attached hereto and incorporated by reference herein as Appendix C, has expressly authorized RAP to act as a Participating Public Agency, with respect to their Request for Qualifications issued on Jan 5, 2016 for branding services.

NOW THEREFORE, RAP and the CONTRACTOR hereby agrees as follows:

#### <u>SECTION 1 – PARTIES TO THE AGREEMENT, REPRESENTATIVES AND</u> <u>NOTIFICATION.</u>

1.1 Parties

The PARTIES to this AGREEMENT are:

CITY – The City of Los Angeles, a municipal corporation, acting by and through its BOARD OF RECREATION AND PARK COMMISSIONERS on behalf of RAP, having its principal office at 221 North Figueroa Street, Suite 300, Los Angeles, CA 90012.

CONTRACTOR – High Pressure Zone, LLC, having its principal office at 12400 Matteson Avenue, Los Angeles, CA 90066

#### 1.2 Representatives

The City's representative will be (or any other RAP Management or City designee):

Joe Salaices, Superintendent (or his designee) City of Los Angeles, Department of Recreation and Parks 4800 Griffith Park Dr. Los Angeles, CA 90027

Email: joe.salaices@lacity.org Telephone Number: (323) 661 - 9465 Fax Number: (213) 485 - 8761

With a Copy to:

Anthony-Paul Diaz, Asst. General Manager (or his designee) City of Los Angeles, Department of Recreation and Parks 221 N. Figueroa Street, Suite 350 Los Angeles, CA 90012

Email:ap.diaz@lacity.orgTelephone Number: (213) 202-2633FAX Number:(213) 202-2614

With additional copy to:

Jimmy Newsom, Sr. Management Analyst II City of Los Angeles, Department of Recreation and Parks 6335 Woodley Ave. Van Nuys, CA 91406

Email: jimmy.newsom@lacity.org Telephone Number: (818) 756-9294

The CONTRACTOR'S representative will be:

Michelle Priest, Managing Partner High Pressure Zone, LLC 12400 Matteson Avenue Los Angeles, CA 90066

Email:mp@hpz.usWebsite:https://highpressure.zoneDirect Telephone:(209) 815 - 2237

Fax Number: (626) 330 – 5503

1.3 <u>Notices</u>

Formal notices, demands and communications to be given hereunder by either PARTY will be made in writing and may be effect by personal delivery or certified mail, return receipt requested, and will be deemed communicated as of the date of receipt.

If the person designated to receive the notices, demands or communications or if the address of such person is changed, written notice of such changes shall be given, in accordance with this Section, within five (5) working days of the change.

CONTRACTOR shall address all questions and correspondence concerning project scope to (or any other RAP Management designee) the representatives identified in Section 1.2 above.

#### <u>SECTION 2 – TERMS OF THE AGREEMENT</u>

2.1 Term

The term of this AGREEMENT shall commence on the date of execution and is for a three (3) year term, and is subject to early termination by RAP as provided in the "Termination" (PSC-9) section of the Standard Provisions for City Contracts (Rev. 10/17) [v.3], or most current, which is attached to this Agreement as Appendix D and incorporated herein by this reference ("Term").

2.2 Contract Compliance

CONTRACTOR agrees to comply with the Standard Provisions for CITY Contracts (Rev. 10/17) [v.3], or most current, attached hereto and incorporated herein by reference, and CONTRACTOR also agrees to comply with all CITY codes, Ordinances (as published), and CITY Compliance Documents and forms, as required by CITY that were submitted by CONTRACTOR, and which are attached to this agreement as Appendix E and incorporated herein by this reference ("Contract Compliance").

#### SECTION 3 - SCOPE OF SERVICES

3.1 Services to Be Provided by CONTRACTOR

The CONTRACTOR will provide Branding Services to increase awareness and usage of the public transit option to the Griffith Observatory and Greek Theatre that makes for a convenient and hassle free way to visit Griffith Park. The goal is in reducing vehicle traffic, and congestion, as the parking opportunities are limited in this area of Griffith Park. Branding Services will include but not be limited to promotion on buses, LAX car rental facilities, bus shelters, social media, online media and print media. Additional locations throughout the City may be incorporated in the future based on success of this program.

Anticipated deliverables include but are not limited to: creative concepts, inspirational designs and concept mock ups that capture the development and ideation of messaging to the public. The creation of custom content may include photographs and illustrations. CONTRACTOR will also develop Interactive designs to promote web content and social media advertisement platforms as well as video content promoting ideation through animation or live actors. CITY review shall be conducted each step of the way during the creative process.

Upon receipt from RAP of a Request for Quote, CONTRACTOR will provide RAP will a proposal for the requested work. When the project is approved, RAP will issue a Notice to Proceed (NTP) and CONTRACTOR will perform the services approved in the NTP. RAP's use of the CONTRACT will be on an occasional and as-needed basis.

3.2 Services to Be Provided by CITY

RAP's authorized agent (or other RAP management designee) will issue a NTP to the CONTRACTOR prior the start of any work.

RAP personnel will work cooperatively with CONTRACTOR to ensure timely review of all services provided by CONTRACTOR under this AGREEMENT.

RAP will promptly act, review and make decision as necessary to permit the orderly progress of CONTRACTOR's work under this AGREEMENT.

#### SECTION 4 – COMPENSATION AND INVOICING

4.1 Compensation

CITY will pay CONTRACTOR an amount for services outlined in each individual NTP. The total amount for this CONTRACT shall not exceed Two Hundred Fifty Thousand Dollars (\$250,000). The CONTRACT amount is an estimate, and RAP does not guarantee that the CONTRACT maximum amount will be reached. The professional services that RAP is requesting shall be on an occasional and asneeded basis and the CITY, by entering into this CONTRACT, guarantees no minimum amount of business or compensation. RAP staff will monitor this not-to-exceed aggregate total.

4.2 Invoicing

Prior to the start of any work, CONTRACTOR must receive a NTP from an authorized agent of RAP. CONTRACTOR shall submit invoices to RAP for all work performed. Once work has been completed to the satisfaction of RAP, CONTRACTOR may submit an invoice for the agreed amount on the NTP. Invoices must include the CONTRACTOR'S name, date, address, contact phone number, summary of work completed, address/location of work completed, dollar amount originally proposed and the agreed on by RAP.

4.3 Compensation and Schedule of Payments

The CONTACTOR'S invoice will be reviewed and approved for payment by RAP'S representative. Once signed off by RAP'S representative, payment will be processed by RAP'S Finance Division. RAP may take up to thirty (30) days after RAP'S representative's approval for payment of invoice, unless CONTRACTOR offers a discount for early payment.

#### SECTION 5 - NON-EXCLUSIVITY

RAP and the CONTRACTOR understand and agree that this is a non-exclusive AGREEMENT to provide services to RAP and that RAP may contract with other contractors to provide similar services during the term of this AGREEMENT.

#### SECTION 6 - RATIFICATION

At the request of RAP, and because of the urgent need therefore, CONTRACTOR

may have commenced performance of services required hereunder prior to the execution of this Agreement. By its execution hereof, RAP hereby accepts such services from CONTRACTOR subject to all of the terms, covenants and conditions of this Agreement, and CONTRACTOR's performance as such services.

#### SECTION 7 - INCORPORATION OF DOCUMENTS

This AGREEMENT, appendices and incorporated documents represents the entire agreement of the PARTIES and supersedes all prior written or oral representations, discussions, and agreements. This AGREEMENT may not be changed or modified in any manner except by formal, written amendment fully executed by both CITY and CONTRACTOR, The following documents are incorporated and made a part hereof by reference:

- Appendix A. WeHo Contract #008133, executed on April 18, 2016 between WeHo and HPZ.
- Appendix B. HPZ Proposal dated February 22, 2018.

- Appendix C. Letter date June 26, 2018, authorizing RAP to act as a participating public agency.
- Appendix D. Standard Provisions for City Contracts. (REV. 10/17) [v.3].
- Appendix E. CITY Compliance Documents
- Exhibit 1 Insurance Contractual Requirements
- Exhibit 2 WeHo Full Request for Qualifications

The order of precedence in resolving conflicting language, if any, in the documents shall be: (1) This Agreement, incorporating Exhibit 1, Appendix D, and Appendix E, (2) Appendix C; (3) Appendix B; and (4) Appendix A and Exhibit 2.

IN WITNESS THEREOF, the parties hereto have executed this AGREEMENT to be executed by their duly authorized representatives on the dates indicated:

Executed this	_day	THE CITY OF LOS ANGELES, a municipal
of	_, 20	corporation, acting by and through its Board of Recreation and Park Commissioners
		By PRESIDENT
		BySECRETARY
Executed this		HIGH PRESSURE ZONE
of	_, 20	By MANAGING PARTNER
		By MANAGING PARTNER
Approved as to Form:		
Date: Michael N. Feuer City Attorney		
By DEPUTY CITY ATTORNEY		
AGREEMENT NO.:		
BUSINESS TAX REGISTRA	TION CERTIF	TICATE NO.:0002850416-0001-7

#### CITY OF WEST HOLLYWOOD

#### AGREEMENT FOR SERVICES

This Agreement is made on this 18th day of April, 2016, at West Hollywood, California, by and between the City of West Hollywood, a municipal corporation, 8300 Santa Monica Boulevard, West Hollywood, California 90069 (hereinafter referred to as the "CITY") and High Pressure Zone, 12400 Matteson Avenue Los Angeles, CA 90066 (hereinafter referred to as the "CONTRACTOR").

#### RECITALS

- A. The CITY proposes to contract for professional services as outlined below;
- B. The CONTRACTOR is willing to perform such services and has the necessary qualifications by reason of experience, preparation, and organization to provide such services;
- C. NOW, THEREFORE, the CITY and the CONTRACTOR, mutually agree as follows:
  - 1. **SERVICES.** The CONTRACTOR shall perform those services set forth in "Exhibit A," which is attached hereto and incorporated herein by reference.
  - 2. **TERM OF AGREEMENT.** The term of this contract shall commence upon July 1, 2016 and shall expire on June 30, 2019 unless extended in writing in advance by both parties.
  - 3. **TIME OF PERFORMANCE.** The services of the CONTRACTOR are to commence upon receipt of a notice to proceed from the CITY and shall continue until all authorized work is completed to the CITY's satisfaction, in accordance with the schedule incorporated in "Exhibit A," unless extended in writing by the CITY.
  - 4. PAYMENT FOR SERVICES. The CONTRACTOR shall be compensated in an amount not to exceed \$75,000 over the term of the agreement and up to but not exceeding \$25,000 per fiscal year for services provided pursuant to this Agreement as described in "Exhibit A." Compensation shall under no circumstances be increased except by written amendment of this Agreement. The CONTRACTOR shall be paid within thirty (30) days of presentation of an invoice to the CITY for services performed to the CITY's satisfaction. The CONTRACTOR shall submit invoices monthly describing the services performed, the date services were performed, a description of reimbursable costs, and any other information requested by the CITY.

#### 5. **CONTRACT ADMINISTRATION.**

5.1. **The CITY's Representative.** Unless otherwise designated in writing, Francisco Contreras shall serve as the CITY's representative for the administration of the project. All activities performed by the CONTRACTOR shall be coordinated with this person.

- 5.2. **Manager-in-Charge.** For the CONTRACTOR, M. Priest, shall be in charge of the project on all matters relating to this Agreement and any agreement or approval made by her/him shall be binding on the CONTRACTOR. The Manager-in-Charge shall not be replaced without the written consent of the CITY.
- 5.3. **Responsibilities of the CITY.** The CITY shall provide all relevant documentation in its possession to the CONTRACTOR upon request in order to minimize duplication of efforts. The CITY's staff shall work with the CONTRACTOR as necessary to facilitate performance of the services.
- 5.4. **Personnel.** The CONTRACTOR represents that it has or will secure at its own expense all personnel required to perform the services under this Agreement. All of the services required under this Agreement will be performed by the CONTRACTOR or under its supervision, and all personnel engaged in the work shall be qualified to perform such services. The CONTRACTOR reserves the right to determine the assignment of its own employees to the performance of the CONTRACTOR's services under this Agreement, but the CITY reserves the right, for good cause, to require the CONTRACTOR to exclude any employee from performing services on the CITY's premises.

#### 6. **TERMINATION.**

- 6.1. **Termination for Convenience.** Either party may terminate this Agreement without cause and in its sole discretion at any time by giving the other party thirty (30) days' written notice of such termination. In the event of such termination, the CONTRACTOR shall cease services as of the date of termination and shall be compensated for services performed to the CITY's satisfaction up to the date of termination.
- 6.2. **Termination for Cause.** All terms, provisions, and specifications of this Agreement are material and binding, and failure to perform any material portion of the work described herein shall be considered a breach of this Agreement. Should the Agreement be breached in any manner, the CITY may, at its option, terminate the Agreement not less than five (5) days after written notification is received by the CONTRACTOR to remedy the violation within the stated time or within any other time period agreed to by the parties. In the event of such termination, the CITY in securing the services from another contractor.

#### CITY OF WEST HOLLYWOOD AGREEMENT FOR SERVICES

7. **INDEMNIFICATION.** Contractor shall indemnify and hold harmless City from and against all liability arising out of or in connection with Contractor's negligent or wrongful acts, errors or omissions in the performance of work hereunder or its failure to comply with any of its obligations contained in this Agreement. In the event that City is named as a party defendant in a lawsuit alleging injury as a result of Contractor's negligent or wrongful performance under this Agreement. Contractor shall defend City with counsel approved by CITY, which approval will not be unreasonably withheld, and bear responsibility for attorney's fees, expert fees and all other costs and expenses of litigation. Should conflict of interest principles preclude a single lawyer from representing both City and Contractor, or should City otherwise find Contractor's legal counsel unacceptable, then Contractor shall reimburse the City its costs of defense, including without limitation reasonable attorney's fees, expert fees and all other costs and expenses of litigation. Contractor shall promptly pay any final, non-appealable judgment rendered against the CITY. It is expressly understood and agreed that the foregoing provisions are intended to be as broad and inclusive as is permitted by the law of the State of California but the indemnity obligation will exclude such loss or damage which is determined to be caused by the sole negligence or willful misconduct of the City. The obligations established by this paragraph will survive termination of this Agreement.

For purposes of this paragraph:

- City means the City Council and its subordinate bodies, elected and appointed City officials and officers, City employees and authorized agents and volunteers of the City.
- Liability means any claims or causes of action raised or asserted by, damage to, loss or expense incurred by or judgments rendered in favor of persons or entities not a party to this Agreement.
- The types of damages included within this indemnity obligation include, but are not limited to, personal injury, bodily injury, death, loss of use, and damage to or loss of real and personal property.
- The indemnity obligation of this paragraph includes all forms of negligent acts, errors and omissions, wrongful behavior and willful misconduct (including but not limited to breaches of professional standards of care, if applicable, and breach of contract) by Contractor and any of its officers, agents employees and subcontractors.

#### 8. INSURANCE REQUIREMENTS.

- 8.1. The CONTRACTOR, at the CONTRACTOR's own cost and expense, shall procure and maintain, for the duration of the contract, the following insurance policies:
  - 8.1.1. Workers' Compensation Coverage. The CONTRACTOR shall maintain Workers' Compensation Insurance and Employer's Liability Insurance for its employees in accordance with the laws of the State of California. In addition, the CONTRACTOR shall require any and every subcontractor to similarly maintain Workers' Compensation Insurance and Employer's Liability Insurance in accordance with the laws of the State of California for all of the subcontractor's employees. Any notice of cancellation or non-renewal of all Workers' Compensation policies must be received by the CITY at least thirty (30) days prior to such change. The insurer shall agree to waive all rights of subrogation against the CITY, its officers, agents, employees, and volunteers for losses arising from work performed by the CONTRACTOR for City.

This provision shall not apply if the CONTRACTOR has no employees performing work under this Agreement. If the CONTRACTOR has no employees for the purposes of this Agreement, the CONTRACTOR shall sign the "Certificate of Exemption from Workers' Compensation Insurance" which is attached hereto and incorporated herein by reference as "Exhibit B."

- 8.1.2. General Liability Coverage. The CONTRACTOR shall maintain commercial general liability insurance in an amount of not less than one million dollars (\$1,000,000) per occurrence for bodily injury, personal injury, and property damage. If a commercial general liability insurance form or other form with a general aggregate limit is used, either the general aggregate limit shall apply separately to the work to be performed under this Agreement or the general aggregate limit shall be at least twice the required occurrence limit.
- 8.1.3. Automobile Liability Coverage. The CONTRACTOR shall maintain automobile liability insurance covering bodily injury and property damage for all activities of the CONTRACTOR arising out of or in connection with the work to be performed under this Agreement, including coverage for owned, hired, and non-owned vehicles, in an amount of not less than three hundred thousand dollars (\$300,000) combined single limit for each occurrence. If CONTRACTOR or CONTRACTOR's employees will use personal

autos in any way on this project, CONTRACTOR shall obtain evidence of personal auto liability coverage for each such person.

- 8.1.4. **Professional Liability Coverage**. The CONTRACTOR shall maintain professional errors and omissions liability insurance for protection against claims alleging negligent acts, errors, or omissions which may arise from the CONTRACTOR's operations under this Agreement, whether such operations be by the CONTRACTOR or by its employees, subcontractors, or subconsultants. The amount of this insurance shall not be less than one million dollars (\$1,000,000) on a claims-made annual aggregate basis, or a combined single-limit-per-occurrence basis.
- 8.2. **Endorsements**. Each general liability and automobile liability insurance policy shall be issued by insurers possessing a Best's rating of no less than A-:VII. Each general liability insurance policy shall be endorsed with the specific language of Section 8.2.1 below. CONTRACTOR also agrees to require all contractors, and subcontractors to do likewise.
  - 8.2.1. "The CITY, its elected or appointed officers, officials, employees, agents, and volunteers are to be covered as additional insureds with respect to liability arising out of work performed by or on behalf of the CONTRACTOR, including materials, parts, or equipment furnished in connection with such work or operations."
  - 8.2.2. This policy shall be considered primary insurance as respects the CITY, its elected or appointed officers, officials, employees, agents, and volunteers. Any insurance maintained by the CITY, including any self-insured retention the CITY may have, shall be considered excess insurance only and shall not contribute with this policy.
  - 8.2.3. This insurance shall act for each insured and additional insured as though a separate policy had been written for each, except with respect to the limits of liability of the insuring company.
  - 8.2.4. Notwithstanding the provisions included in any of the ISO Additional Insured Endorsement forms, CONTRACTOR acknowledges that the insurance coverage and policy limits set forth in this section constitute the minimum amounts of coverage required. Any insurance proceeds available to the CITY in excess of the limits and coverage required in this agreement and which is applicable to a given loss will be available to the CITY.
  - 8.2.5. The insurer waives all rights of subrogation against the CITY, its elected or appointed officers, officials, employees, or agents

regardless of the applicability of any insurance proceeds, and agrees to require all subcontractors to do likewise.

- 8.2.6. Any failure to comply with reporting provisions of the policies shall not affect coverage provided to the City, its elected or appointed officers, officials, employees, agents, or volunteers.
- 8.2.7. The insurance provided by this policy shall not be suspended, voided or reduced in coverage or in limits except after thirty (30) days' written notice has been submitted to the CITY and approved of in writing, except in the case of cancellation, for which ten (10) days' written notice shall be provided.
- 8.2.8. Contractor agrees to provide immediate notice to City of any claim or loss against Contractor arising out of the work performed under this agreement. City assumes no obligation or liability by such notice, but has the right (but not the duty) to monitor the handling of any such claim or claims if they are likely to involve City.
- 8.3. Self Insured Retention/Deductibles. All policies required by this Agreement shall allow City, as additional insured, to satisfy the selfinsured retention ("SIR") and/or deductible of the policy in lieu of the Owner (as the named insured) should Owner fail to pay the SIR or deductible requirements. The amount of the SIR or deductible shall be subject to the approval of the City Attorney and the Finance Director. Owner understands and agrees that satisfaction of this requirement is an express condition precedent to the effectiveness of this Agreement. Failure by Owner as primary insured to pay its SIR or deductible constitutes a material breach of this Agreement. Should City pay the SIR or deductible on Owner's behalf upon the Owner's failure or refusal to do so in order to secure defense and indemnification as an additional insured under the policy, City may include such amounts as damages in any action against Owner for breach of this Agreement in addition to any other damages incurred by City due to the breach."
- 8.4. **Certificates of Insurance**. The CONTRACTOR shall provide certificates of insurance with original endorsements to the CITY as evidence of the insurance coverage required herein. Certificates of such insurance shall be filed with the CITY on or before commencement of performance of this Agreement. Current certification of insurance shall be kept on file with the CITY at all times during the term of this Agreement. The CONTRACTOR shall provide written evidence of current automobile coverage to comply with the automobile insurance requirement.
- 8.5. **Failure to Procure Insurance**. Failure on the part of the CONTRACTOR to procure or maintain required insurance shall constitute a material

breach of contract under which the CITY may terminate this Agreement pursuant to Section 6.2 above.

- 9. ASSIGNMENT AND SUBCONTRACTING. The parties recognize that a substantial inducement to the CITY for entering into this Agreement is the professional reputation, experience, and competence of the CONTRACTOR. Assignments of any or all rights, duties, or obligations of the CONTRACTOR under this Agreement will be permitted only with the express consent of the CITY. The CONTRACTOR shall not subcontract any portion of the work to be performed under this Agreement without the written authorization of the CITY. If the CITY consents to such subcontract, the CONTRACTOR shall be fully responsible to the CITY for all acts or omissions of the subcontractor. Nothing in this Agreement shall create any contractual relationship between the CITY and subcontractor nor shall it create any obligation on the part of the CITY to pay or to see to the payment of any monies due to any such subcontractor other than as otherwise is required by law.
- 10. **COMPLIANCE WITH LAWS, CODES, ORDINANCES, AND REGULATIONS.** The CONTRACTOR shall use the standard of care in its profession to comply with all applicable federal, state, and local laws, codes, ordinances, and regulations.
  - 10.1. Taxes. The CONTRACTOR agrees to pay all required taxes on amounts paid to the CONTRACTOR under this Agreement, and to indemnify and hold the CITY harmless from any and all taxes, assessments, penalties, and interest asserted against the CITY by reason of the independent contractor relationship created by this Agreement. In the event that the CITY is audited by any Federal or State agency regarding the independent contractor status of the CONTRACTOR and the audit in any way fails to sustain the validity of a wholly independent contractor relationship between the CITY and the CONTRACTOR, then the CONTRACTOR agrees to reimburse the CITY for all costs, including accounting and attorneys' fees, arising out of such audit and any appeals relating thereto.
  - 10.2. Workers' Compensation Law. The CONTRACTOR shall fully comply with the workers' compensation law regarding the CONTRACTOR and the CONTRACTOR's employees. The CONTRACTOR further agrees to indemnify and hold the CITY harmless from any failure of the CONTRACTOR to comply with applicable workers' compensation laws. The CITY shall have the right to offset against the amount of any compensation due to the CONTRACTOR under this Agreement any amount due to the CITY from the CONTRACTOR as a result of the CONTRACTOR's failure to promptly pay to the CITY any reimbursement or indemnification arising under this Section.

- 10.3. Licenses. The CONTRACTOR represents and warrants to the CITY that it has all licenses, permits, qualifications, insurance, and approvals of whatsoever nature which are legally required of the CONTRACTOR to practice its profession. The CONTRACTOR represents and warrants to the CITY that the CONTRACTOR shall, at its sole cost and expense, keep in effect or obtain at all times during the term of this Agreement any licenses, permits, insurance, and approvals which are legally required of the CONTRACTOR to practice its profession. The CONTRACTOR shall maintain a City of West Hollywood business license, if required under CITY ordinance.
- 11. **CONFLICT OF INTEREST.** The CONTRACTOR confirms that it has no financial, contractual, or other interest or obligation that conflicts with or is harmful to performance of its obligations under this Agreement. The CONTRACTOR shall not during the term of this Agreement knowingly obtain such an interest or incur such an obligation, nor shall it employ or subcontract with any person for performance of this Agreement who has such incompatible interest or obligation.
- 12. NON-DISCRIMINATION AND EQUAL EMPLOYMENT OPPORTUNITY. The CONTRACTOR represents and agrees that it does not and will not discriminate against any employee or applicant for employment because of race, religion, color, national origin, sex, sexual orientation, gender identity, political affiliation or opinion, medical condition, or pregnancy or pregnancy-related condition. The CONTRACTOR will take affirmative action to ensure that applicants are employed, and that employees are treated during employment without regard to their race, religion, color, national origin, sex, sexual orientation, gender identity, political affiliation or opinion, medical condition, or pregnancy or pregnancy-related condition. Such action shall include, but not be limited to the following: employment, upgrading, demotion or transfer; recruitment or recruitment advertising; layoffs or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. The CONTRACTOR agrees to include in all solicitations or advertisements for employment and to post in conspicuous places, available to employees and applicants for employment, notices setting forth the provisions of this nondiscrimination clause.
- 13. LIVING WAGE ORDINANCE. The CONTRACTOR shall abide by the provisions of the West Hollywood Living Wage Ordinance. During the term of this Agreement, the CONTRACTOR shall keep on file sufficient evidence of its employee compensation to enable verification of compliance with the West Hollywood Living Wage Ordinance.
- 14. **EQUAL BENEFITS ORDINANCE, No. 03-662.** The CONTRACTOR shall abide by the provisions of the West Hollywood Equal Benefits Ordinance. During the term of this Agreement, the CONTRACTOR shall keep on file sufficient evidence

of its employee compensation and any applicable benefits packages, as those benefits relate to the coverage of the domestic partners of contractor's employees, which shall include; bereavement leave; family medical leave, and health insurance benefits, to enable verification of compliance with the West Hollywood Equal Benefits Ordinance.

- 15. **RESTRICTIONS: Arab League Boycott of Israel**. The CONTRACTOR hereby affirms it does not honor the Arab League Boycott of Israel.
- 16. **RECORDS AND AUDITS.** The CONTRACTOR shall maintain accounts and records, including personnel, property, and financial records, adequate to identify and account for all costs pertaining to this Agreement and such other records as may be deemed necessary by the CITY or any authorized representative. All records shall be made available at the request of the CITY, with reasonable notice, during regular business hours, and shall be retained by the CONTRACTOR for a period of three years after the expiration of this Agreement.
- 17. **OWNERSHIP OF DOCUMENTS.** It is understood and agreed that the CITY shall own all documents and other work product of the CONTRACTOR, except the CONTRACTOR's notes and workpapers, which pertain to the work performed under this Agreement. The CITY shall have the sole right to use such materials in its discretion and without further compensation to the CONTRACTOR, but any re-use of such documents by the CITY on any other project without prior written consent of the CONTRACTOR shall be at the sole risk of the CITY. The CONTRACTOR shall at its sole expense provide all such documents to the CITY upon request.
- 18. **INDEPENDENT CONTRACTOR.** The CONTRACTOR is and shall at all times remain as to the CITY a wholly independent CONTRACTOR. Neither the CITY nor any of its agents shall have control over the conduct of the CONTRACTOR or any of the CONTRACTOR's employees or agents, except as herein set forth. The CONTRACTOR shall not at any time or in any manner represent that it or any of its agents or employees are in any manner agents or employees of the CITY. The CONTRACTOR shall have no power to incur any debt, obligation, or liability on behalf of the CITY or otherwise act on behalf of the CITY as an agent.
- 19. NOTICE. All Notices permitted or required under this Agreement shall be in writing, and shall be deemed made when delivered to the applicable party's representative as provided in this Agreement. Additionally, such notices may be given to the respective parties at the following addresses, or at such other addresses as the parties may provide in writing for this purpose.

Such notices shall be deemed made when personally delivered or when mailed forty-eight (48) hours after deposit in the U.S. mail, first-class postage prepaid, and addressed to the party at its applicable address.

#### CITY OF WEST HOLLYWOOD 8300 Santa Monica Boulevard West Hollywood, CA 90069-6216

Attention: Francisco Contreras

CONTRACTOR: High Pressure Zone 12400 Matteson Avenue Los Angeles, CA 90066

Attention: Michelle Priest

- 20. **GOVERNING LAW.** This Agreement shall be governed by the laws of the State of California.
- 21. ENTIRE AGREEMENT; MODIFICATION. This Agreement supersedes any and all other agreements, either oral or written, between the parties, and contains all of the covenants and agreements between the parties. Each party to this Agreement acknowledges that no representations, inducements, promises, or agreements, oral or otherwise, have been made by any party, or anyone acting on behalf of any party, which are not embodied herein. Any agreement, statement, or promise not contained in the Agreement, and any modification to the Agreement, will be effective only if signed by both parties.
- 22. WAIVER. Waiver of a breach or default under this Agreement shall not constitute a continuing waiver of a subsequent breach of the same or any other provision under this agreement. Payment of any invoice by the CITY shall not constitute a waiver of the CITY's right to obtain correction or replacement of any defective or noncompliant work product.
- 23. **EXECUTION.** This Agreement may be executed in several counterparts, each of which shall constitute one and the same instrument and shall become binding upon the parties when at least one copy hereof shall have been signed by both parties hereto. In approving this Agreement, it shall not be necessary to produce or account for more than one such counterpart.
- 24. **AUTHORITY TO ENTER AGREEMENT.** The CONTRACTOR has all requisite power and authority to conduct its business and to execute, deliver, and perform this Agreement. Each party warrants that the individuals who have signed this Agreement have the legal power, right, and authority to make this Agreement and to bind each respective party.

**CITY OF WEST HOLLYWOOD** AGREEMENT FOR SERVICES

IN WITNESS WHEREOF, the parties have executed this Agreement the 18th day of April, 2016.

CONTRACTOR: High Pressure Zone

Michelle Priest, Managing Partner

CITY OF WEST HOLLYWOOD:

Francisco J. Contreras, AICP, Innovation and Strategic Initiatives Manager

Paul Arevalo, City Manager

ATTEST:

onne Quarker, Cit

#### CITY OF WEST HOLLYWOOD

#### AGREEMENT FOR SERVICES

#### Exhibit A

**Scope of Services:** Ongoing technical and design services. Projects may include, and are not limited to: developing simple websites, maps, data visualizations, infographics, interactive maps, video projects, mobile applications, and branded content. Vendor has general innovation-related technology expertise in the following:

- Mobile Software Engineers Deep technical knowledge of mobile application development (both Android and iOS) and understanding of OS-specific APIs with a demonstrated experience working end to end.
- Web Developer Experience integrating HTML-based content with other 3rd party environments (i.e. Content Management Systems). Experience with source control (SVN / GIT) and bug tracking systems as well as some of the following technologies: .NET, JAVA, NationBuilder, Wordpress.
- UX/UI Designers Interactive experience, an intimate knowledge of industry tools, and solid understanding of designing intuitive site functionality, interaction, site architecture, user interfaces, and navigation.
- Data Scientist Experience in data analysis including both detailed data manipulation and interpretation of broader implications, including experience with data visualization. This experience should specifically include finding or creating, cleaning, using and making meaning of data sets such as can be found on the West Hollywood Open Data portal. Well versed in at least one of the following: a programming language such as R or Python, GIS, and/or applied statistics.
- GIS Professional Knowledge of GIS/GPS operations, geography, cartography, mid-level computer programming and database administration, data management, surveying and spatial analysis methods. Specialized technical training in the use of advanced cartography software and knowledge of programming languages.
- Video Production Professional Experience filming and assembling recorded raw material into a finished product that's suitable for posting to City of West Hollywood's website, YouTube and social media channels including but not limited to, camera footage, dialogue, sound effects, graphics and special effects.

For each project prior to the start of work, the Contractor shall prepare and the City shall approve a Statement of Work that defines the entire scope of the project and specifies the deliverables, timeline, estimated number of work hours, project's fixed cost and payment schedule. The project Statement of Work shall be incorporated into this Agreement and performed under a purchase order.

#### CITY OF WEST HOLLYWOOD

#### AGREEMENT FOR SERVICES

#### Time of Performance:

All work associated with this agreement shall be completed on as needed basis.

**Special Payment Terms:** CONSULTANT shall be compensated for services provided pursuant to this Agreement. Compensation shall under no circumstances be increased except by written amendment of this agreement. CONSULTANT shall bill the City, and CONSULTANT shall be paid within thirty (30) days of presentation of invoice. CONSULTANT shall be compensated for actual hours worked at the following billing rates:

Hourly rate \$100

Any additional expenses must be specifically approved in advance, in writing, by the CITY. It is expected that the CITY may have access to digital and physical documents (as outlined in Ownership of Documents in Contract) at any time in good faith even prior final payment, in order to adhere to project deadlines for media placement, materials development, etc.

Appendix B

High Pressure Zone, LLC Proposal dated February 22, 2018



# **GRIFFITH PARK TRANSIT** INNOVATION PROPOSAL

Prepared by HPZ on February 22, 2018

Valid through December 31, 2018

- 2 Executive Summary
- 3 Our Perspective
- 4 Project Plan
- 8 Cost Breakdown
- 9 Client Satisfaction
- 10 Our Experience

### **EXECUTIVE SUMMARY**

The City of Los Angeles Department of Recreation and Parks is looking to develop an innovation initiative to promote the utilization of public transit into Griffith Park. With the early success of the DASH Observatory shuttle, the time is right to take Griffith Park public transit promotion to the next level.

HPZ will deliver a digital innovation initiative that includes:

- 1. **Ideation -** the overarching idea behind the initiative with supporting insights, inspirational examples, and concept mockups
- 2. **Prototyping** the building blocks of the initiative, including wireframes, user flows, and other planning for approval to go to production
- 3. **Production** the final assets for the initiative formatted as production-ready websites, images, vectors, videos, and other custom file types designed to the specification of production partners

Total Cost	\$52,500
Timeline	12 weeks
Deliverables	Concept, Prototype, Collateral

## **OUR PERSPECTIVE**

Our perspective on how the innovation initiative will promote public transit in Griffith Park is detailed here in three sections: goals, stakeholders, and challenges.

#### Initiative Goals

- 1. Elevate public transit to the top choice of park visitors with value-based messages
- 2. Target tourists and residents with just in time, location specific transit information
- 3. Leverage underutilized parking and connections to build an efficient transit ecosystem

<u>HPZ Strategy</u>: Understand the plans and preference of Griffith Park visitors to craft an initiative that is memorable and relatable.

#### Initiative Stakeholders

- 1. RAP Leadership and Staff want an effective initiative so they can maximize impact to the community.
- 2. RAP Partners want to promote cross-functional services so they can gain efficiencies.
- 3. LA City Leaders want increased visibility for city projects so they can demonstrate effective spending.
- 4. Griffith Park Visitors want stress-free access to Griffith Park so they can enjoy their trip.

<u>HPZ Strategy</u>: Create an eye-catching initiative that generates buzz in the LA community while effectively communicating the benefits of taking public transportation.

#### Initiative Challenges

- 1. **Multiple Partners** from the Hollywood Chamber to many departments inside the City of LA must unite behind a shared message to the public.
- 2. Griffith Park visitors are often tourists with limited knowledge of LA transportation options.
- 3. **Public Transit** is not the first transportation choice of tourists or residents in LA.

<u>HPZ Strategy</u>: Highlight the unique benefits of Griffith Park public transit using simple images and messages that have universal appeal and fit the culture of Los Angeles.

## **ACTIVITIES & DELIVERABLES**

Our time-tested approach is the most productive way to generate innovative work. Reviews, structured working sessions, and approvals are built into our timeline.

### **IDEATE**

#### Activities

- Research Concept
  - Interview RAP Leadership to understand the detailed goals and requirements
  - Collect Input from City Staff and Partners to generate project awareness and buy-in
  - <u>Survey Public</u> to map external perspectives, knowledge and vocabulary
- Develop Concept
  - Source Inspiration from references across genres and media
  - Creative Ideation to generate a robust library of ideas
  - Select Best Idea and flesh out the creative concept
- Refine Concept
  - <u>Working Session</u> to present our creative concept, align the team, and gather feedback
  - <u>Refine Creative Concept</u> to align our recommendations with project goals

#### Deliverable

- **The Concept Presentation** is 20 30 slide deck that defines the overarching idea behind the creative concept with supporting insights, inspirational examples, and concept mockups.
  - Insights are clearly defined statements summarizing the goals, team perspectives, and audience
  - Inspiration is drawn from best practices of successful initiatives and visual design
  - Mockups are early designs that visually outline the overarching idea, tone, look, and feel

### PROTOTYPE

#### Activities

- Plan Prototypes
  - Discuss Needs with partner departments and production vendors to gather requirements
  - Explore Executions of the creative concept with tangible user flows and prototype plans
  - <u>Copywrite</u> to establish specific messaging and language to explain the initiative
- Produce Prototypes
  - <u>Create wireframes</u> that communicate the initiative concept in visual layouts
  - Develop Spec Content that mirrors actual content for the initiative
  - Assemble Complete Prototype with an end to end vision of the experience
- Refine Prototypes
  - <u>Working Session</u> to present early prototypes for feedback
  - <u>Refine Prototypes</u> based on working session feedback

#### Deliverable

- **Prototype Review Presentation** is a 20 - 30 slide deck and accompanying designs with details that outline the building blocks of the initiative, including visual systems, copywriting, and functional prototypes.

### PRODUCE

#### Activities

- Define Collateral
  - <u>Collect Requirements</u> from production vendors, city communications teams, and other partners to understand technical needs of various platforms
  - <u>Create Custom Content</u> in high fidelity working with top notch specialized creatives as needed
  - Create Final Collateral to meet the technical specifications of production partners
  - <u>Review Final Designs</u> with production partners to prepare for deployment
- Refine Collateral
  - <u>Working Session</u> to present final initiative collateral and collect feedback
  - Refine Collateral based on working session feedback and technical limitations
  - Deliver Final Collateral in collaboration with production partners and communications teams

#### Deliverable

- **Production Collateral** is the final artwork and assets for the initiative formatted as images, vectors, videos, code, and other custom file types designed to the specification of advertising platforms, other vendors, and communication partners.
  - <u>Custom Content</u> includes photography, illustrations, and other specialized content needs dictated by the creative concept of the campaign
  - <u>Interactive Designs</u> are the UX and UI, meaning the specifications, guidelines, custom code, and assets needed to build webpages or plug into existing sites
  - Video Content may be animated or shot with live actors as dictated by the creative concept

## **PROPOSED TIMELINE**

Week	1	2	3	4	5	6	7	8	9	10	11	12
Creative Concept												
Initiative Development												
Initiative Production												

### **KEY DATES**

<u>Week</u>	Milestone
Week 1	Kickoff and Team Interviews
Week 3	Concept Working Session
Week 6	Prototype Working Session
Week 9	Collateral Working Session
Week 12	Final Initiative Collateral Delivered

## **COST BREAKDOWN**

The costs described below are the time required for HPZ to create and execute an innovation initiative for Griffith Park Transit in the scope described above in the Activities and Deliverables sections of each phase. The cost includes all labor, materials, travel, software, and other expenses required to complete the project as described.

Costs are calculated based on a blended studio rate of \$100/hour. Modifications to the scope described above will be calculated at this same blended rate.

#### Cost by Phase

-	Ideation	\$15,000
-	Prototyping	\$18,000
-	Production	\$19,500

#### Total Cost

\$52,500

## **CLIENT SATISFACTION**

We work collaboratively with our clients to ensure ideas have buy-in from stakeholders, team members are aligned, and goals are exceeded. Our time-tested innovation process builds in regular working sessions, reviews, and approvals at key milestones.

#### Meetings

Our projects are managed by weekly meetings between HPZ and your main point of contact to review progress and gather feedback. These meetings take a variety of forms depending on the needs and phase of the project.

- <u>Working Sessions</u> are formal in-person or video chat presentations where HPZ gives a presentation, moderates creative exercises, and gathers feedback on strategic deliverables
- <u>Syncs</u> are informal phone call or video chat check-ins to get updates from your team and give HPZ an opportunity to present in progress designs and ideas

#### Reviews

We believe that iteration is the key to strong creative work. No matter the deliverable, our process includes structured client reviews. Reviews are strategically planned at logical waypoints during the creative process to maximize efficiency and impact of feedback.

Deliverables for review are always presented with context. This may include a video walk-through, explanatory slide deck, or live presentation to accompany designs. We are also explicit about the type of feedback we're looking for at each point in the design process.

## **OUR CLIENTS**

We have over 10 years of experience working as creative consultants for innovative tech giants, the most creative companies, and forward thinking municipalities.



# TEAM

**HPZ** is a design consultancy with two principals, Michelle and JJ, who maintain an extensive network of innovation specialists in the LA area. Our vision is to build and nurture a community that is positively impacted by design.

• Michelle Priest believes design can be used to address tough challenges in our connected world.

Before co-founding HPZ, Michelle was Director of Production at Use All Five, a digital design studio in Venice, CA. Previously, she worked at Google writing and publishing educational content for the launch of Google+. Michelle's first gig in the tech industry was for a defense contractor creating language and culture training software. There, she acted as a Product Manager, Instructional Designer, and Linguist for clients including the US Marines, Australian Defence Force, and Danish Immigration Ministry. Michelle holds BA degrees in both Economics and Linguistics from UCLA.

> JJ Kaye believes the marriage of design and business is essential for the health of modern organizations.

After six years leading an award-winning team as Creative Director at Use All Five, JJ co-founded HPZ. He's been an advisor to numerous early stage companies and has a passion for mentoring young designers. Early in his career, JJ served as CTO of Little Engine, a small-business focused start-up. His deep understanding of both design and technology translates directly into his creative work with a strong focus on rapid prototyping. JJ is a fellow UCLA alum with a BFA in Design Media Arts.



Right: Michelle and JJ, 2015

# WEHO SMART CITY CASE STUDY



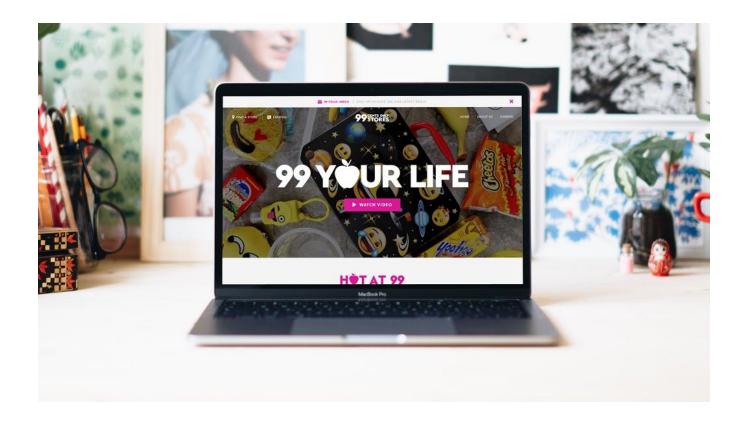
# **BRAND IDENTITY AND MESSAGING**

#### CITY OF WEST HOLLYWOOD

The WeHo Smart City Initiative is a collection of projects by the City of West Hollywood that use technology to enhance the vibrant lives lived within a WeHo city block. For WeHo Smart City, HPZ interview 24 city staff and community members to understand the unique culture of West Hollywood.

From these insights, we designed a visual brand identity and messaging framework to increase visibility of Smart City projects among city staff, press, partners, and the community at large. Activations included apparel, digital ads, print collateral, and transit ads.

# **99 CENTS ONLY STORE** CASE STUDY



# **DIGITAL REBRAND AND WEB DESIGN**

#### **99 CENTS STORE**

The 99 Cent Store is the category-defining bargain retail store. Their loyal 99er fan base is highly engaged, but geographically limited. Without an e-commerce component, the website itself is a branded innovation initiative driving shoppers to the store.

We used digital rebranded to reposition the 99 Cents Store as a lifestyle brand and expand their existing customer base. The website seamlessly integrates corporate and user generated content to create a shoppers-eye-view of the the 99 brand. The goal for digital presence was to bring the magic of the in-store selection to life online.

# **CITYLINE** CASE STUDY



# **VISUAL IDENTITY, BUS WRAP DESIGN, AND BRANDED COLLATERAL**

#### CITY OF WEST HOLLYWOOD

Cityline is a free local shuttle operated by the City of West Hollywood with two routes across the city and two distinct brands, Cityline and CitylineX. With five new vehicles ordered and shifting attitudes toward public transportation, the time was right to unify and promote these services to the community with a unified brand and updated bus wrap designs. A public art campaign is incorporated into the new vehicle wrap designs to refresh and draw attention to the services.

At the outset of the project, we interviewed various city staff members and each of the city council members to understand the needs of the city and build support for the project. Along with the bus wrap designs, HPZ engaged the community with a feedback popup booth. We also designed branded collateral and a communication initiative to introduce the new look of the brand to the community, including route maps, digital posts, social media posts, t-shirts, umbrellas, and more branded collateral.



City Hall 8300 Santa Monica Blvd. West Hollywood, CA 90069-6216 Tel.: (323) 848-6460 Fax: (323) 848-6562

TTY: For hearing impaired (323) 848-6496

#### CITY COUNCIL

JOHN J. DURAN Mayor

JOHN D'AMICO Mayor Pro Tempore

> JOHN HEILMAN Councilmember

LINDSEY P. HORVATH Councilmember

> LAUREN MEISTER Councilmember

Robert Feld, Sr. Managment Analyst I City of Los Angeles Dept. of Recreation and Parks, Contract Services 221 N. Figueroa St., Suite 180 Los Angeles, CA 90012

Dear Mr. Feld:

LITY UF

June 26, 2018

WEST HOLLYWOOD

The City of West Hollywood authorizes the City of Los Angeles to act as a participating public agency to the Innovation (Technology and Design) Services Request for Qualifications issued on January 5, 2016.

If you need additional information, please do not hesitate to contact me.

Sincerely,

Francisco J. Contreras, AICP Innovation Manager fcontreras@weho.org

Cc: file



### STANDARD PROVISIONS FOR CITY CONTRACTS

### TABLE OF CONTENTS

PSC-1	Construction of Provisions and Titles Herein1
PSC-2	Applicable Law, Interpretation and Enforcement1
PSC-3	Time of Effectiveness1
PSC-4	Integrated Contract 2
PSC-5	Amendment2
PSC-6	Excusable Delays2
PSC-7	<u>Waiver</u> <b>2</b>
PSC-8	Suspension
PSC-9	Termination
PSC-10	Independent Contractor 5
PSC-11	Contractor's Personnel5
PSC-12	Assignment and Delegation6
PSC-13	Permits6
PSC-14	Claims for Labor and Materials6
PSC-15	Current Los Angeles City Business Tax Registration Certificate Required 6
PSC-16	Retention of Records, Audit and Reports 6
PSC-17	<u>Bonds</u> 7
PSC-18	Indemnification
PSC-19	Intellectual Property Indemnification7
PSC-20	Intellectual Property Warranty
PSC-21	Ownership and License
PSC-22	Data Protection9

## TABLE OF CONTENTS (Continued)

PSC-23	Insurance	9
PSC-24	Best Terms	9
PSC-25	Warranty and Responsibility of Contractor	0
PSC-26	Mandatory Provisions Pertaining to Non-Discrimination in Employment 1	0
PSC-27	Child Support Assignment Orders1	0
PSC-28	Living Wage Ordinance1	1
PSC-29	Service Contractor Worker Retention Ordinance	1
PSC-30	Access and Accommodations 1	1
PSC-31	Contractor Responsibility Ordinance1	2
PSC-32	Business Inclusion Program1	2
PSC-33	Slavery Disclosure Ordinance 1	2
PSC-34	First Source Hiring Ordinance 1	2
PSC-35	Local Business Preference Ordinance1	2
PSC-36	Iran Contracting Act1	2
PSC-37	Restrictions on Campaign Contributions in City Elections	2
PSC-38	Contractors' Use of Criminal History for Consideration of Employment Applications	13
PSC-39	Limitation of City's Obligation to Make Payment to Contractor 1	3
PSC-40	Compliance with Identity Theft Laws and Payment Card Data Security Standards	14
PSC-41	Compliance with California Public Resources Code Section 5164 1	4
PSC-42	Possessory Interests Tax1	4
PSC-43	Confidentiality1	15
Exhibit 1	Insurance Contractual Requirements1	6

### STANDARD PROVISIONS FOR CITY CONTRACTS

### **PSC-1.** <u>Construction of Provisions and Titles Herein</u>

All titles, subtitles, or headings in this Contract have been inserted for convenience, and shall not be deemed to affect the meaning or construction of any of the terms or provisions of this Contract. The language of this Contract shall be construed according to its fair meaning and not strictly for or against **CITY** or **CONTRACTOR**. The word "**CONTRACTOR**" includes the party or parties identified in this Contract. The singular shall include the plural and if there is more than one **CONTRACTOR**, unless expressly stated otherwise, their obligations and liabilities shall be joint and several. Use of the feminine, masculine, or neuter genders shall be deemed to include the genders not used.

#### **PSC-2.** Applicable Law, Interpretation and Enforcement

Each party's performance shall comply with all applicable laws of the United States of America, the State of California, and **CITY**, including but not limited to, laws regarding health and safety, labor and employment, wage and hours and licensing. This Contract shall be enforced and interpreted under the laws of the State of California without regard to conflict of law principles. **CONTRACTOR** shall comply with new, amended, or revised laws, regulations, or procedures that apply to the performance of this Contract with no additional compensation paid to **CONTRACTOR**.

In any action arising out of this Contract, **CONTRACTOR** consents to personal jurisdiction, and agrees to bring all such actions, exclusively in state or federal courts located in Los Angeles County, California.

If any part, term or provision of this Contract is held void, illegal, unenforceable, or in conflict with any federal, state or local law or regulation, the validity of the remaining parts, terms or provisions of this Contract shall not be affected.

#### **PSC-3.** <u>Time of Effectiveness</u>

Unless otherwise provided, this Contract shall take effect when all of the following events have occurred:

- A. This Contract has been signed on behalf of **CONTRACTOR** by the person or persons authorized to bind **CONTRACTOR**;
- B. This Contract has been approved by the City Council or by the board, officer or employee authorized to give such approval;
- C. The Office of the City Attorney has indicated in writing its approval of this Contract as to form; and
- D. This Contract has been signed on behalf of **CITY** by the person designated by the City Council, or by the board, officer or employee authorized to enter into this Contract.

### PSC-4. Integrated Contract

This Contract sets forth all of the rights and duties of the parties with respect to the subject matter of this Contract, and replaces any and all previous Contracts or understandings, whether written or oral, relating thereto. This Contract may be amended only as provided for in the provisions of PSC-5 hereof.

### PSC-5. <u>Amendment</u>

All amendments to this Contract shall be in writing and signed and approved pursuant to the provisions of PSC-3.

#### **PSC-6.** <u>Excusable Delays</u>

Neither party shall be liable for its delay or failure to perform any obligation under and in accordance with this Contract, if the delay or failure arises out of fires, floods, earthquakes, epidemics, quarantine restrictions, other natural occurrences, strikes, lockouts (other than a lockout by the party or any of the party's Subcontractors), freight embargoes, terrorist acts, insurrections or other civil disturbances, or other similar events to those described above, but in each case the delay or failure to perform must be beyond the control and without any fault or negligence of the party delayed or failing to perform (these events are referred to in this provision as "Force Majeure Events").

Notwithstanding the foregoing, a delay or failure to perform by a Subcontractor of **CONTRACTOR** shall not constitute a Force Majeure Event, unless the delay or failure arises out of causes beyond the control of both **CONTRACTOR** and Subcontractor, and without any fault or negligence of either of them. In such case, **CONTRACTOR** shall not be liable for the delay or failure to perform, unless the goods or services to be furnished by the Subcontractor were obtainable from other sources in sufficient time to permit **CONTRACTOR** to perform timely. As used in this Contract, the term "Subcontractor" means a subcontractor at any tier.

In the event **CONTRACTOR'S** delay or failure to perform arises out of a Force Majeure Event, **CONTRACTOR** agrees to use commercially reasonable best efforts to obtain the goods or services from other sources, and to otherwise mitigate the damages and reduce the delay caused by the Force Majeure Event.

#### PSC-7. Waiver

A waiver of a default of any part, term or provision of this Contract shall not be construed as a waiver of any succeeding default or as a waiver of the part, term or provision itself. A party's performance after the other party's default shall not be construed as a waiver of that default.

#### PSC-8. <u>Suspension</u>

At **CITY'S** sole discretion, **CITY** may suspend any or all services provided under this Contract by providing **CONTRACTOR** with written notice of suspension. Upon receipt of the notice of suspension, **CONTRACTOR** shall immediately cease the services suspended and shall not incur any additional obligations, costs or expenses to **CITY** until **CITY** gives written notice to recommence the services.

#### **PSC-9.** <u>Termination</u>

#### A. Termination for Convenience

**CITY** may terminate this Contract for **CITY'S** convenience at any time by providing **CONTRACTOR** thirty days written notice. Upon receipt of the notice of termination, **CONTRACTOR** shall immediately take action not to incur any additional obligations, costs or expenses, except as may be necessary to terminate its activities. **CITY** shall pay **CONTRACTOR** its reasonable and allowable costs through the effective date of termination and those reasonable and necessary costs incurred by **CONTRACTOR** to effect the termination. Thereafter, **CONTRACTOR** shall have no further claims against **CITY** under this Contract. All finished and unfinished documents and materials procured for or produced under this Contract, including all intellectual property rights **CITY** is entitled to, shall become **CITY** property upon the date of the termination. **CONTRACTOR** agrees to execute any documents necessary for **CITY** to perfect, memorialize, or record **CITY'S** ownership of rights provided herein.

- B. Termination for Breach of Contract
  - 1. Except as provided in PSC-6, if CONTRACTOR fails to perform any of the provisions of this Contract or so fails to make progress as to endanger timely performance of this Contract, CITY may give CONTRACTOR written notice of the default. CITY'S default notice will indicate whether the default may be cured and the time period to cure the default to the sole satisfaction of CITY. Additionally, CITY'S default notice may offer CONTRACTOR an opportunity to provide CITY with a plan to cure the default, which shall be submitted to CITY within the time period allowed by CITY. At CITY'S sole discretion, CITY may accept or reject CONTRACTOR'S plan. If the default cannot be cured or if CONTRACTOR fails to cure within the period allowed by CITY, then CITY may terminate this Contract due to CONTRACTOR'S breach of this Contract.
  - If the default under this Contract is due to CONTRACTOR'S failure to maintain the insurance required under this Contract, CONTRACTOR shall immediately: (1) suspend performance of any services under this Contract for which insurance was required; and (2) notify its employees and Subcontractors of the loss of insurance coverage and Contractor's obligation to suspend performance of

3

services. **CONTRACTOR** shall not recommence performance until **CONTRACTOR** is fully insured and in compliance with **CITY'S** requirements.

- 3. If a federal or state proceeding for relief of debtors is undertaken by or against **CONTRACTOR**, or if **CONTRACTOR** makes an assignment for the benefit of creditors, then **CITY** may immediately terminate this Contract.
- 4. If **CONTRACTOR** engages in any dishonest conduct related to the performance or administration of this Contract or violates **CITY'S** laws, regulations or policies relating to lobbying, then **CITY** may immediately terminate this Contract.
- 5. Acts of Moral Turpitude
  - a. **CONTRACTOR** shall immediately notify **CITY** if **CONTRACTOR** or any Key Person, as defined below, is charged with, indicted for, convicted of, pleads nolo contendere to, or forfeits bail or fails to appear in court for a hearing related to, any act which constitutes an offense involving moral turpitude under federal, state, or local laws ("Act of Moral Turpitude").
  - b. If **CONTRACTOR** or a Key Person is convicted of, pleads nolo contendere to, or forfeits bail or fails to appear in court for a hearing related to, an Act of Moral Turpitude, **CITY** may immediately terminate this Contract.
  - c. If **CONTRACTOR** or a Key Person is charged with or indicted for an Act of Moral Turpitude, **CITY** may terminate this Contract after providing **CONTRACTOR** an opportunity to present evidence of **CONTRACTOR'S** ability to perform under the terms of this Contract.
  - d. Acts of Moral Turpitude include, but are not limited to: violent felonies as defined by Penal Code Section 667.5, crimes involving weapons, crimes resulting in serious bodily injury or death, serious felonies as defined by Penal Code Section 1192.7, and those crimes referenced in the Penal Code and articulated in California Public Resources Code Section 5164(a)(2); in addition to and including acts of murder, rape, sexual assault, robbery, kidnapping, human trafficking, pimping, voluntary manslaughter, aggravated assault, assault on a peace officer, mayhem, fraud, domestic abuse, elderly abuse, and child abuse, regardless of whether such acts are punishable by felony or misdemeanor conviction.

- e. For the purposes of this provision, a Key Person is a principal, officer, or employee assigned to this Contract, or owner (directly or indirectly, through one or more intermediaries) of ten percent or more of the voting power or equity interests of **CONTRACTOR**.
- 6. In the event **CITY** terminates this Contract as provided in this section, **CITY** may procure, upon such terms and in the manner as **CITY** may deem appropriate, services similar in scope and level of effort to those so terminated, and **CONTRACTOR** shall be liable to **CITY** for all of its costs and damages, including, but not limited to, any excess costs for such services.
- 7. If, after notice of termination of this Contract under the provisions of this section, it is determined for any reason that **CONTRACTOR** was not in default under the provisions of this section, or that the default was excusable under the terms of this Contract, the rights and obligations of the parties shall be the same as if the notice of termination had been issued pursuant to PSC-9(A) Termination for Convenience.
- 8. The rights and remedies of **CITY** provided in this section shall not be exclusive and are in addition to any other rights and remedies provided by law or under this Contract.
- C. In the event that this Contract is terminated, **CONTRACTOR** shall immediately notify all employees and Subcontractors, and shall notify in writing all other parties contracted with under the terms of this Contract within five working days of the termination.

#### PSC-10. Independent Contractor

**CONTRACTOR** is an independent contractor and not an agent or employee of **CITY**. **CONTRACTOR** shall not represent or otherwise hold out itself or any of its directors, officers, partners, employees, or agents to be an agent or employee of **CITY**.

#### **PSC-11.** <u>Contractor's Personnel</u>

Unless otherwise approved by **CITY**, **CONTRACTOR** shall use its own employees to perform the services described in this Contract. **CITY** has the right to review and approve any personnel who are assigned to work under this Contract. **CONTRACTOR** shall remove personnel from performing work under this Contract if requested to do so by **CITY**.

**CONTRACTOR** shall not use Subcontractors to assist in performance of this Contract without the prior written approval of **CITY**. If **CITY** permits the use of Subcontractors, **CONTRACTOR** shall remain responsible for performing all aspects of this Contract and paying all Subcontractors. **CITY** has the right to approve **CONTRACTOR'S** Subcontractors, and **CITY** reserves the right to request replacement of any Subcontractor. **CITY** does not have any obligation to pay **CONTRACTOR'S** Subcontractors, and nothing herein creates any privity of contract between **CITY** and any Subcontractor.

#### **PSC-12.** <u>Assignment and Delegation</u>

**CONTRACTOR** may not, unless it has first obtained the written permission of **CITY**:

- A. Assign or otherwise alienate any of its rights under this Contract, including the right to payment; or
- B. Delegate, subcontract, or otherwise transfer any of its duties under this Contract.

#### PSC-13. Permits

**CONTRACTOR** and its directors, officers, partners, agents, employees, and Subcontractors, shall obtain and maintain all licenses, permits, certifications and other documents necessary for **CONTRACTOR'S** performance of this Contract. **CONTRACTOR** shall immediately notify **CITY** of any suspension, termination, lapses, non-renewals, or restrictions of licenses, permits, certificates, or other documents that relate to **CONTRACTOR'S** performance of this Contract.

#### PSC-14. Claims for Labor and Materials

**CONTRACTOR** shall promptly pay when due all amounts owed for labor and materials furnished in the performance of this Contract so as to prevent any lien or other claim under any provision of law from arising against any **CITY** property (including reports, documents, and other tangible or intangible matter produced by **CONTRACTOR** hereunder), and shall pay all amounts due under the Unemployment Insurance Act or any other applicable law with respect to labor used to perform under this Contract.

#### PSC-15. Current Los Angeles City Business Tax Registration Certificate Required

For the duration of this Contract, **CONTRACTOR** shall maintain valid Business Tax Registration Certificate(s) as required by **CITY'S** Business Tax Ordinance, Section 21.00 *et seq.* of the Los Angeles Municipal Code ("LAMC"), and shall not allow the Certificate to lapse or be revoked or suspended.

#### **PSC-16.** <u>Retention of Records, Audit and Reports</u>

**CONTRACTOR** shall maintain all records, including records of financial transactions, pertaining to the performance of this Contract, in their original form or as otherwise approved by **CITY**. These records shall be retained for a period of no less than three years from the later of the following: (1) final payment made by **CITY**, (2) the expiration of this Contract or (3) termination of this Contract. The records will be subject to examination and audit by authorized **CITY** personnel or **CITY'S** representatives at any time. **CONTRACTOR** shall provide any reports requested by **CITY** regarding

performance of this Contract. Any subcontract entered into by **CONTRACTOR** for work to be performed under this Contract must include an identical provision.

In lieu of retaining the records for the term as prescribed in this provision, **CONTRACTOR** may, upon **CITY'S** written approval, submit the required information to **CITY** in an electronic format, e.g. USB flash drive, at the expiration or termination of this Contract.

#### PSC-17. Bonds

All bonds required by **CITY** shall be filed with the Office of the City Administrative Officer, Risk Management for its review and acceptance in accordance with Los Angeles Administrative Code ("LAAC") Sections 11.47 *et seq.*, as amended from to time.

#### PSC-18. Indemnification

Except for the active negligence or willful misconduct of **CITY**, or any of its boards, officers, agents, employees, assigns and successors in interest, **CONTRACTOR** shall defend, indemnify and hold harmless **CITY** and any of its boards, officers, agents, employees, assigns, and successors in interest from and against all lawsuits and causes of action, claims, losses, demands and expenses, including, but not limited to, attorney's fees (both in house and outside counsel) and cost of litigation (including all actual litigation costs incurred by **CITY**, including but not limited to, costs of experts and consultants), damages or liability of any nature whatsoever, for death or injury to any person, including **CONTRACTOR'S** employees and agents, or damage or destruction of any property of either party hereto or of third parties, arising in any manner by reason of an act, error, or omission by **CONTRACTOR**, Subcontractors, or their boards, officers, agents, employees, assigns, and successors in interest. The rights and remedies of **CITY** provided in this section shall not be exclusive and are in addition to any other rights and remedies provided by law or under this Contract. This provision will survive expiration or termination of this Contract.

#### PSC-19. Intellectual Property Indemnification

**CONTRACTOR**, at its own expense, shall defend, indemnify, and hold harmless the **CITY**, and any of its boards, officers, agents, employees, assigns, and successors in interest from and against all lawsuits and causes of action, claims, losses, demands and expenses, including, but not limited to, attorney's fees (both in house and outside counsel) and cost of litigation (including all actual litigation costs incurred by **CITY**, including but not limited to, costs of experts and consultants), damages or liability of any nature arising out of the infringement, actual or alleged, direct or contributory, of any intellectual property rights, including, without limitation, patent, copyright, trademark, trade secret, right of publicity, and proprietary information: (1) on or in any design, medium, matter, article, process, method, application, equipment, device, instrumentation, software, hardware, or firmware used by **CONTRACTOR**, or its Subcontractors, in performing the work under this Contract; or (2) as a result of **CITY'S** actual or intended use of any Work Product (as defined in PSC-21) furnished by **CONTRACTOR**, or its Subcontractors, under this Contract. The rights and remedies of **CITY** provided in this section shall not be exclusive

and are in addition to any other rights and remedies provided by law or under this Contract. This provision will survive expiration or termination of this Contract.

#### **PSC-20.** Intellectual Property Warranty

**CONTRACTOR** represents and warrants that its performance of all obligations under this Contract does not infringe in any way, directly or contributorily, upon any third party's intellectual property rights, including, without limitation, patent, copyright, trademark, trade secret, right of publicity and proprietary information.

#### PSC-21. Ownership and License

Unless otherwise provided for herein, all finished and unfinished works, tangible or not, created under this Contract including, without limitation, documents, materials, data, reports, manuals, specifications, artwork, drawings, sketches, blueprints, studies, memoranda, computation sheets, computer programs and databases, schematics, photographs, video and audiovisual recordings, sound recordings, marks, logos, graphic designs, notes, websites, domain names, inventions, processes, formulas, matters and combinations thereof, and all forms of intellectual property originated and prepared by **CONTRACTOR** or its Subcontractors under this Contract (each a "Work Product"; collectively "Work Products") shall be and remain the exclusive property of **CITY** for its use in any manner **CITY** deems appropriate. **CONTRACTOR** hereby assigns to **CITY** all goodwill, copyright, trademark, patent, trade secret and all other intellectual property rights worldwide in any Work Products originated and prepared under this Contract. **CONTRACTOR** further agrees to execute any documents necessary for **CITY** to perfect, memorialize, or record **CITY'S** ownership of rights provided herein.

**CONTRACTOR** agrees that a monetary remedy for breach of this Contract may be inadequate, impracticable, or difficult to prove and that a breach may cause **CITY** irreparable harm. **CITY** may therefore enforce this requirement by seeking injunctive relief and specific performance, without any necessity of showing actual damage or irreparable harm. Seeking injunctive relief or specific performance does not preclude **CITY** from seeking or obtaining any other relief to which **CITY** may be entitled.

For all Work Products delivered to **CITY** that are not originated or prepared by **CONTRACTOR** or its Subcontractors under this Contract, **CONTRACTOR** shall secure a grant, at no cost to **CITY**, for a non-exclusive perpetual license to use such Work Products for any **CITY** purposes.

**CONTRACTOR** shall not provide or disclose any Work Product to any third party without prior written consent of **CITY**.

Any subcontract entered into by **CONTRACTOR** relating to this Contract shall include this provision to contractually bind its Subcontractors performing work under this Contract such that **CITY'S** ownership and license rights of all Work Products are preserved and protected as intended herein.

#### **PSC-22.** Data Protection

- Α. **CONTRACTOR** shall protect, using the most secure means and technology that is commercially available, CITY-provided data or consumer-provided data acquired in the course and scope of this Contract, including but not limited to customer lists and customer credit card or consumer data, (collectively, the "City Data"). CONTRACTOR shall notify CITY in writing as soon as reasonably feasible, and in any event within twenty-four hours, of CONTRACTOR'S discovery or reasonable belief of any unauthorized access of City Data (a "Data Breach"), or of any incident affecting, or potentially affecting City Data related to cyber security (a "Security Incident"), including, but not limited to, denial of service attack, and system outage, instability or degradation due to computer malware or virus. **CONTRACTOR** shall begin remediation immediately. CONTRACTOR shall provide daily updates, or more frequently if required by CITY, regarding findings and actions performed by **CONTRACTOR** until the Data Breach or Security Incident has been effectively resolved to CITY'S satisfaction. **CONTRACTOR** shall conduct an investigation of the Data Breach or Security Incident and shall share the report of the investigation with CITY. At CITY'S sole discretion, CITY and its authorized agents shall have the right to lead or participate in the investigation. **CONTRACTOR** shall cooperate fully with CITY, its agents and law enforcement.
- B. If **CITY** is subject to liability for any Data Breach or Security Incident, then **CONTRACTOR** shall fully indemnify and hold harmless **CITY** and defend against any resulting actions.

#### PSC-23. Insurance

During the term of this Contract and without limiting **CONTRACTOR'S** obligation to indemnify, hold harmless and defend **CITY**, **CONTRACTOR** shall provide and maintain at its own expense a program of insurance having the coverages and limits not less than the required amounts and types as determined by the Office of the City Administrative Officer of Los Angeles, Risk Management (template Form General 146 in Exhibit 1 hereto). The insurance must: (1) conform to **CITY'S** requirements; (2) comply with the Insurance Contractual Requirements (Form General 133 in Exhibit 1 hereto); and (3) otherwise be in a form acceptable to the Office of the City Administrative Officer, Risk Management. **CONTRACTOR** shall comply with all Insurance Contractual Requirements shown on Exhibit 1 hereto. Exhibit 1 is hereby incorporated by reference and made a part of this Contract.

#### PSC-24. Best Terms

Throughout the term of this Contract, **CONTRACTOR**, shall offer **CITY** the best terms, prices, and discounts that are offered to any of **CONTRACTOR'S** customers for similar goods and services provided under this Contract.

#### **PSC-25.** <u>Warranty and Responsibility of Contractor</u>

**CONTRACTOR** warrants that the work performed hereunder shall be completed in a manner consistent with professional standards practiced among those firms within **CONTRACTOR'S** profession, doing the same or similar work under the same or similar circumstances.

#### **PSC-26.** <u>Mandatory Provisions Pertaining to Non-Discrimination in Employment</u>

Unless otherwise exempt, this Contract is subject to the applicable non-discrimination, equal benefits, equal employment practices, and affirmative action program provisions in LAAC Section 10.8 et seq., as amended from time to time.

- A. **CONTRACTOR** shall comply with the applicable non-discrimination and affirmative action provisions of the laws of the United States of America, the State of California, and **CITY**. In performing this Contract, **CONTRACTOR** shall not discriminate in any of its hiring or employment practices against any employee or applicant for employment because of such person's race, color, religion, national origin, ancestry, sex, sexual orientation, gender, gender identity, age, disability, domestic partner status, marital status or medical condition.
- B. The requirements of Section 10.8.2.1 of the LAAC, the Equal Benefits Ordinance, and the provisions of Section 10.8.2.1(f) are incorporated and made a part of this Contract by reference.
- C. The provisions of Section 10.8.3 of the LAAC are incorporated and made a part of this Contract by reference and will be known as the "Equal Employment Practices" provisions of this Contract.
- D. The provisions of Section 10.8.4 of the LAAC are incorporated and made a part of this Contract by reference and will be known as the "Affirmative Action Program" provisions of this Contract.

Any subcontract entered into by **CONTRACTOR** for work to be performed under this Contract must include an identical provision.

#### **PSC-27.** Child Support Assignment Orders

**CONTRACTOR** shall comply with the Child Support Assignment Orders Ordinance, Section 10.10 of the LAAC, as amended from time to time. Pursuant to Section 10.10(b) of the LAAC, **CONTRACTOR** shall fully comply with all applicable State and Federal employment reporting requirements. Failure of **CONTRACTOR** to comply with all applicable reporting requirements or to implement lawfully served Wage and Earnings Assignment or Notices of Assignment, or the failure of any principal owner(s) of **CONTRACTOR** to comply with any Wage and Earnings Assignment or Notices of Assignment applicable to them personally, shall constitute a default by the **CONTRACTOR** under this Contract. Failure of **CONTRACTOR** or principal owner to cure the default within 90 days of the notice of default will subject this Contract to termination for breach. Any subcontract entered into by **CONTRACTOR** for work to be performed under this Contract must include an identical provision.

#### PSC-28. Living Wage Ordinance

**CONTRACTOR** shall comply with the Living Wage Ordinance, LAAC Section 10.37 *et seq.*, as amended from time to time. **CONTRACTOR** further agrees that it shall comply with federal law proscribing retaliation for union organizing. Any subcontract entered into by **CONTRACTOR** for work to be performed under this Contract must include an identical provision.

#### PSC-29. Service Contractor Worker Retention Ordinance

**CONTRACTOR** shall comply with the Service Contractor Worker Retention Ordinance, LAAC Section 10.36 *et seq.*, as amended from time to time. Any subcontract entered into by **CONTRACTOR** for work to be performed under this Contract must include an identical provision.

#### **PSC-30.** <u>Access and Accommodations</u>

**CONTRACTOR** represents and certifies that:

- A. **CONTRACTOR** shall comply with the Americans with Disabilities Act, as amended, 42 U.S.C. Section 12101 et seq., the Rehabilitation Act of 1973, as amended, 29 U.S.C. Section 701 et seq., the Fair Housing Act, and its implementing regulations and any subsequent amendments, and California Government Code Section 11135;
- B. **CONTRACTOR** shall not discriminate on the basis of disability or on the basis of a person's relationship to, or association with, a person who has a disability;
- C. **CONTRACTOR** shall provide reasonable accommodation upon request to ensure equal access to **CITY**-funded programs, services and activities;
- D. Construction will be performed in accordance with the Uniform Federal Accessibility Standards (UFAS), 24 C.F.R. Part 40; and
- E. The buildings and facilities used to provide services under this Contract are in compliance with the federal and state standards for accessibility as set forth in the 2010 ADA Standards, California Title 24, Chapter 11, or other applicable federal and state law.

**CONTRACTOR** understands that **CITY** is relying upon these certifications and representations as a condition to funding this Contract. Any subcontract entered into by **CONTRACTOR** for work to be performed under this Contract must include an identical provision.

#### **PSC-31.** <u>Contractor Responsibility Ordinance</u>

**CONTRACTOR** shall comply with the Contractor Responsibility Ordinance, LAAC Section 10.40 *et seq.*, as amended from time to time.

#### PSC-32. Business Inclusion Program

Unless otherwise exempted prior to bid submission, **CONTRACTOR** shall comply with all aspects of the Business Inclusion Program as described in the Request for Proposal/Qualification process, throughout the duration of this Contract. **CONTRACTOR** shall utilize the Business Assistance Virtual Network ("BAVN") at <u>https://www.labavn.org/</u>, to perform and document outreach to Minority, Women, and Other Business Enterprises. **CONTRACTOR** shall perform subcontractor outreach activities through BAVN. **CONTRACTOR** shall not change any of its designated Subcontractors or pledged specific items of work to be performed by these Subcontractors, nor shall **CONTRACTOR** reduce their level of effort, without prior written approval of **CITY**.

#### PSC-33. <u>Slavery Disclosure Ordinance</u>

**CONTRACTOR** shall comply with the Slavery Disclosure Ordinance, LAAC Section 10.41 *et seq.*, as amended from time to time. Any subcontract entered into by **CONTRACTOR** for work to be performed under this Contract must include an identical provision.

#### **PSC-34.** First Source Hiring Ordinance

**CONTRACTOR** shall comply with the First Source Hiring Ordinance, LAAC Section 10.44 *et seq.*, as amended from time to time. Any subcontract entered into by **CONTRACTOR** for work to be performed under this Contract must include an identical provision.

#### **PSC-35.** Local Business Preference Ordinance

**CONTRACTOR** shall comply with the Local Business Preference Ordinance, LAAC Section 10.47 *et seq.*, as amended from time to time. Any subcontract entered into by **CONTRACTOR** for work to be performed under this Contract must include an identical provision.

#### PSC-36. Iran Contracting Act

In accordance with California Public Contract Code Sections 2200-2208, all contractors entering into, or renewing contracts with **CITY** for goods and services estimated at \$1,000,000 or more are required to complete, sign, and submit the "Iran Contracting Act of 2010 Compliance Affidavit."

#### **PSC-37.** <u>Restrictions on Campaign Contributions and Fundraising in City Elections</u>

Unless otherwise exempt, if this Contract is valued at \$100,000 or more and requires approval by an elected **CITY** office, **CONTRACTOR**, **CONTRACTOR'S** principals, and **CONTRACTOR'S** Subcontractors expected to receive at least \$100,000 for performance under the Contract, and the principals of those Subcontractors (the "Restricted Persons")

shall comply with Charter Section 470(c)(12) and LAMC Section 49.7.35. Failure to comply entitles **CITY** to terminate this Contract and to pursue all available legal remedies. Charter Section 470(c)(12) and LAMC Section 49.7.35 limit the ability of the Restricted Persons to make campaign contributions to and engage in fundraising for certain elected **CITY** officials or candidates for elected **CITY** office for twelve months after this Contract is signed. Additionally, a **CONTRACTOR** subject to Charter Section 470(c)(12) is required to comply with disclosure requirements by submitting a completed and signed Ethics Commission Form 55 and to amend the information in that form as specified by law. Any **CONTRACTOR** subject to Charter Section 470(c)(12) shall include the following notice in any contract with any Subcontractor expected to receive at least \$100,000 for performance under this Contract:

"Notice Regarding Restrictions on Campaign Contributions and Fundraising in City Elections

You are a subcontractor on City of Los Angeles Contract . Pursuant to the City of Los Angeles Charter Section # 470(c)(12) and related ordinances, you and your principals are prohibited from making campaign contributions to and fundraising for certain elected City of Los Angeles ("CITY") officials and candidates for elected CITY office for twelve months after the **CITY** contract is signed. You are required to provide the names and contact information of your principals to the CONTRACTOR and to amend that information within ten business days if it changes during the twelve month time period. Failure to comply may result in termination of this Contract and any other available legal remedies. Information about the restrictions may be found online at ethics.lacity.org or by calling the Los Angeles City Ethics Commission at (213) 978-1960."

#### **PSC-38.** <u>Contractors' Use of Criminal History for Consideration of Employment</u> <u>Applications</u>

**CONTRACTOR** shall comply with the City Contractors' Use of Criminal History for Consideration of Employment Applications Ordinance, LAAC Section 10.48 *et seq.*, as amended from time to time. Any subcontract entered into by **CONTRACTOR** for work to be performed under this Contract must include an identical provision.

#### **PSC-39.** Limitation of City's Obligation to Make Payment to Contractor

Notwithstanding any other provision of this Contract, including any exhibits or attachments incorporated therein, and in order for **CITY** to comply with its governing legal requirements, **CITY** shall have no obligation to make any payments to **CONTRACTOR** unless **CITY** shall have first made an appropriation of funds equal to or in excess of its obligation to make any payments as provided in this Contract. **CONTRACTOR** agrees that any services provided by **CONTRACTOR**, purchases made by **CONTRACTOR** or expenses incurred by **CONTRACTOR** in excess of the appropriation(s) shall be free and without charge to **CITY** and **CITY** shall have no obligation to pay for the services, purchases or expenses. **CONTRACTOR** shall have no obligation to provide any services,

provide any equipment or incur any expenses in excess of the appropriated amount(s) until **CITY** appropriates additional funds for this Contract.

#### **PSC-40.** <u>Compliance with Identity Theft Laws and Payment Card Data Security</u> <u>Standards</u>

**CONTRACTOR** shall comply with all identity theft laws including without limitation, laws related to: (1) payment devices; (2) credit and debit card fraud; and (3) the Fair and Accurate Credit Transactions Act ("FACTA"), including its requirement relating to the content of transaction receipts provided to Customers. **CONTRACTOR** also shall comply with all requirements related to maintaining compliance with Payment Card Industry Data Security Standards ("PCI DSS"). During the performance of any service to install, program or update payment devices equipped to conduct credit or debit card transactions, including PCI DSS services, **CONTRACTOR** shall verify proper truncation of receipts in compliance with FACTA.

### PSC-41. Compliance with California Public Resources Code Section 5164

California Public Resources Code Section 5164 prohibits a public agency from hiring a person for employment or as a volunteer to perform services at any park, playground, or community center used for recreational purposes in a position that has supervisory or disciplinary authority over any minor, if the person has been convicted of certain crimes as referenced in the Penal Code, and articulated in California Public Resources Code Section 5164(a)(2).

If applicable, **CONTRACTOR** shall comply with California Public Resources Code Section 5164, and shall additionally adhere to all rules and regulations that have been adopted or that may be adopted by **CITY**. **CONTRACTOR** is required to have all employees, volunteers and Subcontractors (including all employees and volunteers of any Subcontractor) of **CONTRACTOR** working on premises to pass a fingerprint and background check through the California Department of Justice at **CONTRACTOR'S** sole expense, indicating that such individuals have never been convicted of certain crimes as referenced in the Penal Code and articulated in California Public Resources Code Section 5164(a)(2), if the individual will have supervisory or disciplinary authority over any minor.

#### **PSC-42.** <u>Possessory Interests Tax</u>

Rights granted to **CONTRACTOR** by **CITY** may create a possessory interest. **CONTRACTOR** agrees that any possessory interest created may be subject to California Revenue and Taxation Code Section 107.6 and a property tax may be levied on that possessory interest. If applicable, **CONTRACTOR** shall pay the property tax. **CONTRACTOR** acknowledges that the notice required under California Revenue and Taxation Code Section 107.6 has been provided.

#### PSC-43. Confidentiality

All documents, information and materials provided to **CONTRACTOR** by **CITY** or developed by **CONTRACTOR** pursuant to this Contract (collectively "Confidential Information") are confidential. **CONTRACTOR** shall not provide or disclose any Confidential Information or their contents or any information therein, either orally or in writing, to any person or entity, except as authorized by **CITY** or as required by law. **CONTRACTOR** shall immediately notify **CITY** of any attempt by a third party to obtain access to any Confidential Information. This provision will survive expiration or termination of this Contract.

#### EXHIBIT 1

#### INSURANCE CONTRACTUAL REQUIREMENTS

**CONTACT** For additional information about compliance with City Insurance and Bond requirements, contact the Office of the City Administrative Officer, Risk Management at (213) 978-RISK (7475) or go online at <u>www.lacity.org/cao/risk</u>. The City approved Bond Assistance Program is available for those contractors who are unable to obtain the City-required performance bonds. A City approved insurance program may be available as a low cost alternative for contractors who are unable to obtain City-required insurance.

#### CONTRACTUAL REQUIREMENTS

CONTRACTOR AGREES THAT:

**1.** Additional Insured/Loss Payee. The CITY must be included as an Additional Insured in applicable liability policies to cover the CITY'S liability arising out of the acts or omissions of the named insured. The CITY is to be named as an Additional Named Insured and a Loss Payee As Its Interests May Appear in property insurance in which the CITY has an interest, e.g., as a lien holder.

**2.** Notice of Cancellation. All required insurance will be maintained in full force for the duration of its business with the CITY. By ordinance, all required insurance must provide at least thirty (30) days' prior written notice (ten (10) days for non-payment of premium) directly to the CITY if your insurance company elects to cancel or materially reduce coverage or limits prior to the policy expiration date, for any reason except impairment of an aggregate limit due to prior claims.

**3. Primary Coverage.** CONTRACTOR will provide coverage that is primary with respect to any insurance or self-insurance of the CITY. The CITY'S program shall be excess of this insurance and non-contributing.

**4. Modification of Coverage.** The CITY reserves the right at any time during the term of this Contract to change the amounts and types of insurance required hereunder by giving CONTRACTOR ninety (90) days' advance written notice of such change. If such change should result in substantial additional cost to CONTRACTOR, the CITY agrees to negotiate additional compensation proportional to the increased benefit to the CITY.

**5.** Failure to Procure Insurance. All required insurance must be submitted and approved by the Office of the City Administrative Officer, Risk Management prior to the inception of any operations by CONTRACTOR.

CONTRACTOR'S failure to procure or maintain required insurance or a self-insurance program during the entire term of this Contract shall constitute a material breach of this Contract under which the CITY may immediately suspend or terminate this Contract or, at its discretion, procure or renew such insurance to protect the CITY'S interests and pay any and all premiums in connection therewith and recover all monies so paid from CONTRACTOR.

**6.** Workers' Compensation. By signing this Contract, CONTRACTOR hereby certifies that it is aware of the provisions of Section 3700 *et seq.*, of the California Labor Code which require every employer to be insured against liability for Workers' Compensation or to undertake

self-insurance in accordance with the provisions of that Code, and that it will comply with such provisions at all time during the performance of the work pursuant to this Contract.

**7. California Licensee.** All insurance must be provided by an insurer <u>admitted</u> to do business in California or written through a California-licensed surplus lines broker or through an insurer otherwise acceptable to the CITY. Non-admitted coverage must contain a **Service of Suit** clause in which the underwriters agree to submit as necessary to the jurisdiction of a California court in the event of a coverage dispute. Service of process for this purpose must be allowed upon an agent in California designated by the insurer or upon the California Insurance Commissioner.

8. Aggregate Limits/Impairment. If any of the required insurance coverages contain annual aggregate limits, CONTRACTOR must give the CITY written notice of any pending claim or lawsuit which will materially diminish the aggregate within thirty (30) days of knowledge of same. You must take appropriate steps to restore the impaired aggregates or provide replacement insurance protection within thirty (30) days of knowledge of same. The CITY has the option to specify the minimum acceptable aggregate limit for each line of coverage required. No substantial reductions in scope of coverage which may affect the CITY'S protection are allowed without the CITY'S prior written consent.

**9. Commencement of Work.** For purposes of insurance coverage only, this Contract will be deemed to have been executed immediately upon any party hereto taking any steps that can be considered to be in furtherance of or towards performance of this Contract. The requirements in this Section supersede all other sections and provisions of this Contract, including, but not limited to, PSC-3, to the extent that any other section or provision conflicts with or impairs the provisions of this Section.

Form Gen. 146 (Rev. 6/12)

**Required Insurance and Minimum Limits** 

Name: \_\_\_\_\_

Date:

Agreement/Reference:

Evidence of coverages checked below, with the specified minimum limits, must be submitted and approved prior to occupancy/start of operations. Amounts shown are Combined Single Limits ("CSLs"). For Automobile Liability, split limits may be substituted for a CSL if the total per occurrence equals or exceeds the CSL amount.

		Limits
_ Workers' Compensation (WC) and Employer's Li	iability (EL)	
Waiver of Subrogation in favor of City	Longshore & Harbor Workers	W <u>C Statu</u> EL
General Liability		
Products/Completed Operations  Fire Legal Liability	Sexual Misconduct	
Automobile Liability (for any and all vehicles used for	this contract, other than commuting to/from work)	
Professional Liability (Errors and Omissions) Discovery Period		
Property Insurance (to cover replacement cost of build		
All Risk Coverage     Flood     Earthquake	<ul> <li>Boiler and Machinery</li> <li>Builder's Risk</li> </ul>	
Pollution Liability		
Surety Bonds - Performance and Payment (Labor an Crime Insurance	nd Materials) Bonds	
er:		

Appendix E

City Compliance Documents

#### AFFIDAVIT TO ACCOMPANY PROPOSALS

I/We. Michelle Priest

being first duly sworn, deposes and states: That the undersigned

Managing Partner

(Insert "Sole Owner", "General Partner", "President", "Secretary", or other proper title)

Is of High Pressure Zone, LLC

(Name of form business entity)

Who submits herewith to City of Los Angeles the attached proposal:

Affiant deposes and states: That said proposal is genuine; that the same is not sham or collusive; that all statements of fact therein are true; that such proposal was not made in the interest or behalf of any person, partnership, company, association, organization or corporation not therein named or disclosed.

Affiant deposes and states: That the proposer has not directly or indirectly by agreement, communication or conference with anyone attempted to induce action prejudicial to the interests of the public body which is to award the contract, or of any other proposer, or anyone else interested in the proposed contract: that the proposer has not in any manner sought by collusion to secure for itself an advantage over any other proposer.

Affiant further deposes and states that prior to the public opening and reading of proposals the said proposer:

- (a) Did not, directly or indirectly, induce or solicit anyone else to submit a false or sham proposal;
- (b) Did not, directly or indirectly, collude, conspire, connive or agree with anyone else that said proposer or anyone else or fix the proposal price of said proposer or of anyone else, or to raise or fix any overhead, profit or cost element of its price or of that of anyone else;
- (c) Did not, directly or indirectly, submit its proposal price or any breakdown thereof, or the contents thereof, or divulge information or data relative thereto, to any corporation, partnership, company, association, organization, proposal depository, or to any member or agent thereof, or to any individual or group of individuals, except to the awarding authority or to any person or persons who have a partnership or other financial interest with said proposer in its business.

I understand and agree that any falsification in the affidavit will be grounds for rejection of this proposal or cancellation of any concession contract awarded pursuant to this proposal.

I hereby certify or declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

STATE OF CALIFORNIA COUNTY OF LOS ANGELES

Subscribed and sworn to before me this <u>12</u> day of <u>March 2018</u>

Aulle

(Signature)

March 12, 2018 (Date)

#### PROPOSALS WILL NOT BE CONSIDERED UNLESS THE AFFIDAVIT HEREON IS FULLY EXECUTED, INCLUDING THE CERTIFICATE OF THE NOTARY AND THE NOTARIAL SEAL

#### **DISPOSITION OF PROPOSALS**

All proposals submitted in response to the RFP shall become the property of the City of Los Angeles and a matter of public record. Proposers must identify all copyrighted materials, trade secrets, or other proprietary information that they claim are exempt from disclosure under the Public Records Act (California Code, Section 6250 et seq.)

In the event such an exemption is claimed, the proposer must state in the proposal that the proposer will defend any action brought against the City for its refusal to disclose such material, trade secret, or other proprietary information to any party making such a request. The proposer is required to state in the proposal that:

"The proposer will indemnify the City or Agency and hold it harmless from any claim or liability and defend any action brought against the City of Los Angeles for its refusal to disclose copyrighted material, trade secrets, or other proprietary information to any persons making a request therefore."

Proposer's obligations herein include, but are not limited to, all attorney's fees (both in house and outside counsel), costs of litigation incurred by the City or its attorneys (including all actual costs incurred by the City, not merely those costs recoverable by a prevailing party, and specifically including costs of experts and consultants) as well as all damages or liability or any nature whatsoever arising out of any such suits, claims, and causes of action brought against the City, through and including any appellate proceedings. Proposer's obligations to the City under this indemnification provision shall be due and payable on a monthly, on-going basis within thirty (30) days after each submission to Proposer of the City's invoices for all fees and costs incurred by the City, as well as all damages or liability of any nature.

"I have read and understand the Disposition of Proposals and agree that the City of Los Angeles may release any materials and information contained in the proposal submitted by the undersigned's firm in the event that the required hold harmless statement is not included in the Proposal."

Signature of person authorized to bind proposer

March 12, 2018

Date

#### **CITY OF LOS ANGELES CERTIFICATION OF COMPLIANCE WITH CHILD SUPPORT OBLIGATIONS**

The undersigned hereby agrees that \_\_\_\_\_ High Pressure Zone, LLC \_\_\_\_\_ will:

Name of Business

- 1. Fully comply with all applicable State and Federal employment reporting requirements for it employees.
- 2. Fully comply with and implement all lawfully served Wage and Earnings Assignment Order and Notices of Assignment.
- 3. Certify that the principal owner(s) of the business are in compliance with any Wage and Earnings Assignment Orders and Notices of Assignment applicable to them personally.
- 4. Certify that the business will maintain such compliance throughout the term of the contract.
- 5. This certification is a material representation of fact upon which reliance was placed when the parties entered into this transaction.
- 6. The undersigned shall require that the language of this Certification be included in all subcontractors and that subcontractors shall certify and disclose accordingly.

To the best of my knowledge, I declare under penalty of perjury that the foregoing is true and was executed at:

Los Angeles	s / Los Angeles / CA
Cit	ty/County/State
March 12, 2018	
	Date
High Pressure Zone, LLC	12400 Matteson Ave, Los Angeles, CA 90066
Name of Business	Address
Aille P	Michelle Priest
Signature of Authorized Office or Representative	Print Name
Managing Partner	(209) 815-2237
Title	Telephone Number

#### CITY OF LOS ANGELES RESPONSIBILITY QUESTIONNAIRE

#### <u>RESPONSES TO THE OUESTIONS CONTAINED IN THIS OUESTIONNAIRE MUST BE SUBMITTED ON THIS</u> <u>FORM</u>.

In responding to the Questionnaire, neither the City form, nor any of the questions contained therein, may be retyped, recreated, modified, altered, or changed in any way, in whole or in part. Bidders or Proposers that submit responses on a form that has been retyped, recreated, modified, altered, or changed in any way shall be deemed non-responsive.

The signatory of this questionnaire guarantees the truth and accuracy of all statements and answers to the Questions herein. Failure to complete and return this questionnaire, any false statements, or failure to answer

(a) question(s) when required, may render the bid/proposal non-responsive. All responses must be typewritten or printed in ink. Where an explanation is required or where additional space is needed to explain an answer, use the Responsibility Questionnaire Attachments. Submit the completed form and all attachments to the awarding authority. Retain a copy of this completed form for future reference. Contractors must submit updated information to the awarding authority if changes have occurred that would render any of the responses inaccurate in any way. Updates must be submitted to the awarding authority within 30 days of the change(s).

#### A. CONTACT INFORMATION

#### CITY DEPARTMENT INFORMATION

Department of Recreation and Parks	Joe Salaices		(323) 661-9465	
City Department/Division Awarding Contract	City Contact Person	1	Phone	_
Griffith Park Transit			February 22, 20	)18
City Bid or Contract Number and Project Title (if applicable)			Bid	Dat
BIDDER/CONTRACTOR INFORMATION				
High Pressure Zone, LLC				
Bidder/Proposer Business Name		Contractor's Lie	cense Number	_
12400 Matteson Ave	Los Angeles	CA	90066	
Street Address	City	State	Zip	_
Michelle Priest, Managing Partner	(209)	815-2237		
Contact Person, Title	Pł	none	Fax	
Т	YPE OF SUBMISSION:	:		
The Questionnaire being submitted is:				
$\checkmark$ An initial submission of a completed Questic	onnaire.			
An update of a prior Questionnaire dated	<u> </u>	<u></u> .		
No change. I certify under penalty of perjur			there has been no char	nge
to any of the responses since the last Responses was submitted by the firm. Attach a copy of			/	
	1000		April 13, 2018	
Michelle Priest, Managing Partner	ille Pin		April 13, 2010	

Responsibility Questionnaire (rev 1/25/12)

#### B. BUSINESS ORGANIZATION/STRUCTURE

Indicate the organizational structure of your firm. "Firm" includes a sole proprietorship, corporation, joint venture, consortium, association, or any combination thereof.

List the co	ion: Date incorporated: <u>12</u> / <u>29</u> / <u>2014</u> State of incorporation: <u>California</u> rporation's current officers. Michelle Priest
Vice Presi	dent: Jeffrey Kaye
Secretary:	
Treasurer:	
Check the	box only if your firm is a publicly traded corporation.
	who own 5% or more of the corporation's stock. Use Attachment A if more space is needed. aded corporations need not list the owners of 5% or more of the corporation's stock.
Partnersh	ip: Date formed: / State of formation:
	tners in your firm. Use Attachment A if more space is needed.
	· · · · · · · · · · · · · · · · · · ·
Sole Propri	etorship: Date started: / /
years. Use	irm(s) that you have been associated with as an owner, partner, or officer for the last five e Attachment A if more space is needed. Do not include ownership of stock in a publicly npany in your response to this question.
Joint Ventu	re: Date formed: / /
venture. Us	h firm that is a member of the joint venture and (2) the percentage of ownership the firm will have in the joint e Attachment A if more space is needed. Each member of the Joint Venture must complete a separate ire for the Joint Venture's submission to be considered as responsive to the invitation.

#### C. OWNERSHIP AND NAME CHANGES

1. Is your firm a subsidiary, parent, holding company, or affiliate of another firm?

🗌 Yes 🖌 No

If **Yes**, explain on Attachment A the relationship between your firm and the associated firms. Include information about an affiliated firm only if one firm owns 50% or more of another firm, or if an owner, partner or officer of your firm holds a similar position in another firm.

Has any of the firm's owners, partners, or officers operated a similar business in the past five years?
 □ Yes ☑ No

If **Yes**, list on Attachment A the names and addresses of all such businesses, and the person who operated the business. Include information about a similar business only if an owner, partner or officer of your firm holds a similar position in another firm.

3. Has the firm changed names in the past five years?

🗌 Yes 🔽 No

If Yes, list on Attachment A all prior names, addresses, and the dates they were used. Explain the reason for each name change in the last five years.

4. Are any of your firm's licenses held in the name of a corporation or partnership?
□ Yes ☑ No

If Yes, list on Attachment A the name of the corporation or partnership that actually holds the license.

# Bidders/Contractors must continue on to Section D and answer all remaining questions contained in this Questionnaire.

The responses in this Questionnaire will not be made available to the public for review. This is not a public document. [CPCC §20101(a)]

#### D. FINANCIAL RESOURCES AND RESPONSIBILITY

5. In the past five years, has your firm ever been denied bonding?

🗌 Yes 🖌 No

If Yes, explain on Attachment B the circumstances surrounding each instance.

6. Is your firm now, or has it ever been at any time in the last five years, the debtor in a bankruptcy case?

🗌 Yes 🖌 No

If Yes, explain on Attachment B the circumstances surrounding each instance.

7. Is your firm in the process of, or in negotiations toward, being sold?

🗌 Yes 🖌 No

If Yes, explain the circumstances on Attachment B.

#### E. INSURANCE

8. In the past five years, has any bonding company made any payments to satisfy any claims made against a bond issued on your firm's behalf?

🗌 Yes 🔽 No

If Yes, explain on Attachment B the circumstances surrounding each instance.

9. Indicate whether your firm currently has a workers' compensation insurance policy in effect, whether it is legally self-insured, or whether it currently has no workers' compensation insurance policy in effect.

**W**orkers' Compensation Insurance Policy Currently in Effect

#### Legally Self-Insured

**No Workers' Compensation Policy Currently in Effect** 

If you have no worker's compensation insurance policy currently in effect, and you are not legally selfinsured, provide an explanation on Attachment B.

10. List the Experience Modification Rate (EMR) issued to your firm annually by your workers' compensation insurance carrier for the last three years. Begin with the most recent year (YR 1) that an EMR rate was issued (EMR -1). If any of the rates for the three years is or was 1.00 or higher, you may provide an explanation on Attachment B.

YR. 1: \_\_\_\_\_\_ EMR-1: \_\_\_\_\_ YR 2: \_\_\_\_ EMR-2: \_\_\_\_ YR. 3: \_\_\_\_ EMR-3:

11. Within the past five years, has your firm ever had employees but was without workers' compensation insurance or state approved self-insurance?

If yes, explain on Attachment B each instance. If No, attach a statement from your workers' compensation insurance provider that you have been continuously insured for the past five years.

#### F. **PERFORMANCE HISTORY**

- 12. How many years has your firm been in business? <u>3</u> Years.
- 13. Has your firm ever held any contracts with the City of Los Angeles or any of its departments?  $\Box$  Yes  $\blacksquare$  No

If, Yes, list on Attachment B all contracts your firm has had with the City of Los Angeles for the last 10 years. For each contract listed in response to this question, include: (a) entity name; (b) name of a contact and phone number; (c) purpose of contract; (d) total cost; (e) starting date; and (f) ending date.

14. List on Attachment B all contracts your firm has had with any private or governmental entity (other than the City of Los Angeles) over the last five years that are similar to the work to be performed on the contract for which you are bidding or proposing. For each contract listed in response to this question, include: (a) entity name; (b) name of a contact and phone number; (c) purpose of contract; (d) total cost; (e) starting date; and (f) ending date.

Check the box if you have not had any similar contracts in the last five years.

15. In the past five years, has a governmental or private entity or individual terminated your firm's contract prior to its completion of the contract?

🗌 Yes 🖌 No

If Yes, explain on Attachment B the circumstances surrounding each instance.

16. In the past five years, has your firm used any subcontractor to perform work on a government contract when you knew that the subcontractor had been debarred by a governmental entity?

TYes V No

If Yes, explain on Attachment B the circumstances surrounding each instance.

17 In the past five years, has your firm defaulted on a contract or been debarred or determined to be a nonresponsible bidder or contractor?

Yes V No

If Yes, explain on Attachment B the circumstances surrounding each instance.

#### G. DISPUTES

- In the past five years, has your firm been the defendant in court on a matter related to any of the following 18 issues? For parts (a) and (b) below, check Yes even if the matter proceeded to arbitration without court litigation. For part (c), check Yes only if the matter proceeded to court litigation. If you answer Yes to any of the questions below, explain the circumstances surrounding each instance on Attachment B. You must include the following in your response: the name of the plaintiffs in each court case, the specific causes of action in each case; the date each case was filed; and the disposition/current status of each case.
  - Payment to subcontractors? (a)

Yes V No

Work performance on a contract? (b)

🗌 Yes 🗸 No

Employment-related litigation brought by an employee?  $\Box$  Yes  $\bigtriangledown$  No (c)

19. Does your firm have any outstanding judgments pending against it?

🗌 Yes 🖌 No

If Yes, explain on Attachment B the circumstances surrounding each instance.

- 20. In the past five years, has your firm been assessed liquidated damages on a contract?
  - 🗌 Yes 🔽 No

If **Yes**, explain on Attachment B the circumstances surrounding each instance and identify all such projects, the amount assessed and paid, and the name and address of the project owner.

### H. COMPLIANCE

21. In the past five years, has your firm or any of its owners, partners or officers, ever been investigated, cited, assessed any penalties, or been found to have violated any laws, rules, or regulations enforced or administered, by any of the governmental entities listed on Attachment C (Page 10)? For this question, the term "owner" does not include owners of stock in your firm if your firm is a publicly traded corporation.

Ves 🗌 No

If **Yes**, explain on Attachment B the circumstances surrounding each instance, including the entity that was involved, the dates of such instances, and the outcome.

22. If a license is required to perform any services provided by your firm, has your firm, or any person employed by your firm, been investigated, found to have violated, cited, assessed any penalties, or subject to any disciplinary action by a licensing agency for violation of any licensing laws in the past five years?

🗌 Yes 🔽 No

If Yes, explain on Attachment B the circumstances surrounding each instance in the last five years.

23. In the past five years, has your firm, any of its owners, partners, or officers, ever been penalized or given a letter of warning by the City of Los Angeles for failing to obtain authorization from the City for the substitution of a Minority-owned (MBE), Women-owned (WBE), or Other (OBE) business enterprise?

🗌 Yes 🖌 No

If Yes, explain on Attachment B the circumstances surrounding each instance in the last five years.

24. Provide on **Attachment B**, the name(s), address(s) and telephone number(s) of the apprenticeship program sponsor(s) approved by the California Division of Apprenticeship Standards that will provide apprentices to your company for use on any public works projects that you are awarded by the City of Los Angeles.

Provide on Attachment B, the name(s), address(s) and telephone number(s) of the apprenticeship program sponsor(s) approved by the California Division of Apprenticeship Standards that have provided apprentices to your company on any public works project on which your firm has participated within the last 3 years.

#### I. **BUSINESS INTEGRITY**

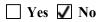
- For questions (a), (b), and (c) below, check **Yes** if the situation applies to your firm. For these questions, 25. the term "firm" includes any owners, partners, or officers in the firm. The term "owner" does not include owners of stock in your firm if your firm is a publicly traded corporation. If you check Yes to any of the three questions below, explain on Attachment B the circumstances surrounding each instance.
  - (a) Is a governmental entity or public utility currently investigating your firm for making (a) false claim(s) or material misrepresentation(s)?

🗌 Yes 🖌 No

(b) In the past five years, has a governmental entity or public utility alleged or determined that your firm made (a) false claim(s) or material misrepresentation(s)?

Yes V No

(c) In the past five years, has your firm been convicted of, or found liable in a civil suit for, making (a) false claim(s) or material misrepresentation(s) to any governmental entity or public utility?



- In the past five years, has your firm, any of its owners or officers been convicted of a crime involving the 26. bidding of a government contract, the awarding of a government contract, the performance of a government contract, or the crime of theft, fraud, embezzlement, perjury, or bribery? For this question, the term "owner" does not include owners of stock in your firm if your firm is a publicly traded corporation.
  - TYes V No

If Yes, explain on Attachment B the circumstances surrounding each instance.

#### **CERTIFICATION UNDER PENALTY OF PERJURY**

I certify under penalty of perjury under the laws of the State of California that I have read and understand the questions contained in this questionnaire and the responses contained herein and on all Attachments. I further certify that I have provided full and complete answers to each question, and that all information provided in response to this Questionnaire is true and accurate to the best of my knowledge and belief.

Michelle Priest, Managing Partner

Aulle P

April 13, 2018

Print Name, Title

Date

Responsibility Questionnaire (rev 1/25/12)

# ATTACHMENT A FOR SECTIONS A THROUGH C

Where additional information or an explanation is required, use the space below to provide the information or explanation. Information submitted on this sheet must be typewritten. Include the number of the question for which you are submitting additional information. Make copies of this Attachment if additional pages are needed.

Page

# ATTACHMENT B FOR SECTIONS D THROUGH I

Where additional information or an explanation is required, use the space below to provide the information or explanation. Information submitted on this sheet must be typewritten. Include the number of the question for which you are submitting additional information. Make copies of this Attachment if additional pages are needed.

# Page

E.10. We just hired our first employees in January 2018, so our Worker's Compensation policy is new this year.

### F. 14.

(a) City of West Hollywood (b) Perri Goodman (323) 848-6370 (c) Cityline Branding and Collateral (d) \$28,000 (e) July 6, 2017 (f) Ongoing
(a) 99 Cents Only Stores (b) Eric Boisvert (310) 994-2110 (c) Digital Branding (d) \$56,250 (e) 7/17/2017 (f) 11/3/2017
(a) City of West Hollywood (b) Francisco Contreras (323) 848-6874 (c) WeHo Smart City Branding (d) \$22,000 (e) 1/2/2017 (f) 4/14/17

H.21. On January 19, 2017 High Pressure Zone, LLC was assessed to owe a penalty of \$10,685.51 to the California Employment Development Department (EDD), a department of the California Labor and Workforce Development Agency. The penalty was assessed for employment taxes unpaid in relationship to employees treated as independent contractors who were judged to be employees. The penalty has been promptly paid in full and our employment policies have been modified to be in full compliance with the EDD's requirements.

# CITY OF LOS ANGELES RESPONSIBILITY QUESTIONNAIRE

# <u>RESPONSES TO THE OUESTIONS CONTAINED IN THIS OUESTIONNAIRE MUST BE SUBMITTED ON THIS</u> <u>FORM</u>.

In responding to the Questionnaire, neither the City form, nor any of the questions contained therein, may be retyped, recreated, modified, altered, or changed in any way, in whole or in part. Bidders or Proposers that submit responses on a form that has been retyped, recreated, modified, altered, or changed in any way shall be deemed non-responsive.

The signatory of this questionnaire guarantees the truth and accuracy of all statements and answers to the Questions herein. Failure to complete and return this questionnaire, any false statements, or failure to answer

(a) question(s) when required, may render the bid/proposal non-responsive. All responses must be typewritten or printed in ink. Where an explanation is required or where additional space is needed to explain an answer, use the Responsibility Questionnaire Attachments. Submit the completed form and all attachments to the awarding authority. Retain a copy of this completed form for future reference. Contractors must submit updated information to the awarding authority if changes have occurred that would render any of the responses inaccurate in any way. Updates must be submitted to the awarding authority within 30 days of the change(s).

# A. CONTACT INFORMATION

# CITY DEPARTMENT INFORMATION

Department of Recreation and Parks	Joe Salaices		(323) 661-9465
City Department/Division Awarding Contract	t City Contact Person		Phone
Griffith Park Transit			February 22, 20 <sup>-</sup>
City Bid or Contract Number and Project Title (if a	pplicable)		Bid I
BIDDER/CONTRACTOR INFORMATION			
High Pressure Zone, LLC			
Bidder/Proposer Business Name		Contractor's Lie	cense Number
12400 Matteson Ave	Los Angeles	CA	90066
Street Address	City	State	Zip
Michelle Priest, Managing Partner	(209)	815-2237	
Contact Person, Title	Pł	Phone	
Т	YPE OF SUBMISSION:	:	
The Questionnaire being submitted is:			
An initial submission of a completed Question	onnaire.		
An update of a prior Questionnaire dated	<u> </u>	<u> </u>	
No change. I certify under penalty of perjur			there has been no chan
to any of the responses since the last Responses was submitted by the firm. Attach a copy of			/
	,000 D		April 13, 2018
Michelle Priest, Managing Partner	Lille - I and		

Responsibility Questionnaire (rev 1/25/12)

# B. BUSINESS ORGANIZATION/STRUCTURE

Indicate the organizational structure of your firm. "Firm" includes a sole proprietorship, corporation, joint venture, consortium, association, or any combination thereof.

Corporation: Date incorporated: <u>12</u> / <u>29</u> / <u>2014</u> State of incorporation: <u>California</u> List the corporation's current officers. <u>President:</u> Michelle Priest
Vice President: Jeffrey Kaye
Secretary:
Treasurer:
Check the box only if your firm is a publicly traded corporation.
List those who own 5% or more of the corporation's stock. Use Attachment A if more space is needed. Publicly traded corporations need not list the owners of 5% or more of the corporation's stock.
Partnership: Date formed: / State of formation:
List all partners in your firm. Use Attachment A if more space is needed.
Sole Proprietorship: Date started: / /
List any firm(s) that you have been associated with as an owner, partner, or officer for the last five years. Use Attachment A if more space is needed. Do not include ownership of stock in a publicly traded company in your response to this question.
Joint Venture: Date formed: / /
List: (1) each firm that is a member of the joint venture and (2) the percentage of ownership the firm will have in the joint venture. Use Attachment A if more space is needed. Each member of the Joint Venture must complete a separate Questionnaire for the Joint Venture's submission to be considered as responsive to the invitation.

# C. OWNERSHIP AND NAME CHANGES

1. Is your firm a subsidiary, parent, holding company, or affiliate of another firm?

🗌 Yes 🖌 No

If **Yes**, explain on Attachment A the relationship between your firm and the associated firms. Include information about an affiliated firm only if one firm owns 50% or more of another firm, or if an owner, partner or officer of your firm holds a similar position in another firm.

Has any of the firm's owners, partners, or officers operated a similar business in the past five years?
 □ Yes ☑ No

If **Yes**, list on Attachment A the names and addresses of all such businesses, and the person who operated the business. Include information about a similar business only if an owner, partner or officer of your firm holds a similar position in another firm.

3. Has the firm changed names in the past five years?

🗌 Yes 🔽 No

If Yes, list on Attachment A all prior names, addresses, and the dates they were used. Explain the reason for each name change in the last five years.

4. Are any of your firm's licenses held in the name of a corporation or partnership?
□ Yes ☑ No

If Yes, list on Attachment A the name of the corporation or partnership that actually holds the license.

# Bidders/Contractors must continue on to Section D and answer all remaining questions contained in this Questionnaire.

The responses in this Questionnaire will not be made available to the public for review. This is not a public document. [CPCC §20101(a)]

# D. FINANCIAL RESOURCES AND RESPONSIBILITY

5. In the past five years, has your firm ever been denied bonding?

🗌 Yes 🖌 No

If Yes, explain on Attachment B the circumstances surrounding each instance.

6. Is your firm now, or has it ever been at any time in the last five years, the debtor in a bankruptcy case?

🗌 Yes 🖌 No

If Yes, explain on Attachment B the circumstances surrounding each instance.

7. Is your firm in the process of, or in negotiations toward, being sold?

🗌 Yes 🖌 No

If Yes, explain the circumstances on Attachment B.

# E. INSURANCE

8. In the past five years, has any bonding company made any payments to satisfy any claims made against a bond issued on your firm's behalf?

🗌 Yes 🔽 No

If Yes, explain on Attachment B the circumstances surrounding each instance.

9. Indicate whether your firm currently has a workers' compensation insurance policy in effect, whether it is legally self-insured, or whether it currently has no workers' compensation insurance policy in effect.

**W**orkers' Compensation Insurance Policy Currently in Effect

# Legally Self-Insured

**No Workers' Compensation Policy Currently in Effect** 

If you have no worker's compensation insurance policy currently in effect, and you are not legally selfinsured, provide an explanation on Attachment B.

10. List the Experience Modification Rate (EMR) issued to your firm annually by your workers' compensation insurance carrier for the last three years. Begin with the most recent year (YR 1) that an EMR rate was issued (EMR -1). If any of the rates for the three years is or was 1.00 or higher, you may provide an explanation on Attachment B.

YR. 1: \_\_\_\_\_\_ EMR-1: \_\_\_\_\_ YR 2: \_\_\_\_ EMR-2: \_\_\_\_ YR. 3: \_\_\_\_ EMR-3:

11. Within the past five years, has your firm ever had employees but was without workers' compensation insurance or state approved self-insurance?

If yes, explain on Attachment B each instance. If No, attach a statement from your workers' compensation insurance provider that you have been continuously insured for the past five years.

#### F. **PERFORMANCE HISTORY**

- 12. How many years has your firm been in business? <u>3</u> Years.
- 13. Has your firm ever held any contracts with the City of Los Angeles or any of its departments?  $\Box$  Yes  $\blacksquare$  No

If, Yes, list on Attachment B all contracts your firm has had with the City of Los Angeles for the last 10 years. For each contract listed in response to this question, include: (a) entity name; (b) name of a contact and phone number; (c) purpose of contract; (d) total cost; (e) starting date; and (f) ending date.

14. List on Attachment B all contracts your firm has had with any private or governmental entity (other than the City of Los Angeles) over the last five years that are similar to the work to be performed on the contract for which you are bidding or proposing. For each contract listed in response to this question, include: (a) entity name; (b) name of a contact and phone number; (c) purpose of contract; (d) total cost; (e) starting date; and (f) ending date.

Check the box if you have not had any similar contracts in the last five years.

15. In the past five years, has a governmental or private entity or individual terminated your firm's contract prior to its completion of the contract?

🗌 Yes 🖌 No

If Yes, explain on Attachment B the circumstances surrounding each instance.

16. In the past five years, has your firm used any subcontractor to perform work on a government contract when you knew that the subcontractor had been debarred by a governmental entity?

TYes V No

If Yes, explain on Attachment B the circumstances surrounding each instance.

17 In the past five years, has your firm defaulted on a contract or been debarred or determined to be a nonresponsible bidder or contractor?

Yes V No

If Yes, explain on Attachment B the circumstances surrounding each instance.

#### G. DISPUTES

- In the past five years, has your firm been the defendant in court on a matter related to any of the following 18 issues? For parts (a) and (b) below, check Yes even if the matter proceeded to arbitration without court litigation. For part (c), check Yes only if the matter proceeded to court litigation. If you answer Yes to any of the questions below, explain the circumstances surrounding each instance on Attachment B. You must include the following in your response: the name of the plaintiffs in each court case, the specific causes of action in each case; the date each case was filed; and the disposition/current status of each case.
  - Payment to subcontractors? (a)

Yes V No

Work performance on a contract? (b)

🗌 Yes 🗸 No

Employment-related litigation brought by an employee?  $\Box$  Yes  $\bigtriangledown$  No (c)

19. Does your firm have any outstanding judgments pending against it?

🗌 Yes 🖌 No

If Yes, explain on Attachment B the circumstances surrounding each instance.

- 20. In the past five years, has your firm been assessed liquidated damages on a contract?
  - 🗌 Yes 🔽 No

If **Yes**, explain on Attachment B the circumstances surrounding each instance and identify all such projects, the amount assessed and paid, and the name and address of the project owner.

# H. COMPLIANCE

21. In the past five years, has your firm or any of its owners, partners or officers, ever been investigated, cited, assessed any penalties, or been found to have violated any laws, rules, or regulations enforced or administered, by any of the governmental entities listed on Attachment C (Page 10)? For this question, the term "owner" does not include owners of stock in your firm if your firm is a publicly traded corporation.

Ves 🗌 No

If **Yes**, explain on Attachment B the circumstances surrounding each instance, including the entity that was involved, the dates of such instances, and the outcome.

22. If a license is required to perform any services provided by your firm, has your firm, or any person employed by your firm, been investigated, found to have violated, cited, assessed any penalties, or subject to any disciplinary action by a licensing agency for violation of any licensing laws in the past five years?

🗌 Yes 🔽 No

If Yes, explain on Attachment B the circumstances surrounding each instance in the last five years.

23. In the past five years, has your firm, any of its owners, partners, or officers, ever been penalized or given a letter of warning by the City of Los Angeles for failing to obtain authorization from the City for the substitution of a Minority-owned (MBE), Women-owned (WBE), or Other (OBE) business enterprise?

🗌 Yes 🖌 No

If Yes, explain on Attachment B the circumstances surrounding each instance in the last five years.

24. Provide on **Attachment B**, the name(s), address(s) and telephone number(s) of the apprenticeship program sponsor(s) approved by the California Division of Apprenticeship Standards that will provide apprentices to your company for use on any public works projects that you are awarded by the City of Los Angeles.

Provide on Attachment B, the name(s), address(s) and telephone number(s) of the apprenticeship program sponsor(s) approved by the California Division of Apprenticeship Standards that have provided apprentices to your company on any public works project on which your firm has participated within the last 3 years.

#### I. **BUSINESS INTEGRITY**

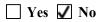
- For questions (a), (b), and (c) below, check **Yes** if the situation applies to your firm. For these questions, 25. the term "firm" includes any owners, partners, or officers in the firm. The term "owner" does not include owners of stock in your firm if your firm is a publicly traded corporation. If you check Yes to any of the three questions below, explain on Attachment B the circumstances surrounding each instance.
  - (a) Is a governmental entity or public utility currently investigating your firm for making (a) false claim(s) or material misrepresentation(s)?

🗌 Yes 🖌 No

(b) In the past five years, has a governmental entity or public utility alleged or determined that your firm made (a) false claim(s) or material misrepresentation(s)?

Yes V No

(c) In the past five years, has your firm been convicted of, or found liable in a civil suit for, making (a) false claim(s) or material misrepresentation(s) to any governmental entity or public utility?



- In the past five years, has your firm, any of its owners or officers been convicted of a crime involving the 26. bidding of a government contract, the awarding of a government contract, the performance of a government contract, or the crime of theft, fraud, embezzlement, perjury, or bribery? For this question, the term "owner" does not include owners of stock in your firm if your firm is a publicly traded corporation.
  - TYes V No

If Yes, explain on Attachment B the circumstances surrounding each instance.

# **CERTIFICATION UNDER PENALTY OF PERJURY**

I certify under penalty of perjury under the laws of the State of California that I have read and understand the questions contained in this questionnaire and the responses contained herein and on all Attachments. I further certify that I have provided full and complete answers to each question, and that all information provided in response to this Questionnaire is true and accurate to the best of my knowledge and belief.

Michelle Priest, Managing Partner

Aulle P

April 13, 2018

Print Name, Title

Date

Responsibility Questionnaire (rev 1/25/12)

# ATTACHMENT A FOR SECTIONS A THROUGH C

Where additional information or an explanation is required, use the space below to provide the information or explanation. Information submitted on this sheet must be typewritten. Include the number of the question for which you are submitting additional information. Make copies of this Attachment if additional pages are needed.

Page

# ATTACHMENT B FOR SECTIONS D THROUGH I

Where additional information or an explanation is required, use the space below to provide the information or explanation. Information submitted on this sheet must be typewritten. Include the number of the question for which you are submitting additional information. Make copies of this Attachment if additional pages are needed.

# Page

E.10. We just hired our first employees in January 2018, so our Worker's Compensation policy is new this year.

### F. 14.

(a) City of West Hollywood (b) Perri Goodman (323) 848-6370 (c) Cityline Branding and Collateral (d) \$28,000 (e) July 6, 2017 (f) Ongoing
(a) 99 Cents Only Stores (b) Eric Boisvert (310) 994-2110 (c) Digital Branding (d) \$56,250 (e) 7/17/2017 (f) 11/3/2017
(a) City of West Hollywood (b) Francisco Contreras (323) 848-6874 (c) WeHo Smart City Branding (d) \$22,000 (e) 1/2/2017 (f) 4/14/17

H.21. On January 19, 2017 High Pressure Zone, LLC was assessed to owe a penalty of \$10,685.51 to the California Employment Development Department (EDD), a department of the California Labor and Workforce Development Agency. The penalty was assessed for employment taxes unpaid in relationship to employees treated as independent contractors who were judged to be employees. The penalty has been promptly paid in full and our employment policies have been modified to be in full compliance with the EDD's requirements.

## **CITY OF LOS ANGELES** PLEDGE OF COMPLIANCE WITH CONTRACTOR RESPONSIBILITY ORDINANCE

Los Angeles Administrative Code (LAAC) Section 10.40 et seq. (Contractor Responsibility Ordinance) provides that, unless specifically exempt, City contractors working under service contracts of at least Twenty-Five Thousand Dollars (\$25,000.00) and three (3) months, contracts for the purchase of goods and products of at least One Hundred Thousand Dollars (\$100,000.00), contracts for the purchase of garments of at least Twenty-Five Thousand Dollars (\$25,000.00), and construction contracts of any amount; public lessees; public licensees; and certain recipients of City financial assistance or City grant funds, shall comply with all applicable provisions of the Ordinance. Upon award of a City contract, public lease, public license, financial assistance or grant, the contractor, public lessee, public licensee, City financial assistance recipient, or grant recipient, and any its subcontractor(s), shall submit this Pledge of Compliance to the awarding authority.

The contractor agrees to comply with the Contractor Responsibility Ordinance and the following provisions:

- (a) To comply with all federal, state, and local laws in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws, which affect employees.
- (b) To notify the awarding authority within thirty (30) calendar days after receiving notification that any governmental agency has initiated an investigation which may result in a finding that the contractor did not comply with any federal, state, or local law in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws, which affect employees.
- (c) To notify the awarding authority within thirty (30) calendar days of all findings by a governmental agency or court of competent jurisdiction that the contractor has violated any federal, state, or local law in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws which affect employees.
- (d) If applicable, to provide the awarding authority, within thirty (30) calendar days, updated responses to the Responsibility Questionnaire if any change occurs which would change any response contained within the Responsibility Questionnaire and such change would affect the contractor's fitness and ability to continue the contract.
- (e) To ensure that subcontractors working on the City agreement (including contractors or subcontractors of a public lessee, licensee, sublessee, or sublicensee that perform or assist in performing services on the leased or licensed premises) shall comply with all federal, state, and local laws in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws, which affect employees.
- (f) To ensure that subcontractors working on the City agreement (including contractors or subcontractors of a public lessee, licensee, sublessee, sublicensee that perform or assist in performing services on the leased or licensed premises) submit a Pledge of Compliance.
- (g) To ensure that subcontractors working on the City agreement (including contractors or subcontractors of a public lessee, licensee, sublessee, or sublicensee that perform or assist in performing services on the leased or licensed premises) shall comply with paragraphs (b) and (c).

# Failure to complete and submit this form to the Awarding Authority may result in withholding of payments by the City Controller, or contract termination.

High Pressure Zone, LLC 12400 Matteson Ave, Los Angeles, CA 90066 (209) 815-2237 Company Name, Address and Phone Number Mille P 3/13/2018 Signature of Officer or Authorized Representative Date Michelle Priest, Managing Partner Print Name and Title of Officer or Authorized Representative Department of Recreation and Parks Awarding City Department Contract Number SRIS/CRO-3, Pledge of Compliance (Rev. 5/25/04)

# LWO – SUBCONTRACTOR DECLARATION OF COMPLIANCE FORM REQUIRED DOCUMENTATION FOR <u>ALLSUBCONTRACTS SUBJECT TO LWO</u>

This form must be signed within <u>90 DAYS</u> of the execution of the subcontract and **RETAINED** by the PRIME CONTRACTOR.

#### TO BE FILLED OUT BY THE PRIME CONTRACTOR:

1. Company Name: High Pressure Zone, LLC

Phone #: (209) 815-2237

2. Company Address: 12400 Matteson Ave, Los Angeles, CA 90066

3. Awarding Department: Department of Recreation and Parks

4. Project Name: \_\_\_\_Recreation and Parks Innovation

IF A <u>SUBCONTRACTOR FAILS TO COMPLETE AND SUBMIT THIS FORM</u> TO PRIME CONTRACTOR ON THE CITY CONTRACT, THE PRIME CONTRACTOR MAY BE DEEMED TO BE IN VIOLATION OF THE LIVING WAGE ORDINANCE (LWO) FOR FAILING TO ENSURE ITS SUBCONTRACTOR'S COMPLIANCE WITH THE ORDINANCE. THIS MAY RESULT IN <u>WITHHOLDING OF</u> <u>PAYMENTS</u> DUE TO THE PRIME CONTRACTOR, OR <u>TERMINATION OF THE PRIME CONTRACTOR'S AGREEMENT WITH THE</u> CITY.

THE PRIME CONTRACTOR MUST INFORM THEIR SUBCONTRACTORS OF THE FOLLOWING:

### THE LIVING WAGE ORDINANCE REQUIRES:

That a subcontractor (including a sublessee, a sublicensee, or a service contractor to a City financial assistance recipient) that works on or under the authority of an agreement subject to the LWO must comply with all applicable provisions of the Ordinance unless specifically approved for an exemption.

THE LIVING WAGE ORDINANCE REQUIRES THAT SUBJECT EMPLOYERS PROVIDE TO EMPLOYEES:

- As of July 1, 2017, a wage of at least \$11.48 per hour with health benefits of \$1.25 per hour, or \$12.73 per hour without health benefits (to be adjusted annually on July 1);
- At least 96 compensated hours off per year for sick leave, vacation or personal necessity at the employee's request (pro-rated for part-time employees);
- At least 80 additional hours off per year of uncompensated time off for personal or immediate family illness (prorated for part-time employees). Refer to the LWO Rules and Regulations, available on the Bureau of Contract Administration website at <u>http://bca.lacity.org/index.cim</u>, for details regarding the wage and benefit requirements of the Ordinance; and
- Information of their possible right to the federal Earned Income Tax Credit (EITC) and make available the forms required to secure advance EITC payments from the employer.

### THE LIVING WAGE ORDINANCE ALSO REQUIRES EMPLOYERS:

- To permit access to work sites for authorized City representatives to review the operation, payroll and related documents, and to provide certified copies of the relevant records upon request by the City.
- Not to retailate against any employee claiming non-compliance with the provisions of these Ordinances and to comply with federal law prohibiting retailation for union organizing.

### TO BE FILLED OUT BY THE SUBCONTRACTOR:

1. Company Name:	Company Phone	e Number:
2. Company Address:		
3. Type of Service Provided by Subcontractor to Prime:		
4. Amount of Subcontract: Sub By signing this Declaration of Compliance, the subcontractor certifies that Rules and Regulations, including any amendments or revisions to the Ord	contract Start Date: If will comply with all applic nances and Regulations.	/ / End Date: / / /
Print Name of Person Completing this Form	Signature of Person	Completing this Form
Tikle	Phone #	Date

Form OCC/LW-5, Rev. 07/17

OFFICE OF CONTRACT COMPLIANCE, EEOE SECTION: (213) 847-2625

# LWO – EMPLOYEE INFORMATION FORM REQUIRED DOCUMENTATION FOR ALL CONTRACTS SUBJECT TO LWO

This form must be submitted to the AWARDING DEPARTMENT within <u>30 DAYS</u> of contract execution. INCOMPLETE SUBMISSIONS WILL BE RETURNED.

# THE LIVING WAGE ORDINANCE (LWO) REQUIRES THAT SUBJECT EMPLOYERS PROVIDE TO EMPLOYEES:

- As of July 1, 2017, a wage of at least \$11.48 per hour with health benefits of \$1.25 per hour, or \$12.73 per hour without health benefits (to be adjusted annually on July 1);
- At least 96 compensated hours off per year for sick leave, vacation or personal necessity at the employee's request (pro-rated for part-time employees); and
- At least 80 additional hours off per year of uncompensated time off for personal or immediate family illness(prorated for part-time employees). Refer to the LWO Rules and Regulations, available on the Bureau of Contract Administration website at <a href="http://bca.lacity.org/index.cim">http://bca.lacity.org/index.cim</a>, for details regarding the wage and benefit requirements of the Ordinance; and
- Information of their possible right to the federal Earned Income Tax Credit (EITC) and make available the forms required to secure advance EITC payments from the employer.

### THE LIVING WAGE ORDINANCE (LWO) ALSO REQUIRES EMPLOYERS:

Not to retaliate against any employee claiming non-compliance with the provisions of this Ordinance and to comply with federal law prohibiting retaliation for union organizing.

TO BE FILLED OUT BY THE CONTRACTOR:					
1. Company Name: High Pressure Zone, LLC Email Address: mp@hpz.us					
2. STATE the number of employees working ON THIS CITY (	CONTRACT: 3				
3. ATTACH a copy of your company's 1* PAYROLL under 1	THIS CITY CONTRACT.				
4. Do you provide health benefits (such as medical, dental, vision, mental health, and disability insurance) to your employees?					
If YES, provide the employer's monthly contribution amount(s) toward the health benefits premium(s) for each employee working on THIS CITY CONTRACT.					
FAILURE TO COMPLY WITH THESE REQUIREMENTS WILL RESULT IN <u>WITHHOLDING OF PAYMENTS BY THE</u> CITY CONTROLLER, OR A RECOMMENDATION TO THE AWARDING AUTHORITY FOR <u>CONTRACT TERMINATION</u> . ALL INFORMATION SUBMITTED IS SUBJECT TO VERIFICATION, AND FALSE INFORMATION MAY RESULT IN CONTRACT TERMINATION.					
I understand that the employee information provided herein will be used by the City of Los Angeles, Office of Contract Compliance for the purpose of monitoring the Living Wage Ordinance.					
Michelle Priest	Aille P	<del>)</del>			
Print Name of Person Completing this Form	rint Name of Person Completing this Form Signature of Person Completing this Form				
Managing Partner	(209) 815-2237	April 13, 2018			
Title	Phone #	Date			
AWARDING DEPARTMENT USE ONLY:					

Contact: \_\_\_\_\_

\_ Phone #:

\_\_Contract #: \_\_

Form OCC/LW-6, Rev. 07/17

OFFICE OF CONTRACT COMPLIANCE, EEOE SECTION: (213) 847-2625

# LWO – SUBCONTRACTOR INFORMATION FORM REQUIRED DOCUMENTATION FOR ALL CONTRACTS SUBJECT TO LWO

This form must be submitted to the AWARDING DEPARTMENT within <u>30 DAYS</u> of contract execution. INCOMPLETE SUBMISSIONS WILL BE RETURNED.

SECTION I: CONTRACTOR INFORMATION
1. Company Name: High Pressure Zone, LLC Contact Person: Michelle Priest Phone #: (209) 815-2237
2. Do you have subcontractors working on this City contract? Yes X No
If YES, a) STATE the number of your subcontractors ON THIS CITY CONTRACT:
b) Complete Section II for EACH subcontractor, continue to Section III & IV (if applicable), AND SIGN Section V.
If NO, This form is now complete - SIGN THE BOTTOM OF PAGE 2 AND SUBMIT TO THE AWARDING DEPARTMENT.
SECTION II: SUBCONTRACTOR INFORMATION
1. Subcontractor Name:
2. Contact Person: Phone #:
3. Addrees:
4. Purpose of Subcontract:
5. Amount of Subcontract: \$ Term: Start Date/ End Date/ //
6. Is this subcontractor exempted from or not subject to the LWO?
If Yes, state reason below. And see Section III for the required document(s):
1. Subcontractor Nama:
2. Contact Person: Phone #:
3. Address:
4. Purpose of Subcontract:
5. Amount of Subcontract: \$ Term: Start Date/ End Date/ /
6. Is this subcontractor exempted from or not subject to the LWO?
If Yes, state reason below. And see Section if for the required document(s):
1. Subcontractor Name:
2. Contact Person: Phone #:
3. Address:
4. Purpose of Subcontract:
5. Amount of Subcontract: \$ Term: Start Date/ End Date/
6. Is this subcontractor exempted from or not subject to the LWO?
If Yes, state reason below. And see Section III for the required document(s):

1

### LW-18

SECTION	II: SUE	CONT	RACT	or inf	ORMATION	(continued)	
							_

1. Subcontractor Name:				
2. Contact Person:	Phone #:			
3. Address:				
4. Purpose of Subcontract:				
5. Amount of Subcontract: \$ Term: Star	t Date/ End Date//			
6. Is this subcontractor exempted from or not subject to the LWO? I Yes No If Yes, state reason below. And see Section III for the required document(s):				
1. Subcontractor Name:				
2. Contact Person: Phone #:				
3. Address:				
4. Purpose of Subcontract:				
5. Amount of Subcontract: \$ Term: Start Date/ / End Date/ / /				
6. Is this subcontractor exempted from or not subject to the LWO? [] Yes [] No If Yes, state reason below. And see Section III for the required document(s):				
SECTION III: EXEMPTIONS or SUBC	ONTRACTS NOT SUBJECT TO THE LWO			
EXEMPTION OF NON-COVERAGES	SUPPORTING DOCUMENTATION REQUIRED			
501(c)(3) non-profit organization <sup>1</sup>	LW-28 - 501(c)(3) Non-Profit Exemption Form http://bca.jacity.org/index.clm?rud=ce&rud_body=div_acc_two_forms.clm			
Collective bargaining agreement w/supersession language <sup>2</sup>	LW-10 - OCC Exemption Form http://bca.lacity.org/index.cfm?intiree8/inti_body=div_oct_two_forms.cfm			
mail Business <sup>3</sup> LW-26 - Small Business Exemption Form (English & Spanish)				

http://bca.lacity.org/index.clin?nxt=ee&nid\_body=div\_oon\_linit\_forms.clim Governmental Entity<sup>4</sup> or Utilities Companies<sup>5</sup> NONE REQUIRED. NONE REQUIRED. Construction contract<sup>6</sup>

# SECTION IV: SUBCONTRACTS SUBJECT TO THE LWO (NOT ELIGIBLE FOR EXEMPTIONS)

Please have EACH of your Subcontractors that ARE SUBJECT to the LWO fill out the three forms below. Submit LW-6 and LW-18 ONLY to the Awarding Department (and supporting documentation, where applicable) and RETAIN LW-5 in your office.

1)	Employee Information Form	LW-6 - http://www.angledou.clm?ndread.cot_botyrdiv_acc_bio_tome.clm
2)	Subcontractor Information Form	LW-18 - https://cca.lacky.org/index.clm?noineek.coi_bodymb/_occ_bio_tome.clm
3)	Subcontractor Declaration of Compliance Form (retain)	LW-5 - Mipsilocalisely.org/index.clm?notreal.not_body=dir_acc_isra_toma.clm

#### SECTION V: SIGNATURE

I understand that the Subcontractor Information provided herein is confidential and will be used by the City of Los Angeles' Office of Contract Compliance for the purpose of monitoring the Living Wage Ordinance. Michalla Driast

AWARDING DEPARTMENT USE ONLY

MICHEIE F	nesi		
ALL NUMBER OF A DESCRIPTION OF A DESCRIP	LINE LOOKE	100 - N	in contract of a first h
Print Name of	Person	Completing	This Form

 $\mathcal{A}$ ()0,

Signature of Person Completing This Form

Managing Partner Trite

(209) 81	5-2237
Phone #	

April 13, 2018 Date

Dept:	
and the second s	

Dept Contact:

**Contact Phone:** 

**Contact Phone:** 

Form LW-18, Rev. 4/17

2 OFFICE OF CONTRACT COMPLIANCE, EEDE SECTION: (213) 847-2625 <sup>1</sup> Non-Profit 501(c)(3) Organizations: A corporation claiming exemption under Section 10.37.15(b) of the LWO as a corporation organized under Section 501(c)(3) of the United States Internal Revenue Code must provide the following additional documents in support of the application for exemption:

(1) A copy of the most recent IRS letter indicating that the Employer has been recognized as a non-profit corporation organized under section 501(c)(3) of the United States Internal Revenue Code.

(2) The LW-28 501(c)(3) Non-Profit Exemption Application referred to in the LWO Rules and Regulations Appendix A must include the salary certification information. The salary certification must list the salary of the corporation's chief executive officer (CEO), computed on an hourly basis, and the hourly wage rate of the lowest paid worker in the corporation. The salary of the CEO, when computed on an hourly basis, must be less than 8 times what the lowest paid worker is paid on an hourly basis. For purposes of this exemption, the "chief executive officer (CEO)" means the CEO of the 501(c)(3) corporation that entered into the agreement or the highest paid person employed by the corporation if the CEO is not the highest paid employee. The "lowest paid worker" refers to the lowest paid worker employed by the 501(c)(3) corporation that entered into the Agreement with the City, regardless of whether the person works on the City Agreement.

<sup>2</sup> Examption by Collective Bargaining Agreement ~ LAAC 10.37.12: An Employer subject to provisions of the LWO may, by collective bargaining agreement (CBA), provide that the CBA, during its term, shall supersede the requirements of the LWO for those Employees covered by the CBA. The provisions of the LWO should not be interpreted to require an employer to reduce the wages and benefits required by the CBA. All parties to the CBA must specifically waive in full or in part the benefits required by the LWO. An Employer applying for this exemption shall submit a copy of the CBA. If the CBA does not specifically indicate that the LWO has been superseded, the Employer shall submit written confirmation from the union representing the Employees working on the Agreement that the union and the Employer have agreed to let the CBA supersede the LWO.

(a) If the final CBA signed by the Employer and the union supersedes the LWO, in full or in part, the Employer shall be considered to be exempt from the LWO's specified provisions for the time period covered by the effective dates of the superseding CBA. The Employer remains subject to all applicable provisions of the LWO for the time period not covered by the superseding CBA. If the Employer has not complied with the LWO requirements during the time period not covered by the superseding CBA, the Employer shall be required to make retroactive corrections for any period of violation, which may include making retroactive payments to affected employees for the relevant periods of violation.

(b) If the final CBA signed by the Employer and the union does not supersede the LWO, the Employer shall be required to comply with all applicable LWO requirements, including the wage and benefits provisions. Compliance shall also be required retroactively to the date that the Employer first became subject to the LWO. If necessary, the Employer shall provide retroactive payments to affected Employees for any time period during which the Employer did not comply with the LWO.

<sup>3</sup> Small Business Exemptions for Public Lessees and Licensees – LAAC 10.37.15(a): A public lessee or licensee claiming exemption from the LWO under section 10.37.15(a) shall submit the application for "Small Business Exemption" referred to in the LWO Rules and Regulations Appendix A, along with supporting documentation to verify that it meets the requirement that the lessee or licensee employs no more than seven (7) people on and off City property.

(a) For purposes of this examption, a lessee or licensee shall be deemed to employ a person if the person works for a company or entity that is owned or controlled by the lessee or licensee, regardless of where the company or entity is located; or if the person works for a company or entity that owns or controls the lessee or licensee, regardless of where the for a company or entity is located.

Whether the lessee or licensee meets the seven (7) person limit shall be determined using the total number of people employed by all companies or businesses, which the lessee or licensee owns or controls, or which own or control the lessee or licensee. For purposes of this example, "control" means that one company owns a controlling interest in another company.

(b) If a business operated by the lessee or licensee is part of a chain of businesses, the total number of people includes all everyone employed by the entire chain of businesses unless the business operated by the lessee or licensee is an independently owned and operated franchise.

(c) A public lessee or licensee shall be deemed to employ no more than seven (7) people if its entire workforce (inclusive of the people falling within the guidelines stated in subsections (a) and (b) above) worked an average of no more than 1,214 hours per month for at least three-fourths of the of the previous calendar year.

- <sup>4</sup> Governmental Entities LAAC 10.37.14(b): Agreements with governmental entities are not subject to the requirements of the LWO. If an Agreement is not subject to the LWO because the Employer is a governmental entity, Subcontractors performing work for the governmental entity on the Agreement are also not subject to the LWO.
- <sup>3</sup> Utilities Companies LAAC Section 10.37.14(c): Contract for work done directly by a utility company pursuant to an order of the Public Utilities Commission.
- <sup>4</sup> Construction contracts LAAC Section 10.37.14(a): Construction contracts are not subject to the LWO unless 1) there are employees not covered by prevailing wage or 2) if the prevailing wage is less than the required rate in 10.37.2.

# LWO SMALL BUSINESS EXEMPTION APPLICATION

This application for exemption is for lessees and licensees only and must be submitted along with your bid or proposal to the AWARDING DEPARTMENT. If approved, it will EXPIRE TWO (2) YEARS from the date of approval. This may be renewable in two (2) year increments upon meeting the requirements. INCOMPLETE SUBMISSIONS WILL BE RETURNED.

Los Angeles Administrative Code section 10.37, the Living Wage Ordinance (LWO), presumes all City contractors are subject to the LWO unless this exemption application is approved.

TO BE FILLED OUT BY THE CONTRACTOR:				
1. Company Name:	Phone Number:			
2. Company Address:				
	lo If YES, state the name of your Prime Lessee or Prime Licensee:			
<ol> <li>STATE the total number of businesses you have (inside</li> <li>STATE the total number of businesses you have inside</li> </ol>	and outside the City of Los Angeles premises):			
6. Location of lease or license:				
	CE INFORMATION			
	ES YOUR BUSINESS AND ATTACH DOCUMENTATION LISTED IN PART B:			
PART A	PART B:			
(pros)	SUPPORTING DOCUMENTATION REQUIRED			
I have Seven (7) employees or LESS in the entire company (inside AND outside the City of Los Angeles premises).	Submit a copy of your most recent State of California Form DE - 9C and the equivalent form(s) for business(es) in other states.			
My company's workforce worked an average of no more than 1,214 hours per month for at least three-fourths of the calendar year.	Submit a completed Employee Worksheet (Form OCC/LW-26B). Information on the Employee Worksheet may subsequently require verification through payroll records. OR			
	Payrolls for the nine (9) months you would like to have reviewed.			
If you DID NOT check off ANY boxes in PART A, your company IS NOT ELIGIBLE FOR AN EXEMPTION. If you checked off ANY box in PART A, ATTACH supporting documentation, SIGN, AND SUBMIT EXEMPTION FORM.				
By signing, the contractor certifies under penalty of perjury under the laws of the State of California that the information submitted in support of this application is true and correct to the best of the contractor's knowledge.				
Print Name of Person Completing this Form Signature of Person Completing this Form				
	Phone # Date			
ANY APPROVAL OF THIS <u>APPLICATION EXEMPTS ONLY THE LISTED CONTRACTOR</u> FROM THE LWO <u>DURING THE PERFORMANCE OF THIS</u> <u>CONTRACT</u> , A SUBCONTRACTOR PERFORMING WORK ON THIS CONTRACT IS NOT EXEMPT UNLESS THE OFFICE OF CONTRACT COMPLIANCE HAS APPROVED A SEPARATE EXEMPTION FOR THE INDIVIDUAL SUBCONTRACTOR.				
AWARDING	DEPARTMENT USE ONLY:			
Dept:Contact:	Phone #: Coniraci #:			
	OCC USE ONLY:			
Approved / Not Approved Reason:				
By Analyst: Date:				

Form LW-26A, Rev. 7/17

OFFICE OF CONTRACT COMPLIANCE, EEOE SECTION: (213) 847-2625

# LWO EMPLOYEE WORKSHEET

This worksheet must be premises. You may COP company, and the number	Y THIS F	ORM as	necess	ary for E	ACH cor	npany. I	ch you hi nclude t	ave a cor he name	itrolling its of ALL	nterest, PERSO	whether NS emp	or not it i loyed by	s on City EACH
1. Company Name:						<i>y</i>		Co	mpany Ph	ione:			
2. Company Address:										-			
3. Enter # of Hours worked:	1					HC	URS WO	RKED					
EMPLOYEE NAME	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	I NOV	DEC	TOTAL
													0.00
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	+		+				+				-		0.00
								1					0.00
	1							+					0.00
4. TOTAL HOURS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<ol> <li>Check each box indicating which nine (9) months you would like be reviewed:</li> </ol>						1							
6a. TOTAL HOURS for the nin	e (9) mont	ths selecte	d in 5 abo	ve :		ib. DIVIDE	: 6a by 9: .		<b>6c</b> .	s 6b less i	han 1,214	? TYES	
7. If 6c is NO, then this contra	ct IS NOT	ELIGIBLE	FOR AN	EXEMPTI	ON. IF YE	ES, SIGN :	and ATTA	CH this fo	orm to LW-	26A.			
I certify under penalty of perjury th that the submission of false inform	at the infon ation may l	mation here ead to the r	ein is true a: evocation c	nd correct li If any appro	o the best o wed exemp	đơn.	edge. 1 will	provide fun	her docum	entation an	d proof upo	n request. I	understand
Print Name of Person Completing	g this Form	Ń					Sig	mature of P	erson Com	pleting this	Form		
Title			-					one#			Date		
ANY APPROVAL OF THIS APPLIC/	ATION EXE	MPTS ONLY	THE LISTE	D CONTRA	CTOR FR	OM THE LW	O DURING	THE PERF	ORMANCE	OF THIS C	ONTRACT	A SUBCON	TRACTOR
PERFORMING WORK ON THIS CO SUBCONTRACTOR.	INTRACT IS	S NOT EXE!	MPT UNLES	S THE OFF	ICE OF CO	NTRACT C	OMPLIANCI	E HAS APPI	ROVED A S	EPARATE	EXEMPTIO	FOR THE	INDIVIDUAL

# LWO – SUBCONTRACTOR DECLARATION OF COMPLIANCE FORM REQUIRED DOCUMENTATION FOR <u>ALLSUBCONTRACTS SUBJECT TO LWO</u>

This form must be signed within <u>90 DAYS</u> of the execution of the subcontract and **RETAINED** by the PRIME CONTRACTOR.

#### TO BE FILLED OUT BY THE PRIME CONTRACTOR:

1. Company Name: High Pressure Zone, LLC

Phone #: (209) 815-2237

2. Company Address: 12400 Matteson Ave, Los Angeles, CA 90066

3. Awarding Department: Department of Recreation and Parks

4. Project Name: \_\_\_\_Recreation and Parks Innovation

IF A <u>SUBCONTRACTOR FAILS TO COMPLETE AND SUBMIT THIS FORM</u> TO PRIME CONTRACTOR ON THE CITY CONTRACT, THE PRIME CONTRACTOR MAY BE DEEMED TO BE IN VIOLATION OF THE LIVING WAGE ORDINANCE (LWO) FOR FAILING TO ENSURE ITS SUBCONTRACTOR'S COMPLIANCE WITH THE ORDINANCE. THIS MAY RESULT IN <u>WITHHOLDING OF</u> <u>PAYMENTS</u> DUE TO THE PRIME CONTRACTOR, OR <u>TERMINATION OF THE PRIME CONTRACTOR'S AGREEMENT WITH THE</u> CITY.

THE PRIME CONTRACTOR MUST INFORM THEIR SUBCONTRACTORS OF THE FOLLOWING:

### THE LIVING WAGE ORDINANCE REQUIRES:

That a subcontractor (including a sublessee, a sublicensee, or a service contractor to a City financial assistance recipient) that works on or under the authority of an agreement subject to the LWO must comply with all applicable provisions of the Ordinance unless specifically approved for an exemption.

THE LIVING WAGE ORDINANCE REQUIRES THAT SUBJECT EMPLOYERS PROVIDE TO EMPLOYEES:

- As of July 1, 2017, a wage of at least \$11.48 per hour with health benefits of \$1.25 per hour, or \$12.73 per hour without health benefits (to be adjusted annually on July 1);
- At least 96 compensated hours off per year for sick leave, vacation or personal necessity at the employee's request (pro-rated for part-time employees);
- At least 80 additional hours off per year of uncompensated time off for personal or immediate family illness (prorated for part-time employees). Refer to the LWO Rules and Regulations, available on the Bureau of Contract Administration website at <u>http://bca.lacity.org/index.cim</u>, for details regarding the wage and benefit requirements of the Ordinance; and
- Information of their possible right to the federal Earned Income Tax Credit (EITC) and make available the forms required to secure advance EITC payments from the employer.

### THE LIVING WAGE ORDINANCE ALSO REQUIRES EMPLOYERS:

- To permit access to work sites for authorized City representatives to review the operation, payroll and related documents, and to provide certified copies of the relevant records upon request by the City.
- Not to retailate against any employee claiming non-compliance with the provisions of these Ordinances and to comply with federal law prohibiting retailation for union organizing.

### TO BE FILLED OUT BY THE SUBCONTRACTOR:

1. Company Name:	Company Phone	e Number:
2. Company Address:		
3. Type of Service Provided by Subcontractor to Prime:		
4. Amount of Subcontract: Sub By signing this Declaration of Compliance, the subcontractor certifies that Rules and Regulations, including any amendments or revisions to the Ord	contract Start Date: If will comply with all applic nances and Regulations.	/ / End Date: / / /
Print Name of Person Completing this Form	Signature of Person	Completing this Form
Tikle	Phone #	Date

Form OCC/LW-5, Rev. 07/17

OFFICE OF CONTRACT COMPLIANCE, EEOE SECTION: (213) 847-2625

# LWO – EMPLOYEE INFORMATION FORM REQUIRED DOCUMENTATION FOR ALL CONTRACTS SUBJECT TO LWO

This form must be submitted to the AWARDING DEPARTMENT within <u>30 DAYS</u> of contract execution. INCOMPLETE SUBMISSIONS WILL BE RETURNED.

# THE LIVING WAGE ORDINANCE (LWO) REQUIRES THAT SUBJECT EMPLOYERS PROVIDE TO EMPLOYEES:

- As of July 1, 2017, a wage of at least \$11.48 per hour with health benefits of \$1.25 per hour, or \$12.73 per hour without health benefits (to be adjusted annually on July 1);
- At least 96 compensated hours off per year for sick leave, vacation or personal necessity at the employee's request (pro-rated for part-time employees); and
- At least 80 additional hours off per year of uncompensated time off for personal or immediate family illness(prorated for part-time employees). Refer to the LWO Rules and Regulations, available on the Bureau of Contract Administration website at <a href="http://bca.lacity.org/index.cim">http://bca.lacity.org/index.cim</a>, for details regarding the wage and benefit requirements of the Ordinance; and
- Information of their possible right to the federal Earned Income Tax Credit (EITC) and make available the forms required to secure advance EITC payments from the employer.

### THE LIVING WAGE ORDINANCE (LWO) ALSO REQUIRES EMPLOYERS:

Not to retaliate against any employee claiming non-compliance with the provisions of this Ordinance and to comply with federal law prohibiting retaliation for union organizing.

TO BE FILLED OUT BY THE CONTRACTOR:									
1. Company Name: High Pressure Zone, LLC	Email Address: _mp@	∮hpz.us							
2. STATE the number of employees working ON THIS CITY (	CONTRACT: 3								
3. ATTACH a copy of your company's 1 <sup>st</sup> PAYROLL under THIS CITY CONTRACT.									
4. Do you provide health benefits (such as medical, dental, vision, mental health, and disability insurance) to your employees? X Yes No									
If YES, provide the employer's monthly contribution amount(s) toward the health benefits premium(s) for each employee working on THIS CITY CONTRACT.									
FAILURE TO COMPLY WITH THESE REQUIREMENTS WILL RESULT IN <u>WITHHOLDING OF PAYMENTS BY THE</u> CITY CONTROLLER, OR A RECOMMENDATION TO THE AWARDING AUTHORITY FOR <u>CONTRACT TERMINATION</u> . ALL INFORMATION SUBMITTED IS SUBJECT TO VERIFICATION, AND FALSE INFORMATION MAY RESULT IN CONTRACT TERMINATION.									
I understand that the employee information provided herein Compliance for the purpose of monitoring the Living Wage Or		Los Angeles, Office of Contract							
Michelle Priest	Aille P	<del>)</del>							
Print Name of Person Completing this Form	Signature of Person Comp	leting this Form							
Managing Partner	(209) 815-2237	April 13, 2018							
Title	Phone #	Date							
	TRENT HOP ASH V.								
AWARDING DEPAK	AWARDING DEPARTMENT USE ONLY:								

Contact: \_\_\_\_\_

\_ Phone #:

\_\_Contract #: \_\_

Form OCC/LW-6, Rev. 07/17

OFFICE OF CONTRACT COMPLIANCE, EEOE SECTION: (213) 847-2625

# LWO – SUBCONTRACTOR INFORMATION FORM REQUIRED DOCUMENTATION FOR ALL CONTRACTS SUBJECT TO LWO

This form must be submitted to the AWARDING DEPARTMENT within <u>30 DAYS</u> of contract execution. INCOMPLETE SUBMISSIONS WILL BE RETURNED.

SECTION I: CONTRACTOR INFORMATION
1. Company Name: High Pressure Zone, LLC Contact Person: Michelle Priest Phone #: (209) 815-2237
2. Do you have subcontractors working on this City contract? Yes X No
If YES, a) STATE the number of your subcontractors ON THIS CITY CONTRACT:
b) Complete Section II for EACH subcontractor, continue to Section III & IV (if applicable), AND SIGN Section V.
If NO, This form is now complete - SIGN THE BOTTOM OF PAGE 2 AND SUBMIT TO THE AWARDING DEPARTMENT.
SECTION II: SUBCONTRACTOR INFORMATION
1. Subcontractor Name:
2. Contact Person: Phone #:
3. Addrees:
4. Purpose of Subcontract:
5. Amount of Subcontract: \$ Term: Start Date/ End Date/ //
6. Is this subcontractor exempted from or not subject to the LWO?
If Yes, state reason below. And see Section III for the required document(s):
1. Subcontractor Nama:
2. Contact Person: Phone #:
3. Address:
4. Purpose of Subcontract:
5. Amount of Subcontract: \$ Term: Start Date/ End Date/ /
6. Is this subcontractor exempted from or not subject to the LWO?
If Yes, state reason below. And see Section if for the required document(s):
1. Subcontractor Name:
2. Contact Person: Phone #:
3. Address:
4. Purpose of Subcontract:
5. Amount of Subcontract: \$ Term: Start Date/ End Date/
6. Is this subcontractor exempted from or not subject to the LWO?
If Yes, state reason below. And see Section III for the required document(s):

1

### LW-18

SECTION	II: SUE	CONT	RACT	or inf	ORMATION	(continued)	
							_

1. Subcontractor Name:							
2. Contact Person: Phone #:							
3. Address:							
4. Purpose of Subcontract:							
5. Amount of Subcontract: \$ Term: Start Date/ / End Date/ /							
6. Is this subcontractor exempted from or not subject to the LWO? Yes No     If Yes, state reason below. And see Section III for the required document(s):							
1. Subcontractor Name:							
2. Contact Person:	Phone #:						
3. Address:							
4. Purpose of Subcontract:							
5. Amount of Subcontract: § Term: Star	Date / / End Date / /						
6. Is this subcontractor exempted from or not subject to the LWO? [] Yes [] No If Yes, state reason below. And see Section III for the required document(s):							
SECTION MI: EXEMPTIONS or SUBCONTRACTS NOT SUBJECT TO THE LWO							
EXEMPTION OF NON-COVERAGES	SUPPORTING DOCUMENTATION REQUIRED						
501(c)(3) non-profit organization <sup>1</sup> LW-28 - 501(c)(3) Non-Profit Exemption Form							
Collective bargaining agreement w/supersession language <sup>2</sup>	LW-10 - OCC Exemption Form http://bca.lacity.org/index.cfm?intiree8/inti_body=div_oct_two_forms.cfm						
Small Business <sup>3</sup>	LW-26 - Small Business Exemption Form (English & Spanish)						

http://bca.lacity.org/index.clin?nxt=ee&nid\_body=div\_oon\_linit\_forms.clim Governmental Entity<sup>4</sup> or Utilities Companies<sup>5</sup> NONE REQUIRED. NONE REQUIRED. Construction contract<sup>6</sup>

# SECTION IV: SUBCONTRACTS SUBJECT TO THE LWO (NOT ELIGIBLE FOR EXEMPTIONS)

Please have EACH of your Subcontractors that ARE SUBJECT to the LWO fill out the three forms below. Submit LW-6 and LW-18 ONLY to the Awarding Department (and supporting documentation, where applicable) and RETAIN LW-5 in your office.

1)	Employee Information Form	LW-6 - http://www.angledou.clm?ndread.cot_botyrdiv_acc_bio_tome.clm
2)	Subcontractor Information Form	LW-18 - https://cca.lacky.org/index.clm?noineek.coi_bodymb/_occ_bio_tome.clm
3)	Subcontractor Declaration of Compliance Form (retain)	LW-5 - Mipsilocalisely.org/index.clm?notreal.not_body=dir_acc_isra_toma.clm

#### SECTION V: SIGNATURE

I understand that the Subcontractor Information provided herein is confidential and will be used by the City of Los Angeles' Office of Contract Compliance for the purpose of monitoring the Living Wage Ordinance. Michalla Driast

AWARDING DEPARTMENT USE ONLY

MICHEIE F	nesi		
ALL NUMBER OF A DESCRIPTION OF A DESCRIP	LINE LOOKE	100 - N	in contract of a first h
Print Name of	Person	Completing	This Form

 $\mathcal{A}$ ()0,

Signature of Person Completing This Form

Managing Partner Trite

(209) 81	5-2237
Phone #	

April 13, 2018 Date

Dept:	
and the second s	

Dept Contact:

**Contact Phone:** 

**Contact Phone:** 

Form LW-18, Rev. 4/17

2 OFFICE OF CONTRACT COMPLIANCE, EEDE SECTION: (213) 847-2625 <sup>1</sup> Non-Profit 501(c)(3) Organizations: A corporation claiming exemption under Section 10.37.15(b) of the LWO as a corporation organized under Section 501(c)(3) of the United States Internal Revenue Code must provide the following additional documents in support of the application for exemption:

(1) A copy of the most recent IRS letter indicating that the Employer has been recognized as a non-profit corporation organized under section 501(c)(3) of the United States Internal Revenue Code.

(2) The LW-28 501(c)(3) Non-Profit Exemption Application referred to in the LWO Rules and Regulations Appendix A must include the salary certification information. The salary certification must list the salary of the corporation's chief executive officer (CEO), computed on an hourly basis, and the hourly wage rate of the lowest paid worker in the corporation. The salary of the CEO, when computed on an hourly basis, must be less than 8 times what the lowest paid worker is paid on an hourly basis. For purposes of this exemption, the "chief executive officer (CEO)" means the CEO of the 501(c)(3) corporation that entered into the agreement or the highest paid person employed by the corporation if the CEO is not the highest paid employee. The "lowest paid worker" refers to the lowest paid worker employed by the 501(c)(3) corporation that entered into the Agreement with the City, regardless of whether the person works on the City Agreement.

<sup>2</sup> Examption by Collective Bargaining Agreement ~ LAAC 10.37.12: An Employer subject to provisions of the LWO may, by collective bargaining agreement (CBA), provide that the CBA, during its term, shall supersede the requirements of the LWO for those Employees covered by the CBA. The provisions of the LWO should not be interpreted to require an employer to reduce the wages and benefits required by the CBA. All parties to the CBA must specifically waive in full or in part the benefits required by the LWO. An Employer applying for this exemption shall submit a copy of the CBA. If the CBA does not specifically indicate that the LWO has been superseded, the Employer shall submit written confirmation from the union representing the Employees working on the Agreement that the union and the Employer have agreed to let the CBA supersede the LWO.

(a) If the final CBA signed by the Employer and the union supersedes the LWO, in full or in part, the Employer shall be considered to be exempt from the LWO's specified provisions for the time period covered by the effective dates of the superseding CBA. The Employer remains subject to all applicable provisions of the LWO for the time period not covered by the superseding CBA. If the Employer has not complied with the LWO requirements during the time period not covered by the superseding CBA, the Employer shall be required to make retroactive corrections for any period of violation, which may include making retroactive payments to affected employees for the relevant periods of violation.

(b) If the final CBA signed by the Employer and the union does not supersede the LWO, the Employer shall be required to comply with all applicable LWO requirements, including the wage and benefits provisions. Compliance shall also be required retroactively to the date that the Employer first became subject to the LWO. If necessary, the Employer shall provide retroactive payments to affected Employees for any time period during which the Employer did not comply with the LWO.

<sup>3</sup> Small Business Exemptions for Public Lessees and Licensees – LAAC 10.37.15(a): A public lessee or licensee claiming exemption from the LWO under section 10.37.15(a) shall submit the application for "Small Business Exemption" referred to in the LWO Rules and Regulations Appendix A, along with supporting documentation to verify that it meets the requirement that the lessee or licensee employs no more than seven (7) people on and off City property.

(a) For purposes of this examption, a lessee or licensee shall be deemed to employ a person if the person works for a company or entity that is owned or controlled by the lessee or licensee, regardless of where the company or entity is located; or if the person works for a company or entity that owns or controls the lessee or licensee, regardless of where the for a company or entity is located.

Whether the lessee or licensee meets the seven (7) person limit shall be determined using the total number of people employed by all companies or businesses, which the lessee or licensee owns or controls, or which own or control the lessee or licensee. For purposes of this example, "control" means that one company owns a controlling interest in another company.

(b) If a business operated by the lessee or licensee is part of a chain of businesses, the total number of people includes all everyone employed by the entire chain of businesses unless the business operated by the lessee or licensee is an independently owned and operated franchise.

(c) A public lessee or licensee shall be deemed to employ no more than seven (7) people if its entire workforce (inclusive of the people falling within the guidelines stated in subsections (a) and (b) above) worked an average of no more than 1,214 hours per month for at least three-fourths of the of the previous calendar year.

- <sup>4</sup> Governmental Entities LAAC 10.37.14(b): Agreements with governmental entities are not subject to the requirements of the LWO. If an Agreement is not subject to the LWO because the Employer is a governmental entity, Subcontractors performing work for the governmental entity on the Agreement are also not subject to the LWO.
- <sup>3</sup> Utilities Companies LAAC Section 10.37.14(c): Contract for work done directly by a utility company pursuant to an order of the Public Utilities Commission.
- <sup>4</sup> Construction contracts LAAC Section 10.37.14(a): Construction contracts are not subject to the LWO unless 1) there are employees not covered by prevailing wage or 2) if the prevailing wage is less than the required rate in 10.37.2.

# LWO SMALL BUSINESS EXEMPTION APPLICATION

This application for exemption is for lessees and licensees only and must be submitted along with your bid or proposal to the AWARDING DEPARTMENT. If approved, it will EXPIRE TWO (2) YEARS from the date of approval. This may be renewable in two (2) year increments upon meeting the requirements. INCOMPLETE SUBMISSIONS WILL BE RETURNED.

Los Angeles Administrative Code section 10.37, the Living Wage Ordinance (LWO), presumes all City contractors are subject to the LWO unless this exemption application is approved.

TO BE FILLE	OUT BY THE CONTRACTOR:									
1. Company Name:	Phone Number:									
2. Company Address:										
	lo If YES, state the name of your Prime Lessee or Prime Licensee:									
	<ol> <li>STATE the total number of businesses you have (inside and outside the City of Los Angeles premises):</li></ol>									
6. Location of lease or license:										
	WORKFORCE INFORMATION									
CHECK OFF ONE BOX IN PART A THAT BEST DESCRIBES YOUR BUSINESS AND ATTACH DOCUMENTATION LISTED IN PART B:										
PART A	PART B:									
(pros)	SUPPORTING DOCUMENTATION REQUIRED									
I have Seven (7) employees or LESS in the entire company (inside AND outside the City of Los Angeles premises).	Submit a copy of your most recent State of California Form DE - 9C and the equivalent form(s) for business(es) in other states.									
My company's workforce worked an average of no more than 1,214 hours per month for at least three-fourths of the calendar year.	Submit a completed Employee Worksheet (Form OCC/LW-26B). Information on the Employee Worksheet may subsequently require verification through payroll records. OR									
	Payrolls for the nine (9) months you would like to have reviewed.									
	T A, your company IS NOT ELIGIBLE FOR AN EXEMPTION. upporting documentation, SIGN, AND SUBMIT EXEMPTION FORM.									
By signing, the contractor certifies under penalty of perjur support of this application is true and correct to the best of	y under the laws of the State of California that the information submitted in the contractor's knowledge.									
Print Name of Person Completing this Form	Signature of Person Completing this Form									
	Phone # Date									
CONTRACT. A SUBCONTRACTOR PERFORMING WORK O	ANY APPROVAL OF THIS APPLICATION EXEMPTS ONLY THE LISTED CONTRACTOR FROM THE LWO DURING THE PERFORMANCE OF THIS CONTRACT, A SUBCONTRACTOR PERFORMANCE OF THIS CONTRACT IS NOT EXEMPT UNLESS THE OFFICE OF CONTRACT COMPLIANCE HAS APPROVED A SEPARATE EXEMPTION FOR THE INDIVIDUAL SUBCONTRACTOR.									
AWARDING	DEPARTMENT USE ONLY:									
Dept: Contact:	Phone #: Coniraci #:									
	OCC USE ONLY:									
Approved / Not Approved Reason:										
By Analyst:	Date:									

Form LW-26A, Rev. 7/17

OFFICE OF CONTRACT COMPLIANCE, EEOE SECTION: (213) 847-2625

# LWO EMPLOYEE WORKSHEET

This worksheet must be premises. You may COP company, and the number	Y THIS F	ORM as	necess	ary for E	ACH cor	npany. I	ch you hi nclude t	ave a cor he name	itrolling is of ALL	nterest, PERSO	whether NS emp	or not it i loyed by	s on City EACH
1. Company Name:						<i>y</i>		Co	mpany Ph	ione:			
2. Company Address:										-			
3. Enter # of Hours worked:	1					HC	URS WO	RKED					
EMPLOYEE NAME	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	I NOV	DEC	TOTAL
													0.00
													0.00
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		1.											0.00
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							+						0.00
	+		+				+				-		0.00
								1					0.00
	1							+					0.00
4. TOTAL HOURS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<ol> <li>Check each box indicating which nine (9) months you would like be reviewed:</li> </ol>						1							
6a. TOTAL HOURS for the nin	e (9) mont	ths selecte	d in 5 abo	ve :		ib. DIVIDE	: 6a by 9: .		<b>6c</b> .	s 6b less i	han 1,214	? TYES	
7. If 6c is NO, then this contra	ct IS NOT	ELIGIBLE	FOR AN	EXEMPTI	ON. IF YE	ES, SIGN :	and ATTA	CH this fo	orm to LW-	26A.			
I certify under penalty of perjury th that the submission of false inform	at the infon ation may l	mation here ead to the r	ein is true a: evocation c	nd correct li If any appro	o the best o wed exemp	đơn.	edge. 1 will	provide fun	her docum	entation an	d proof upo	n request. I	understand
Print Name of Person Completing	g this Form	(					Sig	mature of P	erson Com	pleting this	Form		
Title			-					one #			Date		
ANY APPROVAL OF THIS APPLIC/	ATION EXE	MPTS ONLY	THE LISTE	D CONTRA	CTOR FR	OM THE LW	O DURING	THE PERF	ORMANCE	OF THIS C	ONTRACT	A SUBCON	TRACTOR
PERFORMING WORK ON THIS CO SUBCONTRACTOR.	INTRACT IS	S NOT EXE!	MPT UNLES	S THE OFF	ICE OF CO	NTRACT C	OMPLIANCI	E HAS APPI	ROVED A S	EPARATE	EXEMPTIO	FOR THE	INDIVIDUAL

	Francis	-
		e.
I	:::) E	

City Ethics Commission 200 N Spring Street City Hall — 24th Floor Los Angeles, CA 90012 Mail Stop 129 (213) 978-1960



	must be submitted to the awarding authority with your bid posal for the contract noted below. Please write legibly.
	ing (original signed on; last amendment signed on
Bid/Contract/BAVN Number: BAVN ID 75665	Awarding Authority (Department): Recreation and Parks Department
Name of Bidder: High Pressure Zone, LLC	Phone: (209) 815-2237
Address: 12400 Matteson Ave, Los	ngeles, CA 90066
Email: mp@hpz.us	
CERTIFICATION	
I certify the following on my ow	behalf or on behalf of the entity named above, which I am authorized to represent:
A. I am a person or entity tha	is applying for a contract with the City of Los Angeles.
<ol> <li>The performance of wo</li> <li>The provision of goods</li> <li>Receipt of a grant of C in Los Angeles Adminis</li> <li>A public lease or licens Angeles Administrative a. I provide services o subcontractors, and</li> <li>Are provided on ii. Could be provide iii. Further the propi</li> <li>b. I am not eligible for Angeles Administrative</li> </ol>	the City property through employees, sublessees, sublicensees, contractors, or nose services: remises that are visited frequently by substantial numbers of the public; or by City employees if the awarding authority had the resources; or etary interests of the City, as determined in writing by the awarding authority. kemption from the City's living wage ordinance, as eligibility is described in Los re Code § 10.37.1(l)(b).
<ol> <li>For goods or services of 2. For financial assistance</li> </ol>	e contract for which I am applying is one of the following: ntracts—a value of more than \$25,000 and a term of at least three months; contracts—a value of at least \$100,000 and a term of any duration; or s, public leases, or licenses—any value and duration.
	comply with the disclosure requirements and prohibitions established in the Los Ordinance if I qualify as a lobbying entity under Los Angeles Municipal Code §
l certify under penalty of perjur information in this form is true	
Date: March 15, 2018	Signature: Mille P
	Name: Michelle Priest
	Title Managing Partner

# LOS ANGELES RESIDENCE INFORMATION

The City Council in consideration of the importance of preserving and enhancing the economic base and well-being of the City encourages businesses to locate or remain within the City of Los Angeles. This is important because of the jobs businesses generate and for the business taxes they remit. The City Council, on January 7, 1992, adopted a motion that requires bidders to state their headquarter address as well as the percentage of their workforce residing in the City of Los Angeles.

Organization: High Pressure Zone, LLC

I. Corporate or Main Office Address:

12400 Matteson Ave

Los Angeles, CA 90066

- II. Total Number of Employees in the Organization: 4
- III. Percentage of the Bidder's Total Workforce Employed within the City of Los Angeles:

<u>100%</u>; Percentage Residing in the City: <u>100%</u>

IV. Address of any Branch Offices Located within the City of Los Angeles and Total Number Employed in each Los Angeles Branch:

 V. Percentage of the Workforce in each Los Angeles Branch Offices that is Employed within The City: \_\_\_\_\_\_; Percentage Residing in the City: \_\_\_\_\_\_

# **REPORTING REQUIREMENTS AFTER AWARD OF A CONTRACT**

The contractor is required to provide a Monthly Ethnic Composition of Work Force (ECWF) Report due by the tenth (10<sup>th</sup>) of each month for the preceding month. Contractors should submit the original to the Department of Recreation and Parks, Planning, Construction and Maintenance Branch, authorized City representative at the job site. This report must also be submitted by all subcontractors whose contracts exceed Five Thousand Dollars (\$5,000.00).

The contractor awarded this project will be required to submit a list of all subcontractors on the project prior to commencing work and indicate by an asterisk (\*) those whose sub-subcontracts exceed Five Thousand Dollars (\$5,000.00).

The contractor is reminded that pursuant to the City's Affirmative Action Ordinance, subcontractors whose contracts exceed Five Thousand Dollars (\$5,000.00) must submit an Affirmative Action Plan prior to commencing work.

The contractor awarded the contract is responsible for the preparation and submission of all reports. Failure to submit the required reports may delay the contractor's payment requests.

Contractor/Bidder/Respondent has read the "REPORTING REQUIREMENTS AFTER AWARD OF A CONTRACT" above and made it a part of the Response documents for this contract.

High Pressure Zone, LLC Contractor or Name of Company

Aulle M

By: (Signature)

March 15, 2018

Ethics Commission 200 N Spring Street City Hall — 24th Floor Los Angeles, CA 90012 (213) 978-1960 ethics.lacity.org			tributo orm 55	rs (Bidders)
This form must be completed in its department that is awarding the co proposal. If you have questions all Original filing Amended filing (or	ntract. Failure t bout this form, p	o submit a comple lease contact the E	ted form may a thics Commiss	ffect your bid or ion.
Reference Number (bid or contract number, BAVN ID 75665	ff applicable):		Date Bid Sut	omitted: / 22, 2018
Description of Contract (title of RFP and Griffith Park Transit Innovation Prop	oosal	ງ:		
City Department Awarding the Com Department of Recreation and Parl				
BIDDER INFORMATION				
Name: High Pressure Zone, LLC				
Address: 12400 Matteson Ave, Los	Angeles, CA 9	0066		
Email:mp@hpz.us			Phone:	(209) 815-2237
<ul> <li>SCHEDULE SUMMARY</li> <li>Please complete all three of the foll</li> <li>1. SCHEDULE A — Bidder's Print</li> <li>The bidder is the individuation required).</li> <li>X The bidder is the individuation the attached Schedule A</li> <li>2. SCHEDULE B — Subcontract</li> <li>X The bidder has no subcort \$100,000 or more (Schedule A)</li> <li>C The bidder has one or mote \$100,000 or more, and the Schedule B pages.</li> <li>3. TOTAL NUMBER OF PAGES</li> </ul>	al listed above a al listed above a pages. Fors and Their ntractors on this fule B is not req ore subcontract ose subcontract	and has no other or an entity and h Principals (che bid or proposal v juired). ors on this bid or tors and their prir	as other princip ock one) whose subcont proposal with s ncipals are liste	pals, who are listed on racts are worth subcontracts worth
BIDDER'S CERTIFICATION				
I certify that I understand, will comply with, a restrictions in Los Angeles City Charter sect the laws of the City of Los Angeles and the is true and complete to the best of my know	ion 470(c)(12) and state of California	l any related ordinan	ces. I certify und	er penalty of perjury under
Date: March 15, 2018	Signature:	Aille "	P	
	Name:	Michelle Priest	- -	
	Title:	Managing Part	ner	
Revised February 2016		ty Charter § 470(c)(12) al Code §§ 49.7.35(B)(3	). (4)	Page 1 of

Ethics Commission 200 N Spring Street City Hall — 24th Floor Los Angeles, CA 90012 (213) 978-1960 ethics.lacity.org	ited Contributors (Bidders) Form 55			
SCHEDULE A — BIDDER'S PRINCIPALS Please identify the names and titles of all of the bidder's principals (attach additional sheets if necessary). Principals include a bidder's board chair, president, chief executive officer, chief operating officer, and individuals who serve in the functional equivalent of one or more of those positions. Principals also include individuals who hold an ownership interest in the bidder of at least 20 percent and employees of the bidder who are authorized by the bid or proposal to represent the bidder before the City.  Check this box if additional Schedule A pages are attached.				
Name:       Michelle Priest       Title:       Managing Partner         Address:       12400 Matteson Ave, Los Angeles, CA 90066         Name:       Jeffrey Kaye       Title:       Managing Partner         Address:       1655 Silverwood Terrace, Los Angeles, CA 90026				
Address: Name:	Title:			
Address: Name: Address: Name:	Title:			
Address: Name: Address:	Title:			
Address:	Title:			
Address: Name:	Title:			
Address:				

# CITY OF LOS ANGELES VENDOR CHILD CARE POLICY PROGRAM CHILD CARE DECLARATION STATEMENT

The business concern listed below declares the following status on the "Child Care Policy of the City of Los Angeles, XI. Vendors" as defined in the attached supplementary instructions to bidders. It is incumbent upon the concern to notify the City of any changes applicable to this declaration.

High Pressure Zone, LLC	(209) 815-2237
Business Name	Telephone No.
12400 Matteson Ave, Los Angeles, CA 90066	
Business Address	
Aulle P	Managing Partner
Signature	Title

Note: A "stated child care policy" may include services and/or benefits for employees and their families, including infants through school- age child care centers or family day care homes, before and after school programs, day camps, and services for ill children with special needs, family leave, and more. Please refer to the attached instructions for definitions. Please check ALL items on the form that apply to your business concern.

Part One	YES	NO
DOES YOUR BUSINESS HAVE A STATED CHILD CARE POLICY?		$\checkmark$
If YES, please attach a copy		¥
Part Two		$\checkmark$
DOES YOUR BUSINESS PROVIDE CHILD CARE ASSISTANCE?		
If YES, please check which from(s) of assistance		
Level I Assistance		
Subsidized company child care center		
Subsidized Network of child care homes		
Child care reimbursement in addition to other benefits		
Child care reimbursement in a flexible benefit package	H	
Paid parental leave	H	
Purchase of spaces for employees in community child care program(s) (centers or homes)		
Level II Assistance		
Salary set aside/flexible spending account funded with employee salary dollars/Section 125		
Child care referral services		
Parenting seminars		
Counseling on work/family issues		
Start-up of a self-supporting center		
Start-up contributions to a "consortium center"		
Level III Assistance		
Flexible work hours	Ц	
Flex-place/work-at-home		
Permanent part-time/job sharing		
Work-at-home following maternity leave		
Unpaid parental leave		
Donations to enhance child care programs	-	
Other: (Describe)		

### I HAVE READ AND COMPLETED:

200. P (Signed)

March 15, 2018 (Date)

For additional information on child care options and benefits for employees, please contact the City Child Care Coordinator's Office, 333 South Spring Street, Los Angeles, CA 90013.

Do not write in this space Date Filed:

Expiration Date:

50-184 (11/89)

# CITY OF LOS ANGELES VENDOR CHILD CARE POLICY PROGRAM CHILD CARE DECLARATION STATEMENT

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High Pressure Zone, LLC	(209) 815-2237
Business Name	Telephone No.
12400 Matteson Ave, Los Angeles, CA 90066	
Business Address	
Aulle P	Managing Partner
Signature	Title

Note: A "stated child care policy" may include services and/or benefits for employees and their families, including infants through school- age child care centers or family day care homes, before and after school programs, day camps, and services for ill children with special needs, family leave, and more. Please refer to the attached instructions for definitions. Please check ALL items on the form that apply to your business concern.

Part One	YES	NO
DOES YOUR BUSINESS HAVE A STATED CHILD CARE POLICY?		$\checkmark$
If YES, please attach a copy		¥
Part Two		$\checkmark$
DOES YOUR BUSINESS PROVIDE CHILD CARE ASSISTANCE?		
If YES, please check which from(s) of assistance		
Level I Assistance		
Subsidized company child care center		
Subsidized Network of child care homes		
Child care reimbursement in addition to other benefits		
Child care reimbursement in a flexible benefit package	H	
Paid parental leave	H	
Purchase of spaces for employees in community child care program(s) (centers or homes)		
Level II Assistance		
Salary set aside/flexible spending account funded with employee salary dollars/Section 125		
Child care referral services		
Parenting seminars		
Counseling on work/family issues		
Start-up of a self-supporting center		
Start-up contributions to a "consortium center"		
Level III Assistance		
Flexible work hours	Ц	
Flex-place/work-at-home		
Permanent part-time/job sharing		
Work-at-home following maternity leave		
Unpaid parental leave		
Donations to enhance child care programs	-	
Other: (Describe)		

### I HAVE READ AND COMPLETED:

200. P Au (Signed)

March 15, 2018 (Date)

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Do not write in this space Date Filed:

Expiration Date:

50-184 (11/89)

# **IRAN CONTRACTING ACT OF 2010 COMPLIANCE AFFIDAVIT**

(California Public Contract Code Sections 2200-2208)

The California Legislature adopted the Iran Contracting Act of 2010 to respond to policies of Iran in a uniform fashion (PCC § 2201(q)). The Iran Contracting Act prohibits bidders engaged in investment activities in Iran from bidding on, submitting proposals for, or entering into or renewing contracts with public entities for goods and services of one million dollars (\$1,000,000) or more (PCC § 2203(a)). A bidder who "engages in investment activities in Iran" is defined as either:

- 1. A bidder providing goods or services of twenty million dollars (\$20,000,000) or more in the energy sector of Iran, including provision of oil or liquefied natural gas tankers, or products used to construct or maintain pipelines used to transport oil or liquefied natural gas, for the energy sector of Iran; **or**
- 2. A bidder that is a financial institution (as that term is defined in 50 U.S.C. § 1701) that extends twenty million dollars (\$20,000,000) or more in credit to another person, for 45 days or more, if that person will use the credit to provide goods or services in the energy sector in Iran and is identified on a list created by the California Department of General Services (DGS) pursuant to PCC § 2203(b) as a person engaging in the investment activities in Iran.

The bidder shall certify that at the time of submitting a bid for new contract or renewal of an existing contract, the bidder is **not** identified on the DGS list of ineligible businesses or persons and that the bidder is **not** engaged in investment activities in Iran in violation of the Iran Contracting Act of 2010.

# California law establishes penalties for providing false certifications, including civil penalties equal to the greater of \$250,000 or twice the amount of the contract for which the false certification was made; contract termination; and three-year ineligibility to bid on contracts (PCC § 2205).

To comply with the Iran Contracting Act of 2010, the bidder shall provide its vendor or financial institution name, and City Business Tax Registration Certificate (BRTC) if available, in completing **ONE** of the options shown below.

# **OPTION #1: CERTIFICATION**

I, the official named below, certify that I am duly authorized to execute this certification on behalf of the bidder or financial institution identified below, and that the bidder or financial institution identified below is **not** on the current DGS list of persons engaged in investment activities in Iran and is **not** a financial institution extending twenty million dollars (\$20,000,000) or more in credit to another person or vendor, for 45 days or more, if that other person or vendor will use the credit to provide goods or services in the energy sector in Iran and is identified on the current DSG list of persons engaged in investment activities in Iran and is identified on the current DSG list of persons engaged in investment activities in Iran.

u ,		BTRC (or n/a) 0002850416-0001-7	
By (Authorized Sig Aulle P	gnature) <del>)-</del>		
Print Name and Ti Michelle Priest, N	<i>tle of Person Signing</i> Ianaging Partner		
Date Executed 07/16/2018	City Approval (Signature)	(Print Name)	

# **OPTION #2: EXEMPTION**

Pursuant to PCC § 2203(c) and (d), a public entity may permit a bidder or financial institution engaged in investment activities in Iran, on a case-by-case basis, to be eligible for, or to bid on, submit a proposal for, or enter into, or renew, a contract for goods and services. If the bidder or financial institution identified below has obtained an exemption from the certification requirement under the Iran Contracting Act of 2010, the bidder or financial institution shall complete and sign below and attach documentation demonstrating the exemption approval.

Vendor Name/Financial	Institution (printed)	BTRC (or n/a)	
By (Authorized Signatu	re)		
Print Name and Title of	Person Signing		
Date Executed Ci	ty Approval (Signature)	(Print Name)	

# CITY OF LOS ANGELES

# NONDISCRIMINATION • EQUAL EMPLOYMENT PRACTICES CONSTRUCTION & NON-CONSTRUCTION CONTRACTOR

Los Angeles Administrative Code (LAAC), Division 10, Chapter 1, Article 1, Section 10.8 stipulates that the City of Los Angeles, in letting and awarding contracts for the provision to it or on its behalf of goods or services of any kind or nature, intends to deal only with those contractors that comply with the non-discrimination and Affirmative Action provisions of the laws of the United States of America, the State of California and the City of Los Angeles. The City and each of its awarding authorities shall therefore require that any person, firm, corporation, partnership or combination thereof, that contracts with the City for services, materials or supplies, shall not discriminate in any of its hiring or employment practices, shall comply with all provisions pertaining to nondiscrimination in hiring and employment, and shall require Affirmative Action Programs in contracts in accordance with the provisions of the LAAC. The awarding authority and/or Office of Contract Compliance of the Department of Public Works shall monitor and inspect the activities of each such contractor to determine that they are in compliance with the provisions of this chapter.

# I. Los Angeles Administrative Code Section 10.8.2 All Contracts: Non-discrimination Clause

Notwithstanding any other provision of any ordinance of the City of Los Angeles to the contrary, every contract which is let, awarded or entered into with or on behalf of the City of Los Angeles, shall contain by insertion therein a provision obligating the contractor in the performance of such contract not to discriminate in his or her employment practices against any employee or applicant for employment because of the applicant's race, religion, national origin, ancestry, sex, sexual orientation, age, disability, marital status, domestic partner status, or medical condition. All contractors who enter into such contracts with the City shall include a like provision in all subcontracts awarded for work to be performed under the contract with the City. Failure of the contractor to the imposition of any and all sanctions allowed by law, including but not limited to termination of the contractor's contract with the City.

# II. Los Angeles Administrative Code Section 10.8.3. Equal Employment Practices Provisions

Every non-construction contract with or on behalf of the City of Los Angeles for which the consideration is \$1,000 or more, and every construction contract for which the consideration is \$1,000 or more, shall contain the following provisions, which shall be designated as the **EQUAL EMPLOYMENT PRACTICES** provision of such contract:

- **A.** During the performance of this contract, the contractor agrees and represents that it will provide equal employment practices and the contractor and each subcontractor hereunder will ensure that in his or her employment practices persons are employed and employees are treated equally and without regard to or because of race, religion, ancestry, national origin, sex, sexual orientation, age, disability, marital status or medical condition.
- 1. This provision applies to work or service performed or materials manufactured or assembled in the United States.
- 2. Nothing in this section shall require or prohibit the establishment of new classifications of employees in any given craft, work or service category.
- 3. The contractor agrees to post a copy of Paragraph A hereof in conspicuous places at its place of business available to employees and applicants for employment.
- **B.** The contractor will, in all solicitations or advertisements for employees placed by or on behalf of the contractor, state that all qualified applicants will receive consideration for employment without regard to their race, religion, ancestry, national origin, sex, sexual orientation, age, disability, marital status or medical condition.
- **C.** As part of the City's supplier registration process, and/or at the request of the awarding authority, or the Board of Public Works, Office of Contract Compliance, the contractor shall certify in the specified format that he or she has not discriminated in the performance of City contracts against any employee or applicant for employment on the basis or because of race, religion, national origin, ancestry, sex, sexual orientation, age, disability, marital status or medical condition.

- **D.** The contractor shall permit access to and may be required to provide certified copies of all of his or her records pertaining to employment and to employment practices by the awarding authority or the Office of Contract Compliance for the purpose of investigation to ascertain compliance with the Equal Employment Practices provisions of City contracts. On their or either of their request the contractor shall provide evidence that he or she has or will comply therewith.
- **E.** The failure of any contractor to comply with the Equal Employment Practices provisions of this contract may be deemed to be a material breach of City contracts. Such failure shall only be established upon a finding to that effect by the awarding authority, on the basis of its own investigation or that of the Board of Public Works, Office of Contract Compliance. No such finding shall be made or penalties assessed except upon a full and fair hearing after notice and an opportunity to be heard has been given to the contractor.
- F. Upon a finding duly made that the contractor has failed to comply with the Equal Employment Practices provisions of a City contract, the contract may be forthwith canceled, terminated or suspended, in whole or in part, by the awarding authority, and all monies due or to become due hereunder may be forwarded to and retained by the City of Los Angeles. In addition thereto, such failure to comply may be the basis for a determination by the awarding authority or the Board of Public Works that the said contractor is an irresponsible bidder or proposer pursuant to the provisions of Section <u>371</u> of the Charter of the City of Los Angeles. In the event of such a determination, such contractor shall be disqualified from being awarded a contract with the City of Los Angeles for a period of two years, or until the contractor shall establish and carry out a program in conformance with the provisions hereof.
- **G.** Notwithstanding any other provision of this contract, the City of Los Angeles shall have any and all other remedies at law or in equity for any breach hereof.
- **H.** The Board of Public Works shall promulgate rules and regulations through the Office of Contract Compliance, and provide necessary forms and required language to the awarding authorities to be included in City Request for Bids or Request for Proposal packages or in supplier registration requirements for the implementation of the Equal Employment Practices provisions of this contract, and such rules and regulations and forms shall, so far as practicable, be similar to those adopted in applicable Federal Executive orders. No other rules, regulations or forms may be used by an awarding authority of the City to accomplish the contract compliance program.
- I. Nothing contained in this contract shall be construed in any manner so as to require or permit any act which is prohibited by law.
- J. At the time a supplier registers to do business with the City, or when an individual bid or proposal is submitted, the contractor shall agree to adhere to the Equal Employment Practices specified herein during the performance or conduct of City Contracts.
- **K.** Equal Employment Practices shall, without limitation as to the subject or nature of employment activity, be concerned with such employment practices as:
- 1. Hiring practices;
- 2. Apprenticeships where such approved programs are functioning, and other on-the-job training for non-apprenticeable occupations;
- 3. Training and promotional opportunities; and
- 4. Reasonable accommodations for persons with disabilities.
- L. All contractors subject to the provisions of this section shall include a like provision in all subcontracts awarded for work to be performed under the contract with the City and shall impose the same obligations, including but not limited to filing and reporting obligations, on the subcontractors as are applicable to the contractor. Failure of the contractor to comply with this requirement or to obtain the compliance of its subcontractors with all such obligations shall subject the contractor to the imposition of any and all sanctions allowed by law, including but not limited to termination of the contractor's contract with the City.

# Equal Employment Practices Provisions Certification – The Contractor by its signature affixed hereto declares under penalty of perjury that:

- 1. The Contractor has read the Nondiscrimination Clause in Section I above and certifies that it will adhere to the practices in the performance of all contracts.
- 2. The Contractor has read the Equal Employment Practices Provisions as contained in Section II above and certifies that it will adhere to the practices in the performance of any construction contract or non-construction contract of One Thousand Dollars (\$1,000.00) or more.

High Pressure Zone, LLC

COMPANY NAME

12400 Matteson Ave

ADDRESS

Los Angeles, Los Angeles, CA 90066

CITY, COUNTY, STATE, ZIP

Aille P

AUTHORIZED SIGNATURE Michelle Priest, Managing Partner

NAME AND TITLE (TYPE OR PRINT)

(209) 815-2237 / mp@hpz.us

TELEPHONE/E-MAIL

Form OCC/ND-EEP-1 (7/11)

3

## **CERTIFICATION REGARDING COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT**

The undersigned certifies, that to the best of his/her knowledge and belief, that:

- 1. The Contractor/Borrower/Agency (hereafter Contractor) is in compliance with and will continue to comply with the Americans with Disabilities Act 42 U.S.C. 12101 et. seq. and its implementing regulations.
- 2. The Contractor will provide for reasonable accommodations to allow qualified individuals with disabilities to have access and participate in its programs, services and activities in accordance with the provisions of the Americans With Disabilities Act.
- 3. The Contractor will not discriminate against persons with disabilities nor against persons due to their relationship or association with a person with a disability.
- 4. The Contractor will require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans and cooperative agreements) and that all subrecipients shall certify and disclose accordingly.
- 5. This Certification is a material representation of fact upon which the City relied when entering into this agreement.

AGREEMENT NUMBER:

CONTRACTOR:

High Pressure Zone, LLC

Michelle Priest, Managing Partner

NAME AND TITLE OF AUTHORIZED REPRESENTATIVE

SIGNATURE

March 15, 2018

DATE

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CONTRACTOR:

High Pressure Zone, LLC

Michelle Priest, Managing Partner

NAME AND TITLE OF AUTHORIZED REPRESENTATIVE

SIGNATURE

March 15, 2018

DATE

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Contractor/Bidder/Respondent has read the "REPORTING REQUIREMENTS AFTER AWARD OF A CONTRACT" above and made it a part of the Response documents for this contract.

High Pressure Zone, LLC Contractor or Name of Company

Aulle M

By: (Signature)

March 15, 2018

#### CITY OF LOS ANGELES RESPONSIBILITY QUESTIONNAIRE

<u>RESPONSES TO THE QUESTIONS CONTAINED IN THIS QUESTIONNAIRE MUST BE SUBMITTED ON THIS FORM.</u> In responding to the Questionnaire, neither the City form, nor any of the questions contained therein, may be retyped, recreated, modified, altered, or changed in any way, in whole or in part. Bidders or Proposers that submit responses on a form that has been retyped, recreated, modified, altered, or changed in any way shall be deemed non-responsive.

The signatory of this Questionnaire guarantees the truth and accuracy of all statements and answers to the questions herein. Failure to complete and return this questionnaire, any false statements, or failure to answer (a) question(s) when required, may render the bid/proposal non-responsive. All responses must be typewritten or printed in ink. Where an explanation is required or where additional space is needed to explain an answer, use the Responsibility Questionnaire Attachments. Submit the completed form and all attachments to the awarding authority. Retain a copy of this completed form for future reference. Contractors must submit updated information to the awarding authority if changes have occurred that would render any of the responses inaccurate in any way. Updates must be submitted to the awarding authority within 30 days of the change(s).

#### A. CONTACT INFORMATION

#### CITY DEPARTMENT INFORMATION

Department of Recreation and Parks	Robert Feld	(213) 202-5621
City Department/Division Awarding Contract	City Contact Person	Phone
Innovation Creative Services		
City Bid or Contract Number (if applicable) and Project Title		
BIDDER/CONTRACTOR INFORMATION		
High Pressure Zone LLC		
Bidder/Proposer Business Name		
555 W 5th Street, Floor 35, Los Angeles, CA 90013		
Street Address	City S	State Zip
Michelle Priest, Managing Partner	(209) 815-2237	
Contact Person, Title	Phone	Fax
TYPE OF SUBMISSION:		
The Questionnaire being submitted is:		
An initial submission of a completed Questionna	aire.	
□ An update of a prior Questionnaire dated	_//	
No change. I certify under penalty of perjury under change to any of the responses since the last R was submitted by the firm. Attach a copy of that	esponsibility Questionnaire dated	ia that there has been no
Michelle Priest, Managing Partner Old Print Name, Title Signa		y 16, 2018 Date
TOTAL NUMBER OF PAGES SUBMITTED, INCL	UDING ALL ATTACHMENTS:	9

#### **B. BUSINESS ORGANIZATION/STRUCTURE**

Indicate the organizational structure of your firm. "Firm" includes a sole proprietorship, corporation, joint venture, consortium, association, or any combination thereof.

	Corporation: Date incorporated:/ // State of incorporation: List the corporation's current officers.
	President:
	Vice President:
	Secretary:
	Treasurer:
	□ Check the box only if your firm is a publicly traded corporation. List those who own 5% or more of the corporation's stocks. Use Attachment A if more space is needed. Publicly traded corporations need not list the owners of 5% or more of the corporation's stocks.
X	Limited Liability Company: Date of formation: <u>12 / 29 / 2014</u> State of formation: <u>California</u> List members who own 5% or more of the company. Use Attachment A if more space is needed. 50% Michelle Priest
	50% Jeffrey Kaye
	Partnership: Date formed:// State of formation:         List all partners in your firm. Use Attachment A if more space is needed.
	Sole Proprietorship: Date started:// List any firm(s) that you have been associated with as an owner, partner, or officer for the last five years. Use Attachment A if more space is needed. Do not include ownership of stock in a publicly traded company in your response to this question.
	Joint Venture: Date formed:/ List: (1) each firm that is a member of the joint venture and (2) the percentage of ownership the firm will have in the joint venture. Use Attachment A if more space is needed. Each member of the Joint Venture must complete a separate Questionnaire for the Joint Venture's submission to be considered as responsive to the invitation.

#### C. OWNERSHIP AND NAME CHANGES

1. Is your firm a subsidiary, parent, holding company, or affiliate of another firm?

🗆 Yes 🛛 🖾 No

If **Yes**, explain on Attachment A the relationship between your firm and the associated firms. Include information about an affiliated firm only if one firm owns 50% or more of another firm, or if an owner, partner or officer of your firm holds a similar position in another firm.

2. Has any of the firm's owners, partners, or officers operated a similar business in the past five years?

🗆 Yes 🛛 🗵 No

If **Yes**, list on Attachment A the names and addresses of all such businesses, and the person who operated the business. Include information about a similar business only if an owner, partner or officer of your firm holds a similar position in another firm.

3. Has the firm changed names in the past five years?

🗆 Yes 🛛 🖾 No

If **Yes**, list on Attachment A all prior names, addresses, and the dates they were used. Explain the reason for each name change in the last five years.

4. Are any of your firm's licenses held in the name of a corporation or partnership?

🗆 Yes 🛛 🛛 No

If Yes, list on Attachment A the name of the corporation or partnership that actually holds the license.

Bidders/Contractors must continue on to Section D and answer all remaining questions contained in this Questionnaire.

The responses in this Questionnaire will not be made available to the public for review. This is not a public document. [CPCC §20101(a)]

#### D. FINANCIAL RESOURCES AND RESPONSIBILITY

5. Is your firm now, or has it ever been at any time in the last five years, the debtor in a bankruptcy case? □ Yes □ No

If Yes, explain on Attachment B the circumstances surrounding each instance.

6. Is your company in the process of, or in negotiations toward, being sold?

🗆 Yes 🛛 🖾 No

If Yes, explain the circumstances on Attachment B.

#### E. PERFORMANCE HISTORY

- 7. How many years has your firm been in business? <u>3.5</u> Years.
- 8. Has your firm ever held any contracts with the City of Los Angeles or any of its departments?

🗆 Yes 🛛 🖾 No

If, **Yes**, list on an Attachment B all contracts your firm has had with the City of Los Angeles for the last 10 years. For each contract listed in response to this question, include: (a) entity name; (b) purpose of contract; (c) total cost; (d) starting date; and (e) ending date.

- List on Attachment B all contracts your firm has had with any private or governmental entity (other than the City of Los Angeles) over the last five years that are similar to the work to be performed on the contract for which you are bidding or proposing. For each contract listed in response to this question, include: (a) entity name; (b) purpose of contract; (c) total cost; (d) starting date; and (e) ending date.
  - □ Check the box if you have not had any similar contracts in the last five years
- 10. In the past five years, has a governmental or private entity or individual terminated your firm's contract prior to completion of the contract?

🗆 Yes 🛛 🖾 No

If Yes, explain on Attachment B the circumstances surrounding each instance.

11. In the past five years, has your firm used any subcontractor to perform work on a government contract when you knew that the subcontractor had been debarred by a governmental entity?

🗆 Yes 🛛 🖾 No

If Yes, explain on Attachment B the circumstances surrounding each instance.

12. In the past five years, has your firm been debarred or determined to be a non-responsible bidder or contractor?

🗆 Yes 🛛 🖾 No

If Yes, explain on Attachment B the circumstances surrounding each instance.

#### F. DISPUTES

- 13. In the past five years, has your firm been the defendant in court on a matter related to any of the following issues? For parts (a) and (b) below, check Yes even if the matter proceeded to arbitration without court litigation. For part (c), check Yes only if the matter proceeded to court litigation. If you answer Yes to any of the questions below, explain the circumstances surrounding each instance on Attachment B. You must include the following in your response: the name of the plaintiffs in each court case, the specific causes of action in each case; the date each case was filed; and the disposition/current status of each case.
  - (a) Payment to subcontractors?
  - 🗆 Yes 🛛 🗵 No
  - (b) Work performance on a contract?
  - 🗆 Yes 🛛 🖾 No
  - (c) Employment-related litigation brought by an employee?
  - 🗆 Yes 🛛 🖾 No
- 14. Does your firm have any outstanding judgements pending against it?

```
🗆 Yes 🛛 🖾 No
```

If Yes, explain on Attachment B the circumstances surrounding each instance.

15. In the past five years, has your firm been assessed liquidated damages on a contract?

🗆 Yes 🛛 🖾 No

If **Yes**, explain on Attachment B the circumstances surrounding each instance and identify all such projects, the amount assessed and paid, and the name and address of the project owner.

#### G. COMPLIANCE

16. In the past five years, has your firm or any of its owners, partners or officers, ever been investigated, cited, assessed any penalties, or been found to have violated any laws, rules, or regulations enforced or administered, by any of the governmental entities listed on Attachment C (Page 9)? For this question, the term "owner" does not include owners of stock in your firm if your firm is a publicly traded corporation.

🛛 Yes 🛛 🗆 No

If **Yes**, explain on Attachment B the circumstances surrounding each instance, including the entity that was involved, the dates of such instances, and the outcome.

17. If a license is required to perform any services provided by your firm, in the past five years, has your firm, or any person employed by your firm, been investigated, cited, assessed any penalties, subject to any disciplinary action by a licensing agency, or found to have violated any licensing laws?

🗆 Yes 🛛 🖾 No

If Yes, explain on Attachment B the circumstances surrounding each instance in the last five years.

18. In the past five years, has your firm, any of its owners, partners, or officers, ever been penalized or given a letter of warning by the City of Los Angeles for failing to obtain authorization from the City for the substitution of a Minority-owned (MBE), Women-owned (WBE), or Other (OBE) business enterprise?

🗆 Yes 🛛 🖾 No

If Yes, explain on Attachment B the circumstances surrounding each instance in the last five years.

#### **H. BUSINESS INTEGRITY**

- 19. For questions (a), (b), and (c) below, check **Yes** if the situation applies to your firm. For these questions, the term "firm" includes any owners, partners, or officers in the firm. The term "owner" does not include owners of stock in your firm if the firm is a publicly traded corporation. If you check **Yes** to any of the <u>questions below, explain on Attachment B the circumstances surrounding each instance</u>.
  - (a) Is a governmental entity or public utility currently investigating your firm for making (a) false claim(s) or material misrepresentation(s)?

🗆 Yes 🛛 🗵 No

(b) In the past five years, has a governmental entity or public utility alleged or determined that your firm made (a) false claim(s) or material misrepresentation(s)?

🗆 Yes 🛛 🖾 No

(c) In the past five years, has your firm been convicted or found liable in a civil suit for, making (a) false claim(s) or material misrepresentation(s) to any governmental entity or public utility?

🗆 Yes 🛛 No

20. In the past five years, has your firm or any of its owners or officers been convicted of a crime involving the bidding of a government contract, the awarding of a government contract, the performance of a government contract, or the crime of fraud, theft, embezzlement, perjury, bribery? For this question, the term "owner" does not include those who own stock in a publicly traded corporation.

🗆 Yes 🛛 🖾 No

If Yes, explain on Attachment B the circumstances surrounding each instance.

#### CERTIFICATION UNDER PENALTY OF PERJURY

I certify under penalty of perjury under the laws of the State of California that I have read and understand the questions contained in this questionnaire and the responses contained on all Attachments. I further certify that I have provided full and complete answers to each question, and that all information provided in response to this Questionnaire is true and accurate to the best of my knowledge and belief.

Michelle Priest, Managing Partner	les and	July 16, 2018
Print Name, Title	Signature	Date

#### ATTACHMENT B FOR SECTIONS D THROUGH H

Where additional information or an explanation is required, use the space below to provide the information or explanation. Information submitted on this sheet must be typewritten or printed in ink. Include the number of the question for which you are submitting additional information. Make copies of this Attachment if additional pages are needed. Page  $\swarrow$ 

#### Question E.9

(a) City of West Hollywood (b) Bench contract for innovation services (c) \$100,000 (d) 1/2/2017 (e) Ongoing
(a) 99 Cents Only Stores (b) Digital Branding (c) \$56,250 (d) 7/17/2017 (e) 11/3/2017
(a) LA Parks Foundation (b) SwimLA Communications (c) \$30,000 (d) 5/8/2018 (e) 7/12/2018

Question G.16

On January 19, 2017 High Pressure Zone, LLC was assessed to owe a penalty of \$10,685.51 to the California Employment Development Department (EDD), a department of the California Labor and Workforce Development Agency. The penalty was assessed for employment taxes unpaid in relationship to employees treated as independent contractors who were judged to be employees. The penalty has been promptly paid in full and our employment policies have been modified to be in full compliance with the EDD's requirements.

## ATTACHMENT A FOR SECTIONS A THROUGH C

Where additional information or an explanation is required, use the space below to provide the information or explanation. Information submitted on this sheet must be typewritten or printed in ink. Include the number of the question for which you are submitting additional information. Make copies of this Attachment if additional pages are needed.

Page \_\_\_\_\_

NA

#### ATTACHMENT C: GOVERNMENTAL ENTITIES FOR QUESTION NO. 16

Check Yes in response to Question No. 16 if your firm or any of its owners, partners or officers, have ever been investigated, cited, assessed any penalties, or found to have violated any laws, rules, or regulations enforced or administered, by any of the governmental entities listed below (or any of its subdivisions), including but not limited to those examples specified below. The term "owner" does not include owners of stock in your firm if your firm is a publicly traded corporation. If you answered Yes, provide an explanation on Attachment B of the circumstances surrounding each instance, including the entity involved, the dates of such instances, and the outcome.

#### FEDERAL ENTITIES

#### Federal Department of Labor

- American with Disabilities Act
- Immigration Reform and Control Act
- Family Medical Leave Act
- Fair Labor Standards Act
- Davis-Bacon and laws covering wage requirements for federal government contract workers
- Migrant and Seasonal Agricultural Workers Protection Act
- Immigration and Naturalization Act
- Occupational Safety and Health Act
- anti-discrimination provisions applicable to government contractors and subcontractors
- whistleblower protection laws

#### Federal Department of Justice

- Civil Rights Act
- American with Disabilities Act
- Immigration Reform and Control Act of 1986
- bankruptcy fraud and abuse

## Federal Department of Housing and Urban Development (HUD)

- anti-discrimination provisions in federally subsidized/assisted/sponsored housing programs
- prevailing wage requirements applicable to HUD related programs

#### Federal Environmental Protection Agency

Environmental Protection Act

#### National Labor Relations Board

National Labor Relations Act

## Federal Equal Employment Opportunity Commission

- Civil Rights Act
- Equal Pay Act
- Age Discrimination in Employment Act
- Rehabilitation Act
- Americans with Disabilities Act

#### STATE ENTITIES

#### California's Department of Industrial Relations

- wage and labor standards, and licensing and registration
- occupational safety and health standards
- workers' compensation self insurance plans
- Workers' Compensation Act
- wage, hour, and working standards for apprentices
- any provision of the California Labor Code

## California's Department of Fair Employment and Housing

- California Fair Employment and Housing Act
- Unruh Civil Rights Act
- Ralph Civil Rights Act

#### California Department of Consumer Affairs

- licensing, registration, and certification requirements
- occupational licensing requirements administered and/or enforced by any of the Department's boards, including the Contractors' State Licensing Board

#### California's Department of Justice

#### LOCAL ENTITIES

**City of Los Angeles** or any of its subdivisions for violations of any law, ordinance, code, rule, or regulation administered and/or enforced by the City, including any letters of warning or sanctions issued by the City of Los Angeles for an unauthorized substitution of subcontractors, or unauthorized reductions in dollar amounts subcontracted.

#### **OTHERS**

Any other federal, state, local governmental entity for violation of any other federal, state, or local law or regulation relating to wages, labor, or other terms and conditions of employment.

#### CITY OF LOS ANGELES

#### PLEDGE OF COMPLIANCE WITH CONTRACTOR RESPONSIBILITY ORDINANCE

Los Angeles Administrative Code (LAAC) Section 10.40 et seq. (Contractor Responsibility Ordinance) provides that, unless specifically exempt, City contractors working under service contracts of at least \$25,000 and three months, contracts for the purchase of goods and products of at least \$100,000, contracts for the purchase of garments of at least \$25,000, and construction contracts of any amount; public lessees; public licensees; and certain recipients of City financial assistance or City grant funds, shall comply with all applicable provisions of the Ordinance. Upon award of a City contract, public lease, public license, financial assistance or grant, the contractor, public lessee, public licensee, City financial assistance recipient, or grant recipient, and any its subcontractor(s), shall submit this Pledge of Compliance to the awarding authority.

The contractor agrees to comply with the Contractor Responsibility Ordinance and the following provisions:

- (a) To comply with all federal, state, and local laws in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws, which affect employees.
- (b) To notify the awarding authority within 30 calendar days after receiving notification that any governmental agency has initiated an investigation which may result in a finding that the contractor did not comply with any federal, state, or local law in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws, which affect employees.
- (c) To notify the awarding authority within 30 calendar days of all findings by a governmental agency or court of competent jurisdiction that the contractor has violated any federal, state, or local law in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws which affect employees.
- (d) If applicable, to provide the awarding authority, within 30 calendar days, updated responses to the Responsibility Questionnaire if any change occurs which would change any response contained within the Responsibility Questionnaire and such change would affect the contractor's fitness and ability to continue the contract.
- (e) To ensure that subcontractors working on the City agreement (including contractors or subcontractors of a public lessee, licensee, sublessee, or sublicensee that perform or assist in performing services on the leased or licensed premises) shall comply with all federal, state, and local laws in the performance of the contract, including but not limited to laws regarding health and safety, labor and employment, wage and hours, and licensing laws, which affect employees.
- (f) To ensure that subcontractors working on the City agreement (including contractors or subcontractors of a public lessee, licensee, sublessee, sublicensee that perform or assist in performing services on the leased or licensed premises) submit a Pledge of Compliance.
- (g) To ensure that subcontractors working on the City agreement (including contractors or subcontractors of a public lessee, licensee, sublessee, or sublicensee that perform or assist in performing services on the leased or licensed premises) shall comply with paragraphs (b) and (c).

# Failure to complete and submit this form to the Awarding Authority may result in withholding of payments by the City Controller, or contract termination.

 High Pressure Zone LLC, 555 W 5th Street, Floor 35, Los Angeles, CA 90013 (209) 815-2237

 Company Name, Address and Phone Number

Signature of Officer or Authorized Representative

July 16, 2018 Date

Michelle Priest, Managing Partner

Print Name and Title of Officer or Authorized Representative

Department of Recreation and Parks

Awarding City Department

Contract Number

Name (as shown on your income tax return)

	High Pressure Zone, LLC											
ge 2.	Business name/disregarded entity name, if different from above											
on page	Check appropriate box for federal tax classification:	Trust/estate		E	xemp	otions	s (see	e ins	tructi	ions)	:	
type	<ul> <li>Individual/sole proprietor</li> <li>Individual/sole proprietor</li></ul>				xemp xemp						ting	
Print or type Specific Instructions	Other (see instructions) ►				ode (					epor		
cific	Address (number, street, and apt. or suite no.)	Requester's	name	e and	add	ress	(opti	onal	)			
be	12400 Matteson Ave.											
e e	City, state, and ZIP code											
See	Los Angeles, CA 90066											
	List account number(s) here (optional)											
Par	t I Taxpayer Identification Number (TIN)											
	your TIN in the appropriate box. The TIN provided must match the name given on the "Name		cial s	ecur	rity n	umbe	ər					
	vid backup withholding. For individuals, this is your social security number (SSN). However, fo							[				
	ent alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other the s, it is your employer identification number (EIN). If you do not have a number, see <i>How to ge</i>				-			-				
	n page 3.		1 1		L			L		-		
	If the account is in more than one name, see the chart on page 4 for guidelines on whose	En	nploy	er id	entifi	catio	on nu	ımb	er			
numb	er to enter.	4	7	-	2	7	8	1	4	0	0	
Par	Certification	1										

Under penalties of perjury, I certify that:

- 1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
- 2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and
- 3. I am a U.S. citizen or other U.S. person (defined below), and
- 4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign Here	Signature of U.S. person ► Ali chulk	(

#### **General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** The IRS has created a page on IRS.gov for information about Form W-9, at *www.irs.gov/w9*. Information about any future developments affecting Form W-9 (such as legislation enacted after we release it) will be posted on that page.

#### **Purpose of Form**

A person who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) to report, for example, income paid to you, payments made to you in settlement of payment card and third party network transactions, real estate transactions, mortgage interest you paid, acquisition or abandonment of secured property, cancellation of debt, or contributions you made to an IRA.

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN to the person requesting it (the requester) and, when applicable, to:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),

2. Certify that you are not subject to backup withholding, or

3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the

Date ► March 15, 2018

withholding tax on foreign partners' share of effectively connected income, and 4. Certify that FATCA code(s) entered on this form (if any) indicating that you are

exempt from the FATCA reporting, is correct.

**Note.** If you are a U.S. person and a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9.

**Definition of a U.S. person.** For federal tax purposes, you are considered a U.S. person if you are:

• An individual who is a U.S. citizen or U.S. resident alien,

• A partnership, corporation, company, or association created or organized in the United States or under the laws of the United States,

- An estate (other than a foreign estate), or
- A domestic trust (as defined in Regulations section 301.7701-7).

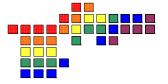
Special rules for partnerships. Partnerships that conduct a trade or business in the United States are generally required to pay a withholding tax under section 1446 on any foreign partners' share of effectively connected taxable income from such business. Further, in certain cases where a Form W-9 has not been received, the rules under section 1446 require a partnership to presume that a partner is a foreign person, and pay the section 1446 withholding tax. Therefore, if you are a U.S. person that is a partner in a partnership to establish your U.S. status and avoid section 1446 withholding on your share of partnership income.

#### Exhibit 1

## **Required Insurance and Minimum Limits**

Name: HPZ - High Pressure Zone, LLC	Date:	03/21/2018
Agreement/Reference: for the purpose of a Griffith Park Transit Innovation Proposal, CD4		
Evidence of coverages checked below, with the specified minimum limits, must be occupancy/start of operations. Amounts shown are Combined Single Limits ("CSLs" limits may be substituted for a CSL if the total per occurrence equals or exceeds the CSI	). For Auton	
✓ Workers' Compensation (WC) and Employer's Liability (EL)	·	
		WC <u>Statutory</u>
Waiver of Subrogation in favor of City  Longshore & Harbor  Jones Act	Workers	EL1,000,000
General Liability City of Los Angeles must be named as an Additional Insured Party		1,000,000
Products/Completed Operations  Sexual Misconduct  Fire Legal Liability		
Automobile Liability (for any and all vehicles used for this contract, other than commuting to/fro	om work)	
Professional Liability (Errors and Omissions)  Discovery Period 12 Months After Completion of Work or Date of Termination		1,000,000
Property Insurance (to cover replacement cost of building - as determined by insurance company          All Risk Coverage       Boiler and Machiner         Flood       Builder's Risk         Earthquake       D		
Surety Bonds - Performance and Payment (Labor and Materials) Bonds     Crime Insurance		
Other: Provided to: Agnes Ko @ RAP, Phone: (213) 202-5658 If a contractor has no employees and decides to not cover herself/himself for work complete the form entitled "Request for Waiver of Workers' Compensation Insura http://cao.lacity.org/risk/InsuranceForms.htm In the absence of imposed auto liability requirements, all contractors using vehicl contract must adhere to the financial responsibility laws of the State of California	ance Requirer	ment" located at:

Exhibit 2



City of West Hollywood Innovation & Strategic Initiatives Division

## **REQUEST FOR QUALIFICATIONS**

## **INNOVATION (TECHNOLOGY AND DESIGN) SERVICES**

## (WEHOX INNOVATIONS AND TECHNOLOGY PROGRAM)

**ISSUED BY:** 

City of West Hollywood 8300 Santa Monica Boulevard West Hollywood, CA 90069

**CITY REPRESENTATIVE:** 

Francisco Contreras Innovations and Strategic Initiatives Manager City of West Hollywood

## **RESPONSES DUE:**

FRIDAY JANUARY 29, 2016 AT 4:00 P.M.

## TABLE OF CONTENTS

#### **ITEM/SECTION**

- 1.0 SCOPE OF SERVICES AND BACKGROUND
- 2.0 GENERAL INFORMATION
- 3.0 INSTRUCTIONS TO PROPOSERS
- 4.0 INSURANCE
- 5.0 PROCUREMENT SCHEDULE
- 6.0 SUBMITTAL REQUIREMENTS
- 7.0 EVALUATION OF PROPOSALS
- 8.0 DEBRIEFINGS

ATTACHMENT A – SAMPLE CONTRACT

## 1.0 SCOPE OF SERVICES AND BACKGROUND

## 1.1 <u>Scope of Services</u>

The City of West Hollywood, hereinafter referred to as "City," is soliciting qualifications from innovation (technology and design) professionals to provide services on an on call basis.

The City will establish a pool of innovation (technology and design) professionals that can be contracted on an "as needed" basis for a variety of technical and design services. Projects may include, and are not limited to: developing simple websites, maps, data visualizations, infographics, interactive maps, video projects, mobile applications, and branded content.

From a pool of qualified technical and design professionals, the City will have the ability to select one or more professionals for City Departments and Divisions to utilize for various projects. The pool of technology and design professionals shall have sufficient expertise in innovation-related technology and design to represent the work the City does through compelling visual work.

Technology and design professionals who submit qualifications should have a broad range of skills with particular expertise in one or more of the following:

### Mobile Software Engineers

 Deep technical knowledge of mobile application development (both Android and iOS) and understanding of OS-specific APIs with a demonstrated experience working end to end.

Web Developer

 Experience integrating HTML-based content with other 3rd party environments (i.e. Content Management Systems). Experience with source control (SVN / GIT) and bug tracking systems as well as some of the following technologies: .NET, JAVA, NationBuilder, Wordpress.

### **UX/UI** Designers

• Interactive experience, an intimate knowledge of industry tools, and solid understanding of designing intuitive site functionality, interaction, site architecture, user interfaces, and navigation.

#### Data Scientist

• Experience in data analysis including both detailed data

manipulation and interpretation of broader implications, including experience with data visualization. This experience should specifically include finding or creating, cleaning, using and making meaning of data sets such as can be found on the West Hollywood Open Data portal. Well versed in at least one of the following: a programming language such as R or Python, GIS, and/or applied statistics.

#### **GIS** Professional

• Knowledge of GIS/GPS operations, geography, cartography, midlevel computer programming and database administration, data management, surveying and spatial analysis methods. Specialized technical training in the use of advanced cartography software and knowledge of programming languages.

### Video Production Professional

• Experience filming and assembling recorded raw material into a finished product that's suitable for posting to City of West Hollywood's website, YouTube and social media channels including but not limited to, camera footage, dialogue, sound effects, graphics and special effects.

Other technology and design professionals encouraged to apply.

### 1.2 <u>Background</u>

**WeHoX:** The City of West Hollywood remains committed to the highest level of innovation in government. The City strives to establish the most efficient and forward-thinking system of transparency, public participation, accessibility, and communication by utilizing emerging technologies, expanding upon existing tech-oriented infrastructure, and working together with our City's innovation community and business leaders. Embracing new technologies and training employees on the principles of innovation will strengthen local democracy, promote efficiency and effectiveness in government, and promote the local economy.

In the fall of 2014, the City of West Hollywood launched WeHoX, the City's first comprehensive civic innovations program, to explore the merging of technology and innovation with civic purposes for government transformation. The WeHoX consultant team's recommendations, the comments and ideas from WeHoX salons, and the work of City staff and consultants culminated in this first City of West Hollywood Innovations Annual Report. The report proposes a broad range of programs and projects, and sets goals for the City's innovation initiatives in 2015 and beyond.

The core goals of WeHoX are to:

- a) Enhance the City's capacity to utilize new and emerging technologies and innovations for the benefit of its residents, visitors and local businesses;
- b) Celebrate the City's regional leadership in civic innovation;
- c) Promote local democracy and increase civic engagement;
- d) Promote efficiency and effectiveness in government; and
- e) Promote the local economy through leadership in civic innovation and technology.

#### 2.0 INSTRUCTIONS

#### 2.1 <u>Purpose</u>

The purpose of this Request for Qualifications (RFQ) is to create a pool of oncall interested technical and design professionals with sufficient information to enable them to submit qualifications for technology and design services.

#### 2.2 **Qualifications Submission**

By submitting qualifications the Vendor affirms, whether as an independent contractor or as an individual within a company, that the Vendor is familiar with all the terms and conditions of this RFQ and is sufficiently informed in all matters affecting the performance of the work and provisions of labor, supplies, material, equipment and facilities called for in this RFQ. Additionally, the Vendor affirms that the qualifications have been checked for errors and omissions and that all information provided is correct and complete.

All qualifications shall be signed in ink by the lead independent contractor or primary officer (President, Chief Executive Officer, Principal, etc.) or an individual authorized to act on behalf of the Company, with current Power of Attorney if applicable. The name and mailing address of the individual making the qualications must be provided.

Qualifications shall be submitted in person or by mail in a sealed envelope.

No oral, telephonic or telegraphic qualifications or modification of qualifications will be considered.

### 2.3 Disclosure of Contents of Qualifications

All qualifications accepted by the City of West Hollywood shall become the exclusive property of the City. Upon opening, all qualifications accepted by the City shall become a matter of public record and shall be regarded as

public, with the exception of those elements of each qualifications which are identified by the Contractor as business or trade secrets and plainly marked as "Trade Secret", "Confidential" or "Proprietary". Each element of qualifications which the Contractor desires not to be considered a public record must be clearly marked as set forth above. If disclosure is required under the California Public Records Act or otherwise by law, the City will make an independent determination and retain the confidentiality to the extent permitted by the Public Records Act.

## 2.4 Qualification Due Date

Qualifications will be accepted up to the hour of 4 PM on January 29, 2016.

Qualifications must be submitted addressed as follows:

City Clerk Qualifications: Innovation Services City of West Hollywood 8300 Santa Monica Boulevard West Hollywood, CA 90069

## 2.5 <u>Schedule of Events</u>

This RFQ has been developed in order to provide adequate information for potential professionals to prepare qualifications and to permit the City to fully consider the various factors that will affect its decision. The tentative schedule for release, submittal, evaluation and selection is:

Request for Qualifications Release: Final Date for Submitting Questions: Final Date for Submitting Qualifications: Qualifications Evaluation by City: Negotiations begin with Finalists: Contracts Begin: 01/05/2016 01/19/2016 01/29/2016 02/01-02/19/2016 02/22-03/04/2016 03/07/2016

## 2.6 Questions and Inquires Related to RFQ

In order to avoid any potential confusion, and to minimize burden on City staff, the City is requiring that all procedural questions relating to this RFQ be directed to:

Kate Mayerson, Innovation Analyst kmayerson@weho.org

Specific questions relating to the content of this RFQ should be submitted on or before January 19, 2016.

Any vendors found to be soliciting other members of City staff, or City Council members during this RFQ process may be disqualified.

### 2.7 <u>Common Questions and Answers</u>

- Q: Is there a pre-bid conference?
- A: No. Questions about the RFQ should be submitted prior to January 19, 2016, as detailed above.
- Q: Will the City grant an extension for submission of qualifications?
- A: Unfortunately, extensions cannot be granted.
- Q: Is the RFQ available as a Word document?
- A: The RFQ is available electronically only as a PDF document.

### 2.8 Vendor Qualifications Submission

**Please note:** All inquiries, responses, or correspondence related to or in reference to this request for qualifications, and all reports, charts, displays, schedules, exhibits, and other documentation submitted by the Vendor will become the property of the City when received and are subject to public records requests.

To assist in the evaluation of the submitted qualifications to this RFQ, qualifications must include all of the following items as identified below:

- 1) A cover letter with a brief professional summary.
- 2) A brief history of background and experience, including whether Vendor operates as an independent contractor or operates as a company (including size, length of time in business, and other related information).
- 3) A brief history of the Vendor's background and experience, including: company size, length of time in business, and other related information.
- 4) Vendors are to identify any sub-contractors used, and all resources which are to be provided by City.
- 5) Standard hourly fees and/or any related fees.
- 6) Work portfolio or examples to illustrate professional capacities (this may be hard copy or may also be a link to an electronic webbased portfolio).

- 7) Detail and discuss any exceptions to this RFQ.
- 8) A sample contract, based on the City contract boilerplate, with any changes or additions noted. Please note that the response to this RFQ will be included as an exhibit of the contract.
- 9) A list of no fewer than three (3) professional references with contact information.

## 2.9 Evaluation Factors

No single criteria, including price, will dictate the City's ultimate selection. The relative importance of these factors involves judgment on the part of the City staff and will include both objective and subjective analysis. Specific evaluation criteria will include the following:

- Information contained in the qualifications.
- Experience and references of the vendor.
- Length of time in business.
- Competitive pricing.
- The quality of the services offered.
- A good match of Vendor's technical and artistic style/capacity relative to the specific needs of the City, concerning technology and design.
- The capacity of the vendor to perform the contract or provide the service promptly, within the time specified, and without delay or interference.

Vendors' qualifications will be evaluated against the specifications as presented in the RFQ. A vendor may or may not be eliminated from consideration for failure to completely comply with one or more of the requirements depending on the critical nature of the requirements.

#### 3.0 CONDITIONS

#### 3.1 Firm Prices

Prices quoted by Vendor shall be firm prices and not subject to increase during the term of any contractual agreement arising between the City and Vendor as a result of said RFQ. Vendor's quoted prices **must** include any applicable federal or state tax.

## 3.2 Right to Purchase from Any Source

The City reserves the right to purchase from any source or sources, in part or in whole, any desired products or services relating to qualifications.

## 3.3 <u>Right to Reject Any or All Qualifications</u>

The City reserves the right to reject any or all qualifications, to waive technicalities or formalities, and to accept any qualifications deemed to be in the best interest of the City. Where two or more vendors are deemed equal, the City reserves the right to make the award to one of the two Vendors.

## 3.4 <u>Contracts</u>

It is recognized that the formal basis of any agreement between vendor and City is a contract rather than submission of qualifications. Please see sample contract (Attachment A).

## 3.5 Service Date

Vendors will specify in their qualifications that the proposed beginning date of service of March 7, 2016 is acceptable.

## 3.6 Rights to Submitted Materials

All qualifications, inquiries, responses, or correspondence related to or in reference to this request for qualifications, and all reports, charts, displays, schedules, exhibits, and other documentation submitted by the Vendor will become the property of the City when received and are subject to public records requests.

## 3.7 Insurance Requirements

For the duration of the contract Vendor shall procure and maintain insurance against claims for injuries to persons or damages to property which may arise from or in connection with products and materials supplied to City. The cost of such insurance shall be borne by the Vendor. Specific insurance provisions will be delineated in the contract between Vendor and City.

## 3.8 Non-Discrimination

The City maintains various policies related to contractual service providers. Among these is an anti-discrimination policy which requires that our contractors not discriminate in hiring on the basis of gender, race, religion, sexual orientation, or medical condition. Upon acceptance of qualifications, the City may request that the selected firm sign a statement affirming their compliance with this policy. ATTACHMENT "A"

SAMPLE CONTRACT

#### CITY OF WEST HOLLYWOOD

#### AGREEMENT FOR SERVICES

This Agreement is made on this **#th** day of **Month**, 2016, at West Hollywood, California, by and between the City of West Hollywood, a municipal corporation, 8300 Santa Monica Boulevard, West Hollywood, California 90069 (hereinafter referred to as the "CITY") and **XYZ Corporation**, **1500 Main Street**, **City CA 90000** (hereinafter referred to as the "CONTRACTOR").

## RECITALS

- A. The CITY proposes to contract for professional services as outlined below;
- B. The CONTRACTOR is willing to perform such services and has the necessary qualifications by reason of experience, preparation, and organization to provide such services;
- C. NOW, THEREFORE, the CITY and the CONTRACTOR, mutually agree as follows:
  - 1. **SERVICES.** The CONTRACTOR shall perform those services set forth in "Exhibit A," which is attached hereto and incorporated herein by reference.
  - 2. **TERM OF AGREEMENT.** The term of this contract shall commence upon execution by both parties and shall expire on \_\_\_\_\_\_, 20\_\_\_\_ unless extended in writing in advance by both parties.
  - 3. **TIME OF PERFORMANCE.** The services of the CONTRACTOR are to commence upon receipt of a notice to proceed from the CITY and shall continue until all authorized work is completed to the CITY's satisfaction, in accordance with the schedule incorporated in "Exhibit A," unless extended in writing by the CITY.
  - 4. **PAYMENT FOR SERVICES.** The CONTRACTOR shall be compensated in an amount not to exceed \$#,##0 for services provided pursuant to this Agreement as described in "Exhibit A." Compensation shall under no circumstances be increased except by written amendment of this Agreement. The CONTRACTOR shall be paid within thirty (30) days of presentation of an invoice to the CITY for services performed to the CITY's satisfaction. The CONTRACTOR shall submit invoices monthly describing the services performed, the date services were performed, a description of reimbursable costs, and any other information requested by the CITY.

## 5. **CONTRACT ADMINISTRATION.**

- 5.1. **The CITY's Representative.** Unless otherwise designated in writing, (City Staff Person) shall serve as the CITY's representative for the administration of the project. All activities performed by the CONTRACTOR shall be coordinated with this person.
- 5.2. **Manager-in-Charge.** For the CONTRACTOR, S. Jones shall be in charge of the project on all matters relating to this Agreement and any

agreement or approval made by her/him shall be binding on the CONTRACTOR. The Manager-in-Charge shall not be replaced without the written consent of the CITY.

- 5.3. **Responsibilities of the CITY.** The CITY shall provide all relevant documentation in its possession to the CONTRACTOR upon request in order to minimize duplication of efforts. The CITY's staff shall work with the CONTRACTOR as necessary to facilitate performance of the services.
- 5.4. **Personnel.** The CONTRACTOR represents that it has or will secure at its own expense all personnel required to perform the services under this Agreement. All of the services required under this Agreement will be performed by the CONTRACTOR or under its supervision, and all personnel engaged in the work shall be qualified to perform such services. The CONTRACTOR reserves the right to determine the assignment of its own employees to the performance of the CONTRACTOR's services under this Agreement, but the CITY reserves the right, for good cause, to require the CONTRACTOR to exclude any employee from performing services on the CITY's premises.

#### 6. **TERMINATION.**

- 6.1. **Termination for Convenience.** Either party may terminate this Agreement without cause and in its sole discretion at any time by giving the other party thirty (30) days' written notice of such termination. In the event of such termination, the CONTRACTOR shall cease services as of the date of termination and shall be compensated for services performed to the CITY's satisfaction up to the date of termination.
- 6.2. **Termination for Cause.** All terms, provisions, and specifications of this Agreement are material and binding, and failure to perform any material portion of the work described herein shall be considered a breach of this Agreement. Should the Agreement be breached in any manner, the CITY may, at its option, terminate the Agreement not less than five (5) days after written notification is received by the CONTRACTOR to remedy the violation within the stated time or within any other time period agreed to by the parties. In the event of such termination, the CONTRACTOR shall be responsible for any additional costs incurred by the CITY in securing the services from another contractor.
- 7. **INDEMNIFICATION.** Contractor shall indemnify and hold harmless City from and against all liability arising out of or in connection with Contractor's negligent or wrongful acts, errors or omissions in the performance of work hereunder or its failure to comply with any of its obligations contained in this

Agreement. In the event that City is named as a party defendant in a lawsuit alleging injury as a result of Contractor's negligent or wrongful performance under this Agreement, Contractor shall defend City with counsel approved by CITY, which approval will not be unreasonably withheld, and bear responsibility for attorney's fees, expert fees and all other costs and expenses of litigation. Should conflict of interest principles preclude a single lawyer from representing both City and Contractor, or should City otherwise find Contractor's legal counsel unacceptable, then Contractor shall reimburse the City its costs of defense, including without limitation reasonable attorney's fees, expert fees and all other costs and expenses of litigation. Contractor shall promptly pay any final, non-appealable judgment rendered against the CITY. It is expressly understood and agreed that the foregoing provisions are intended to be as broad and inclusive as is permitted by the law of the State of California but the indemnity obligation will exclude such loss or damage which is determined to be caused by the sole negligence or willful misconduct of the City. The obligations established by this paragraph will survive termination of this Agreement.

For purposes of this paragraph:

- City means the City Council and its subordinate bodies, elected and appointed City officials and officers, City employees and authorized agents and volunteers of the City.
- Liability means any claims or causes of action raised or asserted by, damage to, loss or expense incurred by or judgments rendered in favor of persons or entities not a party to this Agreement.
- The types of damages included within this indemnity obligation include, but are not limited to, personal injury, bodily injury, death, loss of use, and damage to or loss of real and personal property.
- The indemnity obligation of this paragraph includes all forms of negligent acts, errors and omissions, wrongful behavior and willful misconduct (including but not limited to breaches of professional standards of care, if applicable, and breach of contract) by Contractor and any of its officers, agents employees and subcontractors.

## 8. INSURANCE REQUIREMENTS.

- 8.1. The CONTRACTOR, at the CONTRACTOR's own cost and expense, shall procure and maintain, for the duration of the contract, the following insurance policies:
  - 8.1.1. **Workers' Compensation Coverage**. The CONTRACTOR shall maintain Workers' Compensation Insurance and

Employer's Liability Insurance for its employees in accordance with the laws of the State of California. In addition, the CONTRACTOR shall require any and every subcontractor to similarly maintain Workers' Compensation Insurance and Employer's Liability Insurance in accordance with the laws of the State of California for all of the subcontractor's employees. Any notice of cancellation or non-renewal of all Workers' Compensation policies must be received by the CITY at least thirty (30) days prior to such change. The insurer shall agree to waive all rights of subrogation against the CITY, its officers, agents, employees, and volunteers for losses arising from work performed by the CONTRACTOR for City.

This provision shall not apply if the CONTRACTOR has no employees performing work under this Agreement. If the CONTRACTOR has no employees for the purposes of this Agreement, the CONTRACTOR shall sign the "Certificate of Exemption from Workers' Compensation Insurance" which is attached hereto and incorporated herein by reference as "Exhibit B."

- 8.1.2. **General Liability Coverage**. The CONTRACTOR shall maintain commercial general liability insurance in an amount of not less than one million dollars (\$1,000,000) per occurrence for bodily injury, personal injury, and property damage. If a commercial general liability insurance form or other form with a general aggregate limit is used, either the general aggregate limit shall apply separately to the work to be performed under this Agreement or the general aggregate limit.
- 8.1.3. Automobile Liability Coverage. The CONTRACTOR shall maintain automobile liability insurance covering bodily injury and property damage for all activities of the CONTRACTOR arising out of or in connection with the work to be performed under this Agreement, including coverage for owned, hired, and non-owned vehicles, in an amount of not less than three hundred thousand dollars (\$300,000) combined single limit for each occurrence. If CONTRACTOR or CONTRACTOR's employees will use personal autos in any way on this project, CONTRACTOR shall obtain evidence of personal auto liability coverage for each such person.
- 8.1.4. **Professional Liability Coverage**. The CONTRACTOR shall maintain professional errors and omissions liability insurance for protection against claims alleging negligent acts, errors, or omissions which may arise from the CONTRACTOR's

operations under this Agreement, whether such operations be by the CONTRACTOR or by its employees, subcontractors, or subconsultants. The amount of this insurance shall not be less than one million dollars (\$1,000,000) on a claims-made annual aggregate basis, or a combined single-limit-per-occurrence basis.

- 8.2. **Endorsements**. Each general liability and automobile liability insurance policy shall be issued by insurers possessing a Best's rating of no less than A-:VII. Each general liability insurance policy shall be endorsed with the specific language of Section 8.2.1 below. CONTRACTOR also agrees to require all contractors, and subcontractors to do likewise.
  - 8.2.1. "The CITY, its elected or appointed officers, officials, employees, agents, and volunteers are to be covered as additional insureds with respect to liability arising out of work performed by or on behalf of the CONTRACTOR, including materials, parts, or equipment furnished in connection with such work or operations."
  - 8.2.2. This policy shall be considered primary insurance as respects the CITY, its elected or appointed officers, officials, employees, agents, and volunteers. Any insurance maintained by the CITY, including any self-insured retention the CITY may have, shall be considered excess insurance only and shall not contribute with this policy.
  - 8.2.3. This insurance shall act for each insured and additional insured as though a separate policy had been written for each, except with respect to the limits of liability of the insuring company.
  - 8.2.4. Notwithstanding the provisions included in any of the ISO Additional Insured Endorsement forms, CONTRACTOR acknowledges that the insurance coverage and policy limits set forth in this section constitute the minimum amounts of coverage required. Any insurance proceeds available to the CITY in excess of the limits and coverage required in this agreement and which is applicable to a given loss will be available to the CITY.
  - 8.2.5. The insurer waives all rights of subrogation against the CITY, its elected or appointed officers, officials, employees, or agents regardless of the applicability of any insurance proceeds, and agrees to require all subcontractors to do likewise.

- 8.2.6. Any failure to comply with reporting provisions of the policies shall not affect coverage provided to the City, its elected or appointed officers, officials, employees, agents, or volunteers.
- 8.2.7. The insurance provided by this policy shall not be suspended, voided or reduced in coverage or in limits except after thirty (30) days' written notice has been submitted to the CITY and approved of in writing, except in the case of cancellation, for which ten (10) days' written notice shall be provided.
- 8.2.8. Contractor agrees to provide immediate notice to City of any claim or loss against Contractor arising out of the work performed under this agreement. City assumes no obligation or liability by such notice, but has the right (but not the duty) to monitor the handling of any such claim or claims if they are likely to involve City.
- 8.3. **Self Insured Retention/Deductibles**. All policies required by this Agreement shall allow City, as additional insured, to satisfy the selfinsured retention ("SIR") and/or deductible of the policy in lieu of the Owner (as the named insured) should Owner fail to pay the SIR or deductible requirements. The amount of the SIR or deductible shall be subject to the approval of the City Attorney and the Finance Director. Owner understands and agrees that satisfaction of this requirement is an express condition precedent to the effectiveness of this Agreement. Failure by Owner as primary insured to pay its SIR or deductible constitutes a material breach of this Agreement. Should City pay the SIR or deductible on Owner's behalf upon the Owner's failure or refusal to do so in order to secure defense and indemnification as an additional insured under the policy, City may include such amounts as damages in any action against Owner for breach of this Agreement in addition to any other damages incurred by City due to the breach."
- 8.4. **Certificates of Insurance**. The CONTRACTOR shall provide certificates of insurance with original endorsements to the CITY as evidence of the insurance coverage required herein. Certificates of such insurance shall be filed with the CITY on or before commencement of performance of this Agreement. Current certification of insurance shall be kept on file with the CITY at all times during the term of this Agreement. The CONTRACTOR shall provide written evidence of current automobile coverage to comply with the automobile insurance requirement.
- 8.5. **Failure to Procure Insurance**. Failure on the part of the CONTRACTOR to procure or maintain required insurance shall constitute a material breach of contract under which the CITY may terminate this Agreement pursuant to Section 6.2 above.

- 9. ASSIGNMENT AND SUBCONTRACTING. The parties recognize that a substantial inducement to the CITY for entering into this Agreement is the professional reputation, experience, and competence of the CONTRACTOR. Assignments of any or all rights, duties, or obligations of the CONTRACTOR under this Agreement will be permitted only with the express consent of the CITY. The CONTRACTOR shall not subcontract any portion of the work to be performed under this Agreement without the written authorization of the CITY. If the CITY consents to such subcontract, the CONTRACTOR shall be fully responsible to the CITY for all acts or omissions of the subcontractor. Nothing in this Agreement shall create any contractual relationship between the CITY and subcontractor nor shall it create any obligation on the part of the CITY to pay or to see to the payment of any monies due to any such subcontractor other than as otherwise is required by law.
- 10. **COMPLIANCE WITH LAWS, CODES, ORDINANCES, AND REGULATIONS.** The CONTRACTOR shall use the standard of care in its profession to comply with all applicable federal, state, and local laws, codes, ordinances, and regulations.
  - 10.1. **Taxes**. The CONTRACTOR agrees to pay all required taxes on amounts paid to the CONTRACTOR under this Agreement, and to indemnify and hold the CITY harmless from any and all taxes, assessments, penalties, and interest asserted against the CITY by reason of the independent contractor relationship created by this Agreement. In the event that the CITY is audited by any Federal or State agency regarding the independent contractor status of the CONTRACTOR and the audit in any way fails to sustain the validity of a wholly independent contractor relationship between the CITY and the CONTRACTOR, then the CONTRACTOR agrees to reimburse the CITY for all costs, including accounting and attorneys' fees, arising out of such audit and any appeals relating thereto.
  - 10.2. Workers' Compensation Law. The CONTRACTOR shall fully comply with the workers' compensation law regarding the CONTRACTOR and the CONTRACTOR's employees. The CONTRACTOR further agrees to indemnify and hold the CITY harmless from any failure of the CONTRACTOR to comply with applicable workers' compensation laws. The CITY shall have the right to offset against the amount of any compensation due to the CONTRACTOR under this Agreement any amount due to the CITY from the CONTRACTOR as a result of the CONTRACTOR's failure to promptly pay to the CITY any reimbursement or indemnification arising under this Section.
  - 10.3. **Licenses**. The CONTRACTOR represents and warrants to the CITY that it has all licenses, permits, qualifications, insurance, and approvals of whatsoever nature which are legally required of the CONTRACTOR to practice its profession. The CONTRACTOR represents and warrants

to the CITY that the CONTRACTOR shall, at its sole cost and expense, keep in effect or obtain at all times during the term of this Agreement any licenses, permits, insurance, and approvals which are legally required of the CONTRACTOR to practice its profession. The CONTRACTOR shall maintain a City of West Hollywood business license, if required under CITY ordinance.

- 11. **CONFLICT OF INTEREST.** The CONTRACTOR confirms that it has no financial, contractual, or other interest or obligation that conflicts with or is harmful to performance of its obligations under this Agreement. The CONTRACTOR shall not during the term of this Agreement knowingly obtain such an interest or incur such an obligation, nor shall it employ or subcontract with any person for performance of this Agreement who has such incompatible interest or obligation.
- NON-DISCRIMINATION AND EQUAL EMPLOYMENT OPPORTUNITY. The 12. CONTRACTOR represents and agrees that it does not and will not discriminate against any employee or applicant for employment because of race, religion, color, national origin, sex, sexual orientation, gender identity, political affiliation or opinion, medical condition, or pregnancy or pregnancy-related condition. The CONTRACTOR will take affirmative action to ensure that applicants are employed, and that employees are treated during employment without regard to their race, religion, color, national origin, sex, sexual orientation, gender identity, political affiliation or opinion, medical condition, or pregnancy or pregnancy-related condition. Such action shall include, but not be limited to the following: employment, upgrading, demotion or transfer; recruitment or recruitment advertising; layoffs or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. The CONTRACTOR agrees to include in all solicitations or advertisements for employment and to post in conspicuous places, available to employees and applicants for employment, notices setting forth the provisions of this nondiscrimination clause.
- 13. **RESTRICTIONS: Arab League Boycott of Israel**. The CONTRACTOR hereby affirms it does not honor the Arab League Boycott of Israel.
- 14. **RECORDS AND AUDITS.** The CONTRACTOR shall maintain accounts and records, including personnel, property, and financial records, adequate to identify and account for all costs pertaining to this Agreement and such other records as may be deemed necessary by the CITY or any authorized representative. All records shall be made available at the request of the CITY, with reasonable notice, during regular business hours, and shall be retained by the CONTRACTOR for a period of three years after the expiration of this Agreement.
- 15. **OWNERSHIP OF DOCUMENTS.** It is understood and agreed that the CITY shall own all documents and other work product of the CONTRACTOR, except

the CONTRACTOR's notes and workpapers, which pertain to the work performed under this Agreement. The CITY shall have the sole right to use such materials in its discretion and without further compensation to the CONTRACTOR, but any re-use of such documents by the CITY on any other project without prior written consent of the CONTRACTOR shall be at the sole risk of the CITY. The CONTRACTOR shall at its sole expense provide all such documents to the CITY upon request.

- 16. **INDEPENDENT CONTRACTOR.** The CONTRACTOR is and shall at all times remain as to the CITY a wholly independent CONTRACTOR. Neither the CITY nor any of its agents shall have control over the conduct of the CONTRACTOR or any of the CONTRACTOR's employees or agents, except as herein set forth. The CONTRACTOR shall not at any time or in any manner represent that it or any of its agents or employees are in any manner agents or employees of the CITY. The CONTRACTOR shall have no power to incur any debt, obligation, or liability on behalf of the CITY or otherwise act on behalf of the CITY as an agent.
- 17. **NOTICE.** All Notices permitted or required under this Agreement shall be in writing, and shall be deemed made when delivered to the applicable party's representative as provided in this Agreement. Additionally, such notices may be given to the respective parties at the following addresses, or at such other addresses as the parties may provide in writing for this purpose.

Such notices shall be deemed made when personally delivered or when mailed forty-eight (48) hours after deposit in the U.S. mail, first-class postage prepaid, and addressed to the party at its applicable address.

CITY OF WEST HOLLYWOOD 8300 Santa Monica Boulevard West Hollywood, CA 90069-6216

Attention:

CONTRACTOR: XYZ Corporation 1500 Main Street City, CA 90000

Attention: \_\_\_\_\_

- 18. **GOVERNING LAW.** This Agreement shall be governed by the laws of the State of California.
- 19. **ENTIRE AGREEMENT; MODIFICATION.** This Agreement supersedes any and all other agreements, either oral or written, between the parties, and contains all of the covenants and agreements between the parties. Each party to this Agreement acknowledges that no representations, inducements,

promises, or agreements, oral or otherwise, have been made by any party, or anyone acting on behalf of any party, which are not embodied herein. Any agreement, statement, or promise not contained in the Agreement, and any modification to the Agreement, will be effective only if signed by both parties.

- 20. **WAIVER.** Waiver of a breach or default under this Agreement shall not constitute a continuing waiver of a subsequent breach of the same or any other provision under this agreement. Payment of any invoice by the CITY shall not constitute a waiver of the CITY's right to obtain correction or replacement of any defective or noncompliant work product.
- 21. **EXECUTION.** This Agreement may be executed in several counterparts, each of which shall constitute one and the same instrument and shall become binding upon the parties when at least one copy hereof shall have been signed by both parties hereto. In approving this Agreement, it shall not be necessary to produce or account for more than one such counterpart.
- 22. **AUTHORITY TO ENTER AGREEMENT.** The CONTRACTOR has all requisite power and authority to conduct its business and to execute, deliver, and perform this Agreement. Each party warrants that the individuals who have signed this Agreement have the legal power, right, and authority to make this Agreement and to bind each respective party.

IN WITNESS WHEREOF, the parties have executed this Agreement the **#th** day of **Month**, 2016.

CONTRACTOR: XYZ Corporation

J. Smith, President

CITY OF WEST HOLLYWOOD:

Department Director

Paul Arevalo, City Manager

ATTEST:

Yvonne Quarker, City Clerk

## Exhibit A

Scope of Services:

Time of Performance:

**Special Payment Terms:** 

## Exhibit B

### Certificate of Exemption from Workers' Compensation Insurance

TO:	City of West	Hollywood
10.		11011911000

SUBJECT: Sole Proprietor/Partnership/Closely Held Corporation with No Employees

Please let this memorandum notify the City of West Hollywood that I am a

sole proprietor
partnership
nonprofit organization
closely held corporation

and do not have any employees whose employment requires me to carry workers' compensation insurance. Therefore, I do not carry worker's compensation insurance coverage.

Contractor Signature

Printed Name of Contractor

Date